

MEMBER NEWS | 1st HALF

Newsletter

AmCham ★ Turkey
American Business Forum In Turkey

***“We are the strong voice of
American business in Turkey”***

NEW MEMBERS WELCOME ON BOARD!



Blackstone is one of the world's leading investment firms. Blackstone seeks to create positive economic impact and long-term value for its investors, the companies the company invests in, and the communities in which the company works. Blackstone uses extraordinary people and flexible capital to help companies solve problems. The company's asset management businesses, with over \$360 billion in assets under management, include investment vehicles focused on private equity, real estate, public debt and equity, non-investment grade credit, real assets and secondary funds, all on a global basis. Further information is available at www.blackstone.com. Follow Blackstone on Twitter [@Blackstone](https://twitter.com/Blackstone)



Iron Mountain Incorporated (NYSE: IRM) is a global business dedicated to storing, archiving, protecting and managing, information and assets founded in 1951. From critical business information to geological samples, works of fine arts to original recordings of treasured artists, Iron Mountain helps its customers to lower storage costs, comply with regulations, manage risks, and use the value in their information to grow. Solutions include information and asset storage, records management, and data management. Iron Mountain specifically stores and protects business documents, backup tapes, electronic files, medical data and other assets. Organisations across the globe trust Iron Mountain to store and protect information and assets. Thousands of local enterprises work with Iron Mountain, as does almost all of the Fortune 1000.



Hyatt Centric is a new Hyatt brand located in Levent, Istanbul. Surrounded with residential area, the Hotel is in a walking distance to shopping malls, and 5-10 minutes distance to elegant dining options. Hotel offers 79 rooms with two presidential suites, contemporary interior designed, luxury and large size rooms. All meeting rooms have natural daylight including five mid-size rooms and one ballroom located in the top floor. The hotel features three floor Casia Spa which includes 15-meter indoor pool, personal jacuzzi corners, fitness and plates areas, male and female relaxing areas, hamam, adventure room, snow room, 11 treatment rooms with usage of Elemis products. [Click for further information](#)

NEWS FROM MEMBERS

Amway

Women Entrepreneurship Panel in İzmir

Amway organized “Women Entrepreneurship Panel” in Izmir in cooperation with Izmir Chamber of Trade, Turkish Union of Chambers Commodity Exchanges - Women Entrepreneurs Commission and Dokuz Eylül University.

Amway’s business owners, entrepreneurs from different sectors, business stakeholders and media representatives attended the event where Amway Global Entrepreneurship Report 2016 results were presented by GfK. Amway’s Corporate Affairs Senior Area Manager Candan Çorbacıoğlu made the opening speech. Amway published 7th annual edition of Amway Global Entrepreneurship Report which compares data of focus topics on entrepreneurship, to raise awareness of the role entrepreneurs play in economies.



Baker & McKenzie

M&A Investment Seminar in Japan

Esin Attorney Partnership, a member of Baker & McKenzie International supported the M&A Investment seminar series which took place on February 24th in Tokyo and February 27th in Osaka, Japan.

The event, organized by the Investment Support and Promotions Agency of Turkey (ISPAT), was held in cooperation with the Japan External Trade Organization, Japanese financial institution Mizuho Bank, Esin Attorney Partnership, a member of Baker McKenzie International and Pragma. The event brought together influencers from the Japanese investment community and paved the way for investment opportunities in Turkey.



Baxter International

Baxter Turkey's Employees Volunteered at the Charity Event

Baxter employees gathered for a team building and community activity where groups of 6-8 employees assembled 16 bicycles for a charity work. The activity helped employees experience a team building activity while providing an opportunity to donate assembled bicycles for students through a non-profit organization.



