



MEMBER NEWS | 1<sup>st</sup> QUARTER

# Newsletter

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**AmCham ★ Turkey**  
American Business Forum In Turkey

***“We are the strong voice of  
American business in Turkey”***

## NEWS FROM MEMBERS

### 3M



#### 3M Turkey Moved to its New Office

3M Turkey team moved to a new office in Nidakule South Ataşehir in Istanbul. The concept of new head office is based on modern global trends, 3M corporate brand identity and considers the experience of other 3M offices worldwide.

The office space design of 3M Turkey was developed by one of the leading architectural companies in Istanbul, which specializes in modern office spaces and creates design concepts for many multinational companies. New office is designed in such a way to enhance cooperation among 3M Turkey team and improve the agile, dynamic, warm and joyful working environment.

### Baker McKenzie

#### Baker McKenzie & ISTAC

##### Joint Conference on M&A Disputes

Baker McKenzie and Istanbul Arbitration Centre (ISTAC) held a joint conference on M&A Disputes in Istanbul on 18 January 2019.

The conference was attended by 160+ guests including the partners and practitioners from numerous law firms, local and international companies.

Baker McKenzie Partners Urs Zenhäusern and Edward Poulton as well as Esin Attorney Partnership's Partner and Head of Arbitration Practice Ismail Esin and President of the Istanbul Arbitration Centre Dr. Ziya Akinci contributed to the conference which brought together highly experienced speakers and arbitrators from Turkey and other jurisdictions.



## Beckman Coulter

### Beckman Coulter Turkey Announces New Leadership

Cem Durukan joined Beckman Coulter Turkey as Commercial Operations Senior Director in January 2019.

Along with managing the Turkish organization, his broad responsibilities also include leading the newly formed focus region Turkey, Med & CIS (Turkey, Northern Cyprus, Azerbaijan, Greece, Macedonia, Cyprus, Bulgaria, Romania, Serbia, Albania, Malta, Ukraine, Uzbekistan, Tajikistan and Turkmenistan).

Having previously undertaken senior roles at Johnson & Johnson, and latest as Becton Dickinson's EMA Regional Director, Cem Durukan contributes a wealth of experience in the healthcare industry. After studying Economics at Istanbul University, Mr. Durukan also obtained an MBA from Yeditepe University and an Executive MBA from the Rutgers University.



## Bristol-Myers Squibb

### Raising Cancer Awareness in Turkey

Bristol-Myers Squibb (BMS), which defined the immune-oncology concept by starting a new era in cancer treatment worldwide, launched the “www.icindeogucvar.com” platform with support from the Turkish Society of Medical Oncology and patient associations. The platform was established to raise cancer awareness in Turkey, point out the myths, inform patients on immuno-oncological treatments and provide cancer patients with scientific resources on nutrition, onco-psychology and other supportive treatments. In addition to information provided by specialist physicians in response to the most commonly asked questions, the platform also features videos on nutrition, onco-psychology and treatments methods.



## Dow

### Dow at the Uludağ Economy Summit 2019

Dow Turkey, Europe, Middle East, Africa & India Government Affairs Director Howard Chase delivered the opening speech at the Uludag Economy Summit on March 22<sup>nd</sup>, 2019.

Chase highlighted that industries are being revolutionized: “We need to embrace these possibilities through the strength of our diversity, shared knowledge and innovation.”

On the second day of the summit, Dow Turkey & Central Asia President Ihsan Necipoglu moderated the “Vision 2023” session where he led the panel with the participation of the Deputy Minister of Transportation & Infrastructure, General Manager of the Turkish Sovereign Wealth Fund and the Presidents of Presidency Digital Transformation and Finance Offices.



## EY



### Entrepreneur of the Year

Being regarded as one of the most prestigious worldwide business award program on entrepreneurship, “EY Entrepreneur Of the Year” is organized for more than 30 years globally and for 11 years in Turkey. Mehmet Ali Aydınlar, Chairman of Acıbadem Hospitals Group will represent the country in the world final in Monaco as ‘Entrepreneur of the Year’ of Turkey. Furthermore, winners of two newly added categories to the program by EY in Turkey, namely ‘EY Woman Entrepreneur of the Year’ and ‘EY Start-up Entrepreneur of the Year’ will be awarded in gala night on 8th of April, 2019.

## General Electric



### GE Healthcare & CCN Holding Celebrate the Opening of Bilkent Integrated Health Campus

CCN Holding and GE Healthcare inaugurated Bilkent Integrated Health Campus, the state-of-the-art 3,711 bed healthcare facility located in Ankara, Turkey.

After nearly three years of construction, the \$1.3 billion campus becomes Turkey’s largest public-private partnership (PPP) to date, and one of the world’s largest public hospitals ever constructed in a single phase.

Eight radiology units, one radiation oncology unit and two nuclear medicine centers on the Bilkent Campus are equipped with over 2,228 GE Healthcare systems. GE Healthcare has a strong track record of delivering innovative public-private partnerships in emerging markets and in Turkey alone, GE has undertaken PPP projects worth over \$230m in the last two years alone.

## Goodyear

### Goodyear Presents the Future of Technology at the Geneva Motor Show!

Goodyear introduced innovative tires designed for the cars of the future at the Geneva Motor Show which took place on March 7-17, 2019. The Goodyear AERO concept is a two-in-one tire designed for the autonomous, flying cars of the future, which would work both as a road driving tire and a “propeller” for flight. In collaboration with Klairmont Kollections, Goodyear also unveiled the restored Golden Sahara II, an iconic custom car of the 1950s and 60s, which is one of the first concepts of autonomous vehicles.



