



MEMBER NEWS | 3rd QUARTER

Newsletter

AmCham ★ Turkey
American Business Forum In Turkey

***“We are the strong voice of
American business in Turkey”***

NEWS FROM MEMBERS

Baker & McKenzie

20th Year Anniversary

Esin Attorney Partnership, a member of Baker & McKenzie International, celebrated its 20th Year Anniversary on September 14, 2017. Over 500 guests from all over the world joined the Esin family at the Four Seasons Bosphorus to commemorate the firm's tireless drive and dedication to its clients, community, and industry.



Becton Dickinson

Becton Dickinson: "Bring Your Children to Work" Day

BD Turkey once again hosted "Bring Your Children to Work" Day to emphasize the importance of work-life balance. BD Turkey invited all the employees' children to see and experience their parents' working environment and meet with their parents' colleagues. BD's little guests experienced an enjoyable day with scientific experiments, face painting, picture drawing and other activities.



Chadbourne & Parke - Norton Rose Fulbright

Chadbourne & Parke Combination with Norton Rose Fulbright

Chadbourne & Parke and Norton Rose Fulbright completed a combination on July 1, 2017 and Chadbourne & Parke's Istanbul entity is now known as [Norton Rose Fulbright Danışmanlık Hizmetleri Avukatlık Ortaklığı](#). The combination expands the range of capabilities available to clients and deepens the firm's formidable offerings in a variety of key industry sectors, including financial institutions, energy, infrastructure, mining and commodities, transport, technology and innovation, and life sciences and healthcare. With approximately 4,000 lawyers in 59 offices in 33 countries, Norton Rose Fulbright is a global law firm that advises the world's preeminent corporations and financial institutions.



Cisco



Cisco Unveiled Network of the Future that can Learn, Adapt and Evolve

Designed to be intuitive, Cisco's new network can recognize intent, mitigate threats through encryption, and learn over time, unlocking opportunities and enhancing business agility.

Cisco introduced intent-based networking solutions that represent one of the most significant breakthroughs in networking. The introduction is the culmination of Cisco's vision to create an intuitive system that anticipates actions, stops security threats in their tracks, and continues to evolve and learn. It will help businesses to unlock new opportunities and solve previously unsolvable challenges. Please [click](#) to learn more.

Coca-Cola

Coca-Cola: 10th Turkish Bottling Plant Opening

The Coca-Cola Company and Coca-Cola İçecek (CCI) opened its 10th Turkish bottling plant along with a new Anadolu Etap juice concentrate plant in Isparta on August 12th. The new facilities represent a combined investment of \$70 million and bring the total direct and indirect employment of the Coca-Cola system in Turkey to 30,000 people.

Muhtar Kent said, "As the Coca-Cola system, we have seen Turkey's remarkable growth since 1964. But we have not been mere spectators. On the contrary, we've been active, committed partners. And we continue to invest in Turkey's dynamic future, as these openings so vividly show."



Dow

Dow's 2025 Sustainability Goals Published in Dünya Newspaper

An interview with Dow Turkey and Central Asia General Manager İhsan Necipoğlu was published in Dünya newspaper on August 4, 2017. The interview specifically focused on Dow's sustainability goals, with extensive information on Dow's most recent sustainability report and Dow's vision for leading the blueprint for a better understanding of the role of companies in tomorrow's societies and environment. Please [click](#) to read the interview.

- [Dow Featured in Turkish Weekly Dünya Executive](#)
- [Turkey Chemicals Sector Roundtable Interview Featuring Dow](#)



EY

EY Maintains Strong Growth Performance on Global Scale

EY, recorded a strong performance in 2017 and maintained its growth for the seventh consecutive year. Combined global revenues of EY grew by 7,8% year-on-year basis and reached US\$ 31,4b for the financial year ended 30 June 2017.

All EY service lines delivered strong growth in FY17: Assurance grew 4%; Advisory 10.4%; Tax 7.9% and Transaction Advisory Services (TAS) 15.5%. EY Turkey completed FY17 with a growth exceeding its projections. EY intends to continue its technology investments in fields such as digital transformation, data analysis, artificial intelligence, robotics process automation, and to increase its innovation centres in the upcoming period.

Goodyear

Goodyear Offers Tire Insurance

Goodyear introduced tire insurance in collaboration with AXA Sigorta A.Ş. and AXA Assistance Turkey. Goodyear guarantees tires against wear, tearing, swelling, punctures and cracks. End-users, who purchase 4 Goodyear tires (17" or over) for passenger, off-road or SUV cars with a maximum weight of 3500 kg from participating Goodyear networks, will receive a new tire free-of-charge by paying a fee per tire in case of irreparable damages. The service, valid until April 30th, 2018 must be activated by end-users through the following [link](#) within 15 days following the purchase and can be annually utilized once for each tire.



Grand Hyatt

Hyatt House Gebze to Open in November

Hyatt House Gebze is located in the heart of the industrial neighborhood of Gebze, just steps from Gebze Center Shopping Mall. The Hyatt House Gebze offers 158 casual and authentic rooms and suites with a smartly designed, high-tech and contemporary environment. The design is rooted in extensive consumer insights which indicate that guests seek stylish, comfortable, seamless experiences meeting their lifestyles and familiar routines.



