

AMCHAM EVENTS & COMMITTEES | 2<sup>nd</sup> QUARTER

# Newsletter

AmCham ★ Turkey  
American Business Forum In Turkey

***“We are the strong voice of  
American business in Turkey”***

## UPCOMING EVENTS

**July 23** | Digital Economy Committee Meeting

**July 23** | Steering Committee Meeting with Deputy Minister of Trade on U.S.-Turkey trade

**July 25** | Healthcare Committee Meeting

**August 7** | Public Affairs Committee Meeting with the attendance of *Sinan Ülgen, Chairman of EDAM & Founder/Managing Partner of Istanbul Ekonomi Consultancy*

**September** | AmCham Board “Coffee Talks” Meeting - 2

**September 23** | Keiretsu Forum Demo Day

**November 19-20** | 4th Turkish Capital Markets Summit

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### Event Share

#### **TSPB 4th Turkish Capital Markets Summit | Nov 19-20, 2019**

“Turkish Capital Markets Summit”, the flagship event of TSPB (Turkish Capital Markets Association), has been organized annually since 2016 in cooperation with stakeholders to develop capital markets and increase awareness.

The 4th Turkish Capital Markets Summit on “Transformation” will be held on Nov 19th-20th, 2019. Under this main theme, the summit will cover the following; Transformation of Human, Transformation of Firms & Sectors, Transformation of Financial & Economic Architecture. For detailed information: <https://www.sermayepiyasalarikongresi.org.tr/>

## MEETINGS & EVENTS

### AMCHAM EXCLUSIVE EVENTS

#### April 5 | AmCham & Capital Magazine CEO Club Event: “Growth & Employment Summit”

AmCham Turkey and Turkey’s leading business magazine Capital cooperated for one of Capital’s best known event series “CEO Club”, this time focusing on “Growth & Employment”. AmCham Chair Serra Akçaoğlu made the opening speech of the summit that hosted AmCham Board Member and P&G Chair Tankut Turnaoğlu, TUSIAD’s Chair, Chairman of Tekfen Holding and Sanko Holding, as well as the CEOs of BSH and Yemek Sepeti as speakers. The summit finalized with an award ceremony on the “*Employment Leaders of Turkey*”.



#### June 11 | AmCham Summer Reception & Farewell to U.S. Consul General

AmCham Turkey organized its traditional Summer Reception at U.S. Consul General’s residence to celebrate the past business season, focusing on the projects to improve bilateral economic relations. At the Reception, the members also found a chance to bid farewell to Jennifer L. Davis, U.S. Consul General, with an appreciation to her support and cooperation within the last three years.





## CEO COFFEE TALKS

### May 30 | AmCham Board “Coffee Talks” Meeting by PepsiCo

AmCham Turkey launched a new event series hosted by AmCham Board Members! *AmCham Board “Coffee Talks” Event Series* was launched in May, with the overall aim to get together AmCham Members regularly for best practices sharing on specific topics. The launch event that has been hosted by *AmCham Board Member & PepsiCo Turkey General Manager Levent Yüksel* was designed in a panel format on “Sustainable Investment”.



## WOMEN LEADERSHIP NETWORK

### June 20 | AmCham Mentorship Program 5th Term Launch Event

AmCham Turkey, in collaboration with WLN’s key stakeholders Korn Ferry and EMCC (European Mentoring and Coaching Council) Turkey, launched the 5th term of its Executive Mentorship Program at PwC premises. The event launched with an opening speech from Haluk Yalçın, PwC Territory Senior Partner and Korn Ferry Turkey General Manager Banu Başol, and continued with Mentorship training by Rıza Kadılar, EMCC’s Global President. The launch event has been attended by 15 Mentors & 15 Mentees among AmCham members: *3M - Baxter - Citibank - Emerson - Iron Mountain - Johnson Controls - Lilly - Mars - McDonald’s - Mondelez - PepsiCo - Pfizer - Procter&Gamble - PwC - UPS*.



**EXCLUSIVE ROUNDTABLE EVENTS / BRIEFING SEMINARS****April 26 | Roundtable Meeting on Fintech, Innovation & Technology**

AmCham Turkey, in cooperation with Citibank and IBM, organized a roundtable session on “Emerging Technologies & Innovation in Banking”. The roundtable hosted Gülrü Atak, Citi’s Global Head of Innovation at Treasury & Trade Solutions as the guest speaker.

The discussions focused on Emerging Technologies & Applications in Banking, Innovation Through Partnerships, Connected Ecosystems Powered by IoT and 5G, as well as best practices from Citi Innovation Labs at Dublin, New York and Singapore.