## Honeywell

### Honeywell Sponsors Turkish Students for U.S. Space Camp

Honeywell is sponsoring 292 students from 41 countries including Turkey to attend the annual Honeywell Leadership Challenge Academy (HLCA) at the U.S. Space & Rocket Center (USSRC) in Huntsville, Alabama.

The two week-long programs encourage students to pursue science, technology, engineering and math (STEM) careers through real-world, hands-on challenges in coding, computer sciences and astronautics.

This year, HLCA hosted two Turkish high school students at the U.S. Space & Rocket Center (USSRC). The Turkish students aged 16 have joined HLCA and have returned to Turkey with unique experiences that will help support their interest in and passion for STEM subjects at school.



## Lilly

### Lilly Turkey is Continuing to be a Top Employer in 2019

Lilly Pharmaceuticals has been recognized by the Top Employers Institute as a Top Employer for the second year in a row and has received Top Employers Turkey 2019 Certification for excellence in employee conditions.

Top Employers assessed companies through their global HR Best Practices Survey across topics such as talent strategy, workforce planning, learning and development, performance management, career and succession management, compensation and benefits and culture. This recognition is a reflection of Lilly's commitment to its core values of integrity, excellence and respect for people and positioning diversity and inclusion as a company priority.



## Miyamoto International

### Miyamoto Engineers Training

Miyamoto Engineers have given a 4-day training to the engineering department of Ministry of Health on March 19-22. A new earthquake code has been enacted in Turkey in 2018 which took place of the old 2007 version. New code utilizes performance-based design approach. At the end of the training event, Miyamoto shared the practical experience of performance-based design, with the applications of base isolation and dampers.



## Mondelez International

### **Mondelez International Appoints Vince Gruber to Lead its European Business**

As of January 2019, Vince Gruber took over the role as Executive Vice President & President Europe for Mondelez International. With his extensive experience in the FMCG sector, he will shape and drive the company strategy “*Snacking Made Right*” in the European business. The new strategy aims to empower people to snack right by offering the right snack, made the right way, for the right moment.



## PepsiCo

### **PepsiCo Named as Top Employer**

PepsiCo was named once again as “Top Employer” by the Top Employer Institute in 2018, keeping the title four years in a row.

Top Employer Institute identifies the best employers worldwide through independent evaluation and auditing. PepsiCo Turkey, along with 19 other PepsiCo countries in the ESSA region received its prize in the official ceremony held in Amsterdam.



## Philip Morris / Sabancı

### **Philip Morris / Sabancı Becomes the First Equal-Salary Certified Company of Turkey**

Philip Morris/Sabancı has received the EQUAL-SALARY certificate in a business environment where the gender pay gap is 23% in the world, 16% in Europe and 20% in our country, proving that it adopts an equal salary policy for both its male and female employees.

This certificate which is granted by Equal Salary Foundation, an independent non-profit organization, not only certifies the company's implementation of the principle of equal pay for equal work, but also proves that the company offers equal opportunities for everyone regardless of gender. Philip Morris/Sabancı MD Filiz Yavuz Diren said: “*It is one of the basic human rights for individuals to be paid equally for equal work regardless of their differences.*”



## PwC

### PwC 22<sup>nd</sup> Annual Global CEO Survey Report

Launched at the Annual Meeting of the World Economic Forum in Davos, PwC's flagship report 22nd Annual Global CEO Survey includes striking results related to the agendas of the private sector leaders who steer global financial growth.

This year Turkey contributed greatly to the survey, which was prepared based on insight received from 1.300 plus CEOs from 91 countries. The survey reveals that trade conflicts, political upset, and a projected slowdown in global economic growth have increased uncertainty and decreased confidence in revenue prospects.



## Stryker



### Stryker Appoints Ali Aksoy as Country Manager of Turkey

Stryker, one of the world's leading medical technology companies, has announced the appointment of Ali Aksoy as its new country manager for Turkey. In this role, he will be responsible for Stryker's business strategy and growth in the country. Prior to joining Stryker, Ali served as the country manager of Bayer Environmental Science, Turkey.

He also has a wide range of experience in different industries ranging from automotive to technology. Stryker invested in Turkey with the acquisition of its biggest distributor in 2018. With a new leader in place, Stryker is setting up the organization for long-term growth in Turkey and reinforcing its commitment to its mission to make healthcare better.

## UPS

### UPS Women Exporters Program

#### Provided Export Trainings to Women Entrepreneurs

As part of *UPS Women Exporters Program*, run by *International Trade Center (ITC)* and supported by *UPS*, export trainings have been provided to women entrepreneurs in İznik, Van and İzmir. Run with the cooperation of *Association of Women Entrepreneurs (KAGİDER)*, *Women's Work Support Foundation (KEDV)* and the *Ministry of Trade Women Cooperatives*, the project aims to reach 10.000 women entrepreneurs in Turkey.



In addition, *UPS Export Akademi* project aims to encourage entrepreneurs who aim to export their products to international markets with e-export trainings. The program which aims to increase Turkey's export potential, provides trainings on sales methods for online marketplaces, payment methods, packaging methods, logistics solutions and digital marketing.

## White & Case



### White & Case New Office in Istanbul

On 13 February 2019, White & Case and GKC Partners co-hosted a spectacular event to celebrate opening of new offices in Istanbul. Over 200 guests including clients, industry professionals and lawyers attended the opening reception.

The welcome speech by Hugh Verrier, Chairman of White & Case and Güniz Gökçe, GKC Partners, Managing Partner focused on the future and growth potential of Turkey as a strategically positioned international business hub and marked White & Case's long-time commitment & history in the country.