Becton Dickinson

BD Research Awards Winners Announced

BD Turkey organized BD Research Awards in partnership with KLİMİK (Turkish Clinical Microbiology & Infectious Diseases Association) as part of BD Health Pioneers Program. The aim of the partnership is to reward success stories in infection control & prevention, encourage local data generation and increase number & quality of local scientific studies related to patient and healthcare worker safety. Winning studies are listed as follows:

1. İzmir Dr. Behçet Uz Children Hospital: "Effectiveness of Central Line Bundle Applications"
2. İstanbul University Cerrahpaşa: "Zero infection in a University Hospital's Intensive Care Unit of Children"
3. Koşuyolu Yüksek İhtisas Training & Research Hospital: "Bundle Effect in Ventilator Associated Pneumonia"

BD Turkey Became the First "Low Carbon Hero" of the Medical Device Industry!

BD Turkey has been granted "Low Carbon Hero" award by Sustainable Production and Consumption Association (SPC-A). The Company is proud of being the first medical technology company is awarded for:



- Performing BD's global sustainability goals and actions in accordance with the sense of corporate responsibility for improving the economic, environmental, healthcare and social well-being of BD associates and the people the company serves.
- Increasing the best practices to ease the access to sustainable healthcare solutions.
- Reducing the greenhouse gas emissions to improve Life Sciences & Medical Technology operations globally throughout the value chain.

Cargill

Cargill Hosted Professional Women's Network (PWN) Members

As part of International Women's Day activities, Cargill organized "Be bold for change" event for PWN members at its Istanbul office on March 15th. The event was launched with Cargill Foods Middle East, Turkey and North Africa Managing Director Murat Tarakçioğlu's speech on women's role in food industry, and followed by young women professionals' experience sharing.



Chadbourne & Parke

Chadbourne & Parke and Norton Rose Fulbright to Combine

Chadbourne & Parke and Norton Rose Fulbright, two leading global law firms, will join forces in 2017. Following the combination, the firm will be among the largest in the world, with more than 4,000 lawyers in 58 offices spanning 32 countries. The combination significantly strengthens both firms' client offerings and practice capabilities, particularly in the areas of energy and infrastructure, banking and corporate finance, project finance, bankruptcy and financial restructuring, litigation, dispute resolution and regulatory law. As a result, the merger will particularly benefit the clients doing business in Turkey and throughout the surrounding region.

Cisco

Cisco Turkey GM Kıvılcım: "Lead Digitization from Top Down"

Cisco Turkey General Manager CenK Kıvılcım moderated "The New Digital Wave: Rising Technologies" panel at the Uludağ Economy Summit. During the panel, Kıvılcım stated: *"This year, more things will become intelligent and connected to address new business needs. The vast volumes of data generated by sensors opens up the frontiers for deep learning and predictive analytics driving insights into business. Companies shall lead the digitization process from the top, invest in the workforce of the future, merge business processes and technology, innovate fast and cultivate the partner ecosystem"*.



Coca-Cola



Award-Winning Women Empowerment Project is back for the 2nd Round

Women empowerment program of Coca-Cola Turkey, the Caucasus, and Central Asia Business Unit, developed in line with global 5by20 target, is kicking-off its 2nd round. In its 1st year, My Sister Project received International Marcom Platinum Award and MediaCat Felis Award.

The project aims to encourage and support women to take an active part in social and economic life. In the first round, the project reached to almost 1,000 women in 7 cities of Turkey. Following its success, the project has been extended to 15 cities between Feb 2017 and May 2018.

Coca-Cola Supports the Environmental-Friendly Women Project

In line with its 5by20 target, which aims to empower 5 million women economically and socially across the world by 2020, Coca-Cola continues supporting new corporate social responsibility projects.

The Green Economy Villages project, a joint effort of Coca-Cola, UNDP/New World, and TEMEV, adopts an environmental-friendly approach, aiming minimum carbon footprint in production. The project enables women to produce food by using the agricultural products they grow. Disposals are turned into organic fertilizers, water used in production is reclaimed, and all energy consumption is sourced from solar energy.