**May 6 | Breakfast Seminar with BTS & Partners on Regulation Policies in Digital Era**

AmCham Turkey and its member BTS & Partners organized a breakfast seminar on the regulation policies in the digital era, to share views, experiences and best practices. The seminar attended by 20 sector professionals focused on innovation and regulation policies, changing competition policy and industry experiences.





### June 27 | Roundtable Meeting in İzmir

AmCham Turkey organized a Roundtable event on Turkey - U.S. Economic Relations in İzmir, on the occasion of the opening of U.S. Commercial Service's new office at İzmir Chamber of Commerce. William Czajkowski, Commercial Counselor at the U.S. Embassy participated to the meeting as the guest speaker.



## AMCHAM BOARD EVENTS

### April 19, May 24 and June 28 | AmCham Turkey/ABFT Board Meetings

AmCham Turkey/ABFT Board Members meet regularly to evaluate the activities, financials and membership status in the past term, as well as the future events and committee activities.

### April 14-16 | ATC - TAIK 37th Annual Conference on U.S.-Turkey relations

AmCham Board Members attended to ATC & TAIK's 37th Annual Conference on U.S.-Turkey relations in Washington D.C. that gets together representatives from numerous sectors, government offices, government affiliated organizations and non-governmental organizations.

### April 16 | ATC - TAIK 37th Annual Conference - Panel Session on Investing to Grow

As part of ATC-TAIK Annual Conference, AmCham Board Members and Members attended to the Economic Plenary Session on "Investing to Grow: Why Companies Prefer to Invest in Turkey" as panelists. AmCham Chair Serra Akçaoğlu, AmCham Board Members Canan Özsoy of GE and Ayşem Sargın of Boeing were among the panelists, together with PepsiCo, DowAksa and Cargill.



**April 17 | AmCham Door-Knock at Washington D.C.**

As part of their U.S. visit, AmCham Board Members had several meetings with high level U.S. government representatives to discuss Turkey's potential, Turkey-U.S. economic relations, as well as trade and investment opportunities between Turkey and the U.S.

**April 30 | Turkish Commercial Counselors Working Dinner by Ministry of Trade**

AmCham Board Member İhsan Karagöz and AmCham Executive Director attended to a working dinner hosted by Ruhsar Pekcan, Minister of Trade, Republic of Turkey. The dinner got together Turkish Commercial Counselors, their counterparts and Ambassadors in Ankara.

**May 9 | Board Meeting with U.S. Deputy Assistant Secretary of State**

AmCham Board Members had a meeting with U.S. Deputy Assistant Secretary of State David Meale to exchange views on Turkey-U.S. economic relations and trade potential.

**May 15 | Board Dinner with Dow IMET CEO Luciano Poli**

AmCham Turkey Board Members got together with Dow Chemical Company's CEO of India, Middle East, North Africa and Turkey with a focus to discuss regional economic developments.

**June 14 | Steering Committee Meeting on Turkey-U.S. Trade Goal**

AmCham, together with related business associations (*TUSIAD*, *YASED*, *DEİK/TAİK*, *TİM*) attended to the first Steering Committee Meeting on Turkey-U.S. Trade Goal (USD 100 Billion) under the leadership of Tuna Turagay, Deputy Minister of Trade, Republic of Turkey.

## AMCHAM TURKEY AS A MEMBER OF AMCHAMS IN EUROPE

**May 12-14 | AmChams in Europe Annual Meeting in Washington D.C.**

AmCham Turkey Executive Director attended to AmChams in Europe's Annual Conference in Washington D.C. to engage with companies, organizations and key government agencies to strengthen partnerships and gain insight into the current U.S. business.

The program was attended by 30+ directors of AmChams all across Europe.

## MEETINGS WITH BUSINESS ASSOCIATIONS & GOVERNMENTAL BODIES

### April 2 | Meeting with the Ministry of Trade in Ankara

AmCham members attended to a meeting hosted by Tuna Turagay, Deputy Minister of Trade to discuss potential trade and investment opportunities and a roadmap to reach Turkey-U.S. trade goal.

### April 25 | Meeting with Presidency Investment Office

AmCham team held a meeting with the Presidency Investment Office with a focus to discuss further cooperation opportunities and further improvement of U.S.-Turkey economic relations and investments.

### April 26 | Meeting with German-Turkish Chamber of Industry and Commerce

AmCham team held a meeting with AHK, the German-Turkish Chamber of Industry and Commerce on healthcare sector and recent updates.

### May 22 | International Chambers Luