

AMCHAM EVENTS & COMMITTEES | 1st HALF

Newsletter

AmCham ★ Turkey
American Business Forum In Turkey

***“We are the strong voice of
American business in Turkey”***

Dear Colleagues,

We are pleased to share with you the new version of our newsletters. From now on, we will be publishing two newsletters:

- **“Member News”** focusing on updates from our member companies, and
- **“AmCham Events & Committees”** covering detailed information on our activities.

The first issues of the newsletters cover the news and activities in the first half of the year. The newsletters will continue to be published quarterly in the coming period.

For instant updates on our events and activities, we encourage you to follow us from our **social media accounts** and **new website**:

- * Twitter: [@TurkeyAmCham](https://twitter.com/TurkeyAmCham)
- * LinkedIn: [AmCham Turkey/ABFT](https://www.linkedin.com/company/AmCham-Turkey-ABFT)
- * Facebook: [@AmChamTurkey](https://www.facebook.com/AmChamTurkey)
- * Website: <http://www.amchamturkey.com/>

Taking this opportunity, we would like to share with you the new AmCham Turkey/ABFT team and organizational structure:

- * *Hale Altan, AmCham Turkey/ABFT Executive Director*
- * *Pınar Işlak, Senior Communications Executive*
- * *Ruşen İnceoğlu, Policy Manager*
- * *Tuğçe Düzen, Membership Relations Coordinator*
- * *Didem Okutulmuş, Office Manager*

Please feel free to contact us from 90 212 243 3511 or info@amchamturkey.com

AmCham Turkey/ABFT

MEETINGS & EVENTS

CEO ROUNDTABLE SERIES

February 16 | Roundtable Meeting with Hakan Yurdakul, Head of Economy Monitoring & Coordination, Presidency of the Republic of Turkey

AmCham Turkey/ABFT organized a roundtable meeting with the attendance of Hakan Yurdakul, Head of Economy Monitoring and Coordination at the Presidency of the Republic of Turkey.

AmCham Turkey/ABFT Board Members and member company representatives attended the meeting that provided economic highlights and discussion on potential areas of development for further increase in trade and investment between the two countries.



April 14 | Roundtable with Shane Tedjarati, Honeywell's President of Global High Growth Regions

AmCham Turkey/ABFT, in collaboration with its member Honeywell, organized a breakfast roundtable meeting on the occasion of the Turkey visit of Shane Tedjarati, Honeywell's President of Global High Growth Regions. Jennifer L. Davis, U.S. Consul General Istanbul, participated to the roundtable event that focused on the rapidly evolving global technology marketplace.

Shane Tedjarati informed the guests on the central role China is playing in changing the nature of technology innovation.



April 28 | Roundtable Meeting with Mehmet Şimşek, Deputy Prime Minister of the Republic of Turkey, in cooperation with Atlantic Council

AmCham Turkey/ABFT Board Members participated to a roundtable meeting with Mehmet Şimşek, Deputy Prime Minister, Republic of Turkey, organized in collaboration with Atlantic Council.

The roundtable that was held as part of Atlantic Council's Istanbul Summit, hosted 35+ senior executives including John Bass, US Ambassador to Turkey; Jennifer Davis, US Consul General Istanbul; Arda Ermut, President, ISPAT; Hakan Yurdakul, Head of Economy Monitoring and Coordination, Presidency of the Republic of Turkey; AmCham Board Members and Atlantic Council Board Members. The meeting focused on high-level Turkey-US strategic business relations.



July 6 | Roundtable with Naci Ağbal, Minister of Finance, Republic of Turkey

AmCham Turkey/ABFT organized a roundtable meeting with Naci Ağbal, Turkish Finance Minister. AmCham Turkey/ABFT Board Members and 50 member company representatives attended the meeting focusing on Turkey's economic highlights and investment prospects between Turkey and the U.S.