Dow

Ihsan Necipoglu on Dow's Smart Solutions at Forum Istanbul

Dow Turkey and Central Asia President Ihsan Necipoglu became a panelist at Forum Istanbul 2017 Conference on May 4th and presented Dow's solutions at the session "Life and Opportunities in the Future". Necipoglu highlighted Dow's high technology solutions in solar energy, water filtration, as well as DowAksa's carbon fiber solutions for wind energy. In presenting such solutions, Necipoglu referred to the successes achieved in Turkey in addition to Olympics efforts in Sochi and Rio, and shared Dow's vision for working together to create smarter, more renewable and sustainable cities.



"Chemistry of Teaching" Session in Ankara

"The Chemistry of Teaching" social responsibility project held its 10th session in Ankara, which marked the project's first session in the capital. The project, led by Dow Turkey PA &GA Team and the Teachers Academy Foundation (ÖRAV), brought together 65 avid science and chemistry teachers who learned new methods of teaching at the 2 day-workshop. The opening speeches were delivered by Deputy Undersecretary of the Ministry of Education Assoc.Prof.Dr. Mustafa Hilmi Çolakoğlu, Dow Turkey & Central Asia President İhsan Necipoğlu and ÖRAV Resource Development Director Esra Onat.

EY

EY Turkey Support Women Entrepreneurs with EY Entrepreneurial Winning Women™ 2017 program

Following last year's success of the Entrepreneurial Winning Women™ program that resulted in strong growth by women entrepreneurs (up 50%), EY Turkey continues with the program in its second year with 10 women entrepreneurs. Selected by an independent judging panel, the entrepreneurs came together for the first time on March 15-16th at the orientation conference held in Istanbul. Each of the entrepreneurs were assigned a mentor, an EY Turkey Partner, with whom they will work over the one-year program. The businesses owned by these women generate more than € 15 million in revenue and employ approximately 500 people.



General Electric

Turkey's First Digital Power Plant Powered by GE & GAMA Energy

GE and Gama Energy (Gama) signed an agreement to operate the first digital power plant in Turkey. This deal marks the first use of industrial cloud software applications in a power plant in Turkey to improve efficiency and productivity. GE will install GAMA's 840 megawatt İç Anadolu Natural Gas Combined Cycle Power Plant in the city of Kırıkkale with its advanced digital solutions, Asset Performance Management (APM) and Operations Optimization (OO) solutions using Predix™, the operating system for the Industrial Internet.

→ GE commits to 20,000 women in technical roles by 2020



Goodyear



Goodyear Turkey Awarded with "Top Employer Certification"

Goodyear Turkey has been awarded with "Top Employer Certification" by "Top Employers Institute" for the third consecutive time. The certification that evaluates the company's HR practices and policies underlined that Goodyear offers one of the best working environment for its employees in Turkey.

- Goodyear Eagle-360 awarded with prestigious design award
- Goodyear recognized by Fortune Magazine as "World's Most Admired Tiremaker"

Heidrick&Struggles

Introducing "Accelerating Performance"

H&S Turkey introduced its most recent and empirical research on organizational behavior and how this can drive shareholder value in Accelerating Performance. The research is based on observations made on 23 companies that have delivered revenue growth and shareholder value that far exceeds their peers.

On April 20th, H&S held an event to share insights of Accelerating Performance and META with participation of Scott Jacobs as the Keynote Speaker. Scott has been a senior leadership team member at H&S for 12 years and also an expert in Digital Transformation of businesses. Currently, he serves as a Member of H&S CEO & Board Practice.



Honeywell

Honeywell's Smart Airport Technology to Maximize Safety & Efficiency at Turkey's Newest Airport

Honeywell signed an agreement with IGA Airports Construction to provide its Advanced Visual Docking Guidance System (A-VDGS) for Istanbul's new airport which is currently under construction. The technology will help speed airplane gate arrivals and departures safely and efficiently, and optimize gate capacity at the new airport, which is anticipated to be one of the world's largest airports upon its completion in 2018. Fully compliant with International Civil Aviation Organization (ICAO) requirements the A-VDGS will help the airport to streamline operations by increasing ground traffic capacity, reducing controller-pilot communications and ensuring safe, reliable docking under all weather conditions for all aircraft types.