Honeywell

Honeywell Helps Teachers Reach for the Stars

Eight teachers from Turkey have been selected to join more than 200 others from around the world on a once-in-a-lifetime trip to a space camp in the US, with the support of Honeywell and the US Space & Rocket Center (USSRC). Through hands-on practical exercises and 45 hours of classroom and laboratory-based sessions, teachers have the chance to identify new, exciting ways to teach STEM subjects.

Orhan Genis, President, Turkey and Central Asia, Honeywell said: “Since 2013 we have sent 38 teachers from Turkey to HESA, and they have been able to return with a whole host of ideas and approaches to creating new levels of passion and excitement for STEM among their students.”



Make a Wish

Make-A-Wish ‘Business Wish Challenge’ Team Building Activities for Corporates

Make-A-Wish Foundation grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. The organization believes in the power of wishes come true to transform lives - not just of children, but families and even whole communities.

As part of its activities, Make-A-Wish organizes team building activities for corporates. Under the moderation of the foundation, employees can plan and realize the wishes of a child by using their creativity and team building capabilities. Please contact [Make-A-Wish](http://www.makeawish.org) to learn more about the “Business Wish Challenge”.



Mondelēz International

Dirk Van de Put to Become CEO of Mondelēz International

Mondelēz International (NASDAQ: MDLZ) announced that its Board of Directors has unanimously selected Dirk Van de Put, current President and CEO of McCain Foods, to succeed Irene Rosenfeld as CEO of Mondelēz International, as she steps down effective November 2017. Van de Put will also join the company's Board of Directors. Rosenfeld will continue as Chairman of the Board until March 31, 2018, at which point she will retire and Van de Put will assume the role of Chairman and CEO.



- [Mondelēz International in Turkey Has Been Awarded with 2 Stevie Awards](#)

Morođlu Arseven

Morođlu Arseven Hosts Data Protection Webinar with EY Turkey and DataGuidance

Morođlu Arseven, in conjunction with EY Turkey and DataGuidance, recently hosted a webinar addressing the fundamentals of the Turkish Data Protection Law. Speakers provided a practical overview of the latest developments, as well as key concepts and obligations. The speakers discussed the Turkish data protection framework compared to the EU Data Protection Directive and GDPR, as well as provided practical recommendations on setting up a globally compliant privacy program. Please [click](#) to listen the recording of the event.

MOROĐLU
ARSEVEN



DataGuidance

- [Ülkü Solak Elected Co-Chair to the Forum of the Commissions for the International Association of Young Lawyers](#)
- [Bora İkiler Recognized as Future Leader for Competition Law by Who's Who Legal](#)

Procter & Gamble

P&G Published its First Citizenship Report

P&G Turkey published its first Citizenship Report in its 30th year in Turkey, summarizing its citizenship efforts in Governance, Community Impact, Diversity & Inclusion, Gender Equality and Environmental Sustainability. The report was launched on Sep 18th with a press conference attended by Thomas Kolster, the international expert in sustainable communication and the author of "Goodvertising". P&G Turkey CEO Tankut Turnaođlu said, "The Gen Y consumers are expected to make a big impact on economy in the future and 81% of them are expecting companies to work to be good corporate citizens." Please [click](#) to download the report.



PwC

242 Fresh Graduates Join PwC Turkey Family!

242 fresh graduates have joined PwC Turkey. The average age of these 242 young persons, who were selected from among 4,000 applications, is 24, and 48% of them are women. With these fresh graduates, PwC Turkey employee number has reached 1,700. Young professionals starting work at PwC Turkey have also become part of an international network of 223 thousand people in 157 countries.

“We give our young people limitless opportunity to gain experience in the PwC world, with no boundaries. We believe that young people who grow in this environment will contribute significantly to the future of our company and country” says PwC Turkey Territory Senior Partner Haluk Yalçın.

- [Three new partners at PwC Turkey](#)
- [PwC Turkey points to the importance of STEM Skills](#)



The Ritz-Carlton Istanbul

A Tale of Design Redefined at The Ritz-Carlton, Istanbul

The design philosophy of Ritz-Carlton's brand new guest rooms and suites gain inspiration by Istanbul's marvelous silhouette and assorted colors. The new guest rooms and suites are inspired by different layers of color that overlap this historic city like, Gold and copper materials emblemizes sunrise and sunset color scales. "At Nağme" series by a Turkish artist Süleyman Saim Tekcan, a precious representative of gravue art, adorns the walls of our redesigned guest rooms and suites.



Xerox

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Xerox as the Sponsor of 23rd Summer Deaflympics

Xerox provided technological support for the 23rd Summer Deaflympics which was held in Samsun between June 18 and 30, 2017 with more than 3000 contestants from 97 countries. Xerox office assistant devices built on the cutting edge Xerox ConnectKey software platform handled the documentary workflow processes. Xerox Turkey operational team worked in order to make sure that the information flow regarding the contests and results circulated flawlessly.