EXECUTIVE ROUNDTABLE SERIES

March 15 | Breakfast Roundtable with Duncan Stewart, Director of Technology, Media & Telecommunications Research for Deloitte

AmCham Turkey/ABFT, in collaboration with its member Deloitte, organized a roundtable meeting with Duncan Stewart, Deloitte's Director of Technology, Media and Telecommunications Research. Being an expert on the forecasting of consumer & enterprise technology, media and telecommunications trends, Duncan informed AmCham Turkey/ABFT member companies on the impact of new and existing technology, as well as demographic and regulatory changes.



May 30 | Breakfast Roundtable with Fadi Matar, Public & Government Affairs Director, IMEA & Turkey for The Dow Chemical Company

AmCham Turkey/ABFT, in collaboration with its member The Dow Chemical Company, organized a breakfast roundtable meeting with Fadi Matar, Dow's Public & Government Affairs Director for IMEA & Turkey. Being an expert on brand management, public relations, advertising, digital marketing, media and internal communications, Fadi Matar made a presentation on "Branding Your Leadership".



AMCHAM EXCLUSIVE EVENTS

January 19 | AmCham Turkey/ABFT New Year Reception at CG Residence

AmCham Turkey/ABFT organized a New Year reception with U.S. Consul General Jennifer L. Davis at Consul General's Residence in Istanbul with the attendance of 60 participants.

The Reception featured welcoming remarks from Jennifer L. Davis, U.S. Consul General and Serra Akçaoğlu, AmCham Turkey/ABFT Chairwoman & Citibank Turkey CEO and Board Member, focusing on ABFT's achievements in 2016 and plans for the coming year.



March 1 | AmCham Turkey/ABFT Ordinary Election General Assembly

AmCham Turkey/ABFT held its Ordinary Election General Assembly at Hilton Istanbul Bosphorus with the participation of member company representatives. During the General Assembly, new members of AmCham Board of Directors were elected. Citibank Turkey CEO and Board Member Serra Akçaoğlu was re-elected as the Chairwoman of AmCham Turkey/ABFT Board of Directors.

The new Board of Directors for the 2017-2019 period are comprised of Turkey Presidents and CEOs of global companies including *Citibank, P&G, General Electric, The Dow Chemical Company, Baxter International, PwC, Korn Ferry, UPS, IBM, PepsiCo, Baker & McKenzie, HP, Boeing, Intel, Honeywell, 3M, Mondelez International, Warner Bros, Nike, Heidrick & Struggles and Janssen.*



WOMEN LEADERSHIP NETWORK (WLN) EVENTS

March 8 | International Women's Day: "Breaking Stereotypes: Paving the Way to Equal" Conference

On the occasion of International Women's Day, AmCham Turkey/ABFT and the European Bank for Reconstruction and Development (EBRD) jointly organized "Breaking Stereotypes: Paving the Way to Equal" conference. The conference kicked off with opening remarks from AmCham Turkey/ABFT Executive Director and EBRD's Deputy Country Director for Turkey. AmCham Turkey/Board Member & Korn Ferry Managing Director Nilgün Langenberg informed attendees on AmCham's 'Women Leadership Network' program.

The conference continued with a panel session on increasing women's labour force participation in male-dominated industries, with the attendance of Mustafa Hilmi Çolakoğlu, Undersecretary of Ministry of National Education, Ihsan Necipoglu, CEO of Dow, Ayşem Sargın, Country Executive of Boeing Turkey and Ahu Yazıcı, General Manager of Bristol Myers Squibb.



June 1 | AmCham Turkey Executive Mentorship Program Launch

AmCham Turkey/ABFT, in collaboration with WLN's key stakeholders Korn Ferry and European Mentoring and Coaching Council (EMCC) Turkey, launched the 3rd round of AmCham's Executive Mentorship Program with a mentorship orientation training. The launch of the program, attended by 15 Mentors and 15 Mentees, was hosted by BTS & Partners.



AmCham 'Women Leadership Network': University Panel Sessions

AmCham Turkey/ABFT held "Career Talks" sessions at universities within the scope of its Women Leadership Network program.