IBM

IBM Volunteers Leveraging Vocational Education in Turkey



IBM has long brought the education community together, from kindergarten all the way through college, as well as to not-for-profits that support non-traditional students. IBM supports improved career and technical education, particularly for science, technology, engineering and math (STEM), subjects that contribute to societal improvement and economic development. In cooperation with Istanbul Directorate of National Education at the business-school partnership model, IBM volunteers delivered trainings for students at Information Technologies Department at Maçka Technical and Vocational High School. The lectures focused on issues of web design, introduction to design thinking and project management. Lectures will continue for Network Hardware and Management System department.

Johnson & Johnson

Wellfest, the first wellness festival in the industry by Johnson & Johnson Turkey!

Established 3 years ago by Johnson & Johnson Turkey employees, the Wellness Team has launched dietitian services, running clinic, support for quitting smoking and a gym center in the head office. The team organized Wellfest, a healthy living festival, that is a first in the Healthcare Industry. The festival, attended by Johnson & Johnson cross-sector employees to motivate each other for adopting a healthier lifestyle, has been a strong step for them towards Healthiest Workforce of the World goal by 2020. In line with their global vision, Turkey team believes that their mission of caring patients starts with caring for their own workforce.



Jones Lang Lasalle

JLL Named Among World's Most Ethical Companies

JLL named among World's Most Ethical Companies for the 10th consecutive year by Ethisphere Institute. As a company that leads with integrity and aligns principle with action, JLL's values, culture and strategy includes strong principles of business and professional ethics. Working with clients around the world, JLL is dedicated to the goal of building a better world and the company is proud and honored to be acknowledged at Ethisphere Institute's list of the World's Most Ethical Companies for the 10th consecutive year. This year's list includes 124 companies from 19 countries.



JLL Published Two New Reports!

JLL Turkey published two new insightful reports: *"Big City, Big Needs: What's New in Urban Logistics?"* and *"Redefining High Streets"*. The urban logistics report highlights that the elements - such as excessive urbanization and increase in vehicles coming into traffic- increase the significance of 'city centre distribution warehouses' and 'urban consolidation centres' in the supply chain management process. High Streets report examines the current situation in Istiklal Street, Bağdat Steet and Nişantaşı District and offer solutions for Istanbul to turn the tide. As JLL suggests, high street retail should be considered as living ecosystems rather than simply retail centres, dependent upon many things beyond economic issues.

Miyamoto International

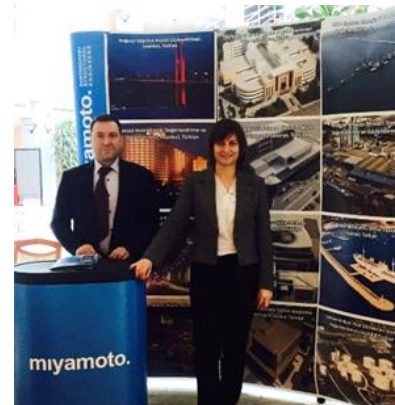


An Interview: "Is Istanbul Ready for an Earthquake?"

Yusuf Zahit Gündoğdu, President of Miyamoto International Turkey, had an interview with the French magazine Le Petit Journal Turkey under the title "Is Istanbul Ready for an Earthquake?" The interview is about the seismic hazards facing Turkey, possible impacts, how to be prepared and all issues that are on the agenda of the country. [Please click](#) to read the entire interview.

Seismic Isolation Workshop

On 14 February 2017 Miyamoto Turkey participated to Seismic Isolation Workshop organized jointly by Anadolu and Uludağ Universities, Municipality of Bursa and IMSIAD in Bursa city as an exhibitor. In the workshop, Miyamoto's seismic isolation engineering experience was introduced through case studies in Turkey and abroad.



Mondelēz International

Mondelēz Turkey Has Been Awarded with 2 Stevie Awards for its Store Automation Project!