March 17 | Kayseri

The panel session at Kayseri Abdullah Gül University featured the speech of *Mine Öztürk*, AmCham Board Member and Baxter General Manager.



May 4 | Denizli

Filiz Akdede, AmCham Board Member and HP Managing Director and *Hulusi Berik*, AmCham Member and Keiretsu Forum Board Member attended AmCham's Career Talks session at Pamukkale University.



May 5 | İzmir

The panel session at 9 Eylül University, held in cooperation with Değişim Liderleri Derneği, featured the speech of *Halide Aydınlik*, AmCham member and Dupont General Manager.



AMCHAM TURKEY AS A MEMBER OF AMCHAMS IN EUROPE & U.S. CHAMBER OF COMMERCE

May 7 - 12 | AmChams in Europe 2017 USA Conference

AmCham Turkey/ABFT Executive Director Hale Altan attended AmChams in Europe annual USA Conference to engage with companies, organizations and key government agencies to strengthen partnerships and gain insight into the current U.S. business.

The program which took place in Washington DC and Boston, was attended by 30+ directors of AmChams all across Europe. The Washington program was mainly focused on political updates, policy issues, trade while the Boston program's focus was fully on innovation and technology.



February 21 | USTBC Teleconference Meeting

AmCham Turkey/ABFT attended the teleconference meeting with the keynote speaker Honorable James F. Jeffrey, Former U.S. Ambassador to the Republic of Turkey and Distinguished Fellow, Washington Institute for Middle East Policy. The conference organized by U.S. Chamber of Commerce's U.S.-Turkey Business Council (USTBC), highlighted Turkey's potential as a geopolitical actor.

March 6 | Meeting with U.S. Chamber of Commerce Regional Office

AmCham Turkey/ABFT team members held a meeting with Zeynep Güven, Advisor at U.S. Chamber of Commerce Regional Office in İstanbul. The meeting featured discussion on potential cooperation areas between the two organizations for future events and activities.

April 20 | Meeting with USTDA Coordinator

AmCham Turkey/ABFT Executive Director Hale Altan held a meeting with Serdar Çetinkaya, Commercial Attaché, Energy and Mining Sector Leader, Azerbaijan Coordinator, USTDA Coordinator at US Embassy, with a focus on US Commercial Services' Trade Missions to Azerbaijan and Georgia.

April 28 | Teleconference Meeting with TEPAV

AmCham Turkey/ABFT attended the teleconference meeting with the keynote speaker Güven Sak, Managing Director of Economic Policy Research Foundation in Turkey (TEPAV). The conference organized by U.S. Chamber of Commerce's U.S.-Turkey Business Council, highlighted the implications for government policy, U.S.-Turkey relations, and expectations for international investors.

May 7 - 12 | Visit to U.S. Chamber of Commerce Office, Washington D.C.

AmCham Turkey/ABFT Executive Director Hale Altan held a meeting with Khush Choksy, Senior Vice President for Middle East and Turkey Affairs, U.S. Chamber of Commerce and Jennifer Miel, Executive Director, U.S.-Turkey Business Council in Washington D.C. to update each other and discuss potential areas of cooperation.

MEETINGS WITH NGOs & BUSINESS ASSOCIATIONS

January 10 | Meeting with Los Angeles Chamber of Commerce

AmCham Turkey/ABFT Executive Director Hale Altan held a meeting with Carlos Valderrama, Vice President of Los Angeles Chamber of Commerce, for an introduction of both organizations' activities and discussion of potential areas of cooperation.

January 18 | Meeting with Prime Ministry Investment Support and Promotion Agency (ISPAT)

AmCham Turkey/ABFT Executive Director Hale Altan visited ISPAT's Istanbul office to meet with the team with a focus to evaluate potential cooperation areas for future events and activities.

→ Follow-up meetings were held with ISPAT on February 9th and April 18th.

February 8 | Meeting with Merih Kepez, Regional Coordinator at TAIK

AmCham Turkey/ABFT Executive Director Hale Altan held a meeting with Merih Kepez, Regional Coordinator at TAIK, the Turkey-US Business Council. The meeting featured discussion on potential cooperation areas between the organizations for future events and activities.