Mondelēz Turkey's 'Perfect Store Automation Project' won the silver award in the category of "Sales Support Team of the Year" and the bronze award for "Best Use of Technology in Sales" at the Stevie Awards, world-wide prestigious business awards that was organized for the 11th time this year. Perfect Store Automation Project measures and presents the most correct numeric data for the merchandising standards in the retail stores.



THE STEVIE AWARDS
The World's Premier Business Award Competitions



Candy Kent is Again the Brand of Bayram!

As every Bayram's candy, Kent reinforces its leadership position. This year for the first time, Kent met with consumers in local town bazaars. Mondelēz Turkey GM İhsan Karagöz said: "Celebrating its 50th year, Kent brand's delicious candies deserve the motto for every Bayram's candy as it reminds us the importance of values like family, love, respect, remembering and sharing. We are glad to be the candies of every Bayram." The revenue generated in 2 bayrams equals to the revenue of annual daily candy sales.

Moroğlu Arseven

Awards to Moroğlu Arseven and Team Members

Moroğlu Arseven was recognized by Chambers & Partners for three practice areas in the 2017 Global Awards, where six individual team members were also acknowledged for their work across a diverse range of practice areas. The 2017 rankings see Moroğlu Arseven rise to Band 1 for Intellectual Property, as well as move up to Band 3 for Corporate and M&A matters. The firm also continues to be recognized for Dispute Resolution. Individual team members also received specific recognition for their work in these practice areas - [more](#).



→ [Moroğlu Arseven's Trademark Practice Recognized by Managing Intellectual Property as well as World Trademark Review](#)

→ [Moroğlu Arseven Recognized by Global Competition Review in 2017 GCR100 Awards](#)

Moroğlu Arseven Hosts Association of Corporate Counsel Europe Event

On 14 June 2017, Moroğlu Arseven hosted an event at its new offices, focused on fraud and internal investigations. The event was presented by [The Association of Corporate Counsel Europe](#) and hosted by Moroğlu Arseven, with contribution from EY Turkey. It was attended by in-house counsels representing a range of sectors, who heard from speakers Burcu Tuzcu Ersin (Partner, Moroğlu Arseven) and Dilek Çilingir Köstem (Head of Independent Audit Services, EY Turkey).



Novo Nordisk

Novo Nordisk Received 'Best Employer Award'

Novo Nordisk Turkey received the “Best Employer Award” from Aon Hewitt, an independent research organization. Novo Nordisk is proud to receive this award with 10 other companies from different industries after careful assessment of four critical indicators; employee engagement, leadership, performance culture and employer brand. Dr. Burak Cem, VP and General Manager of Novo Nordisk, said: *“We see our organization as our family members and this success is only possible with such organizations. I would like to thank them all for their commitment to our company and their passion to change diabetes, obesity, hemophilia and growth hormone disorders”.*



PepsiCo

PepsiCo is Among the Top Three Employers in Europe

PepsiCo Turkey has been recognized as one of the top employers in Europe, for the last two consecutive years by The Top Employers Institute. After rigorous assessment, PepsiCo Turkey has been recognized as an organization that delivers the highest standards in employee conditions, with particular excellence in the areas of offering rich learning and development opportunities, leadership development, career management and workforce planning. Honors in the PepsiCo Europe sector include recognitions for 18 countries such as France, Greece, Italy, Ireland, the Netherlands, Portugal, Spain and UK.



Philip Morris / Sabancı

Tobacco Cultivation and Development Project

Philip Morris/Sabancı continues its contributions to the regional economy through the “Tobacco Cultivation and Development Project” initiated in 2009 in Adiyaman and Hatay. In the press conference held on March 9, 2017 with Bahçeşehir University Center for Economic and Social Research (BETAM) who analyzed the project’s regional impact. It has been underlined that the project has increased agriculture labor practices, continued the technology and know-how transfer to the region, prevented immigration at large and increased purchasing power.