February 8 | Attendance to OSAC's General Membership Meeting

AmCham Turkey/ABFT member companies attended to OSAC's (Overseas Security Advisory Council) general membership meeting at ABFT member Deloitte's premises. The meeting highlighted recent security updates.



March 29 | Meeting with Özlem Özyiğit, Secretary General, YASED

AmCham Turkey/ABFT held a meeting with Özlem Özyiğit, Secretary General, (International Investors Association) YASED to discuss potential cooperation areas between the organizations for future events and activities.

March 1 | Meeting with Jale Ergelen, President of Değişim Liderleri Derneği (DLD)

AmCham Turkey/ABFT held a meeting with Jale Ergelen, President of DLD to discuss potential cooperation areas between the two organizations with a focus on AmCham's 'Women Leadership Network' program.

→ AmCham later on organized a Career Talks session in cooperation with DLD at 9 Eylül University on May 5th.

April 21 | Meeting with TUSIAD

AmCham Turkey/ABFT held separate meetings with Dr. Bahadır Kaleağası, General Secretary, TUSIAD and Hale Onursal Hatipoğlu, Deputy General Secretary, TUSIAD to discuss potential cooperation areas between the two organizations.

June 13 | Meeting with Atlantic Council

AmCham Turkey/ABFT team members visited Atlantic Council's head office to meet with Pınar Dost Niyego, Deputy Director of Atlantic Council to discuss potential cooperation areas for future events and activities.

MEETINGS WITH MEMBERS & STAKEHOLDERS

February 7 | Baker & McKenzie “Industrial Property Rights” Seminar

AmCham Turkey/ABFT attended Baker & McKenzie’s briefing seminar on the recently announced law on the protection of industrial property rights, which entered into force on January 10, 2017.

February 10 | Meeting with Keiretsu Forum

AmCham Turkey/ABFT held a meeting with its member Keiretsu Forum, a global investment community of accredited private equity angel investors, venture capitalists and corporate & institutional investors. The meeting featured discussion on potential cooperation areas between the two organizations for future events and activities.

→ AmCham later on organized a Career Talks session at Pamukkale University on May 4th with the attendance of Hulusi Berik, Board Member of Keiretsu Forum Turkey.



March 3 | Attendance to Direct Selling Sector Conference

AmCham Turkey/ABFT attended Direct Selling Association’s conference, focusing on the new trends and regulations related to the direct selling sector in Turkey.

March 16 | Teleconference with Tuatara Group re smart cities project funds

AmCham Turkey/ABFT organized a teleconference meeting with Pamela M. Peseux, Principal of Tuatara Group, focusing on smart cities projects in Turkey. Selected by the U.S. Trade and Development Agency (USTDA), the Tuatara Group aims to identify, evaluate and recommend smart city projects in Turkey that could benefit from USTDA project development funding for feasibility studies or technical assistance.

→ At a roundtable organized by AmCham Turkey/ABFT on October 14th, 2016, Tuatara team members discussed smart city planning and the potential for utilizing USTDA project funding.

March 22 | Attendance to 30% Club Turkey Launch Event at Borsa Istanbul

AmCham Turkey/ABFT attended the launch of 30% Club campaign initiated by Sabancı University Corporate Management Forum. The campaign which aims to increase women’s rate on boards to 30% was launched at Borsa Istanbul with the attendance of Borsa Istanbul Chairman and leading business people including Serra Akçaoğlu, AmCham Turkey/ABFT Chairwoman & Citibank Turkey CEO and Board Member.



March 22 | Meeting with Center for International Private Enterprise

AmCham Turkey/ABFT Executive Director Hale Altan held a meeting with Babak Yektefar, Senior Program Officer, Middle East & North Africa at Center for International Private Enterprise, a non-profit affiliate of the U.S. Chamber of Commerce, aiming to promote an entrepreneurial culture and understanding of how markets work. The meeting focused on an introduction of both organizations’ activities to each other and discussion of potential areas of cooperation in the future.

March 23 | Attendance to Brand Protection Group's Workshop

AmCham Turkey/ABFT attended Brand Protection Group's workshop on "Being a Brand in Turkey" where the results of the recent report on counterfeit products have been announced and discussed by the participants.

March 28 | Attendance to BTS & Partners Event

AmCham Turkey/ABFT attended BTS & Partners' roundtable meeting with international chambers, focusing on the investment environment in Turkey and further cooperation opportunities between the chambers.

March 30 | Attendance to Boğaziçi University-TÜSİAD Foreign Policy Forum Meeting

AmCham Turkey/ABFT team members attended a briefing session organized by Boğaziçi University - TÜSİAD (Turkish Industry & Business Association) Foreign Policy Forum at TÜSİAD's premises. The interactive meeting focused on the future foresights of Turkey-US relations.

April 3 | Meeting with Fullbright

AmCham Turkey/ABFT Executive Director Hale Altan held a meeting with Prof. Dr. Prof. Ersel Aydın, Executive Director, Fullbright, for a discussion of potential areas of cooperation.

May 12 | Participation to BCCT's Mimarsiv Selection Event

AmCham Turkey participated the British Chamber of Commerce in Turkey's (BCCT) Mimarsiv Selection Event, a 2-day event dedicated to the construction, architecture, design and art sectors, together with the other international chambers in Turkey.

**May 25 | Turkish Policy Quarterly 15th Anniversary**

AmCham Turkey/ABFT team members attended the 15th anniversary event of Turkish Policy Quarterly, an Istanbul-based journal aiming to foster original thinking and constructive policy debates on Turkey and its neighborhood since 2002.

June 16 | 7th International Ethics Summit

AmCham Turkey/ABFT team members attended the 7th International Ethics Summit "As Waters Recede" held in Istanbul Bilgi University. The seventh Ethics Summit brought together experienced business leaders around the world, discussing the efforts for preventing ethical crisis and managing the process of post-crises.

June 20 | Attendance to Baker & McKenzie Diversity Committee Event

AmCham Turkey/ABFT team members attended the LGBT & Allies Network event organized by its member Baker & McKenzie's Diversity Committee. The event aimed to share ideas and show support for the LGBT+ community.

June 21 | Meeting with Istanbul Foundation for Culture and Arts

AmCham Turkey/ABFT held a meeting with Ezgi Yılmaz, Strategic Planning Specialist at Istanbul Foundation for Culture and Arts (IKSV) focused on potential cooperation opportunities for future events and activities.

COMMITTEES

February 8 | Healthcare & Life Sciences Committee Meeting

Committee Chair: *Mine Öztürk, AmCham Turkey/ABFT Board Member & Baxter International General Manager*

April 11 | Healthcare Committee Meeting

June 5 | Healthcare and Life Sciences Committee High Level Roundtable Meeting with *Turkish Medicine and Medical Device Agency (TITCK) President, Dr. Hakkı Gursoz*

April 28 | Public Affairs Committee Kick-off and Strategy Meeting

Committee Chair: *Ihsan Necipoğlu, AmCham Turkey/ABFT Board Member & The Dow Chemical Company President of Turkey & Central Asia*

April 28 | Public Affairs Committee Roundtable meeting with *Dr. Aaron Stein of Atlantic Council and Larry Farris of U.S. Commercial Service*

“State of U.S.-Turkey Relations: Economy, Trade, Foreign Policy; Today and Beyond”

May 30 | Public Affairs Committee Breakfast Roundtable Meeting with *Fadi Matar, Public & Government Affairs Director India, Middle East, Africa & Turkey The Dow Chemical Company, “Brand Your Leadership”*

July 20 | Public Affairs Committee Meeting

June 6 | Aerospace, Defense and Security Committee Kick off and Strategy Meeting

Committee Chair: *Ayşem Sargin, AmCham Turkey/ABFT Board Member & Boeing Turkey Country Executive and Managing Director*