“İŞKUR Employment Agency & Phlsa Philip Morris/Sabancı Cooperation Program”

14 trainees, who participated in the “PhiDe” program developed by İSKUR and Phlsa, Philip Morris/Sabancı within the scope of İSKUR’s on-the-job training program, received their certificates in the ceremony held on June 15 in Torbalı, İzmir. Phlsa announced that the graduating trainees would be employed in the factory. İSKUR Executive Vice President Kadri Kabak, Family and Social Policies İzmir Provincial Director Nesim Tangkay, İSKUR İzmir Provincial Director Assistant Zafer Sener, Philip Morris/Sabancı Managing Director Enrique Jimenez, Director Operations Dominique Voegeli, Director Corporate Affairs Hayal Guneyman and trainees attended the certificate ceremony. Jimenez stated that they would continue contributing to the employment.

Procter & Gamble

P&G Celebrates its 30th Year in Turkey with a World-Class Investment

P&G Turkey revealed an investment of TRY 250 million to its manufacturing plant in the Gebze Organized Industrial Zone along with the celebration of its 30th year in Turkey. The official announcement ceremony for its recent investments, attended by the Minister of Defense and Member of Parliament representing the Kocaeli Province, Kocaeli Governor, ISPAT President, Consul General, US Consulate and P&G Global CEO David Taylor, marked the beginning of the production of new and innovative Prima and Orkid brands in Turkey.



Steelcase

Steelcase & Microsoft Join Forces to Design Technology Enabled Spaces to Boost Creativity

Steelcase and Microsoft joined forces to explore the future of work, developing a range of technology enabled spaces designed to help organizations foster creative thinking and better collaboration. The companies' exploration of creative work found out that spaces should inspire people without compromising performance. The companies unveiled five new "Creative Spaces" showcasing how Steelcase and Microsoft can help organizations unlock creativity for every employee. These spaces include Focus Studio, Duo Studio, Ideation Hub, Maker Commons and Respite Room. These Creative Spaces were designed to bridge the gap between place and technology and to help creative work happen more naturally - [more](#).



The Ritz Carlton Istanbul

"Best Workplace Award" to Marriott International Hotel Company *

Aon Hewitt, one of the world's most prestigious researcher in human resources and management consulting, has announced "Aon Best Employers 2016" research results. Marriott International Hotel Company was awarded "Aon Best Workplace". The results are based on employee commitment and satisfaction studies conducted with 210 thousand employees from 170 companies in Turkey. The Ritz-Carlton, Istanbul Human Resources Director Sevtap Tuncer Ayvaz and Marriott Şişli Human Resources Director Ceren Akyüz received the award on behalf of the Marriott International Hotel Company.

* The Ritz-Carlton Hotel Company is a wholly-owned subsidiary of Marriott International.



Xerox

Xerox Named one of the World's Most Ethical Companies

Xerox was cited as being among the world's most ethical companies for 11th consecutive year by the Ethisphere Institute, an Arizona-based organization that measures corporate ethical standards. Companies are ranked in the Ethisphere Institute's listing based on five categories: ethics and compliance program, corporate citizenship and responsibility, culture of ethics, governance and the combination of leadership, innovation and reputation. This year's listing spanned 124 companies from across North America, Central America, Europe and Asia. Xerox has been cited on the Ethisphere Institute's list for the past 11 years.



Largest Product Launch in Xerox History

Xerox launched 29 ConnectKey®-enabled printers and multifunction devices with simple and secure on-the-go capabilities, cloud connectivity, and access to productivity boosting features and apps in İstanbul, Turkey after US and UK. The new ConnectKey portfolio transforms traditional printing devices into smart, connected workplace assistants that reflect the evolving needs of today's businesses. Xerox Turkey General Manager Burak Özer said: *"The process of getting work done has moved from the desktop to your pocket. It's very personal, and we've built a portfolio of true workplace assistants tightly connected to the mobile and cloud technology environment that accommodates this evolution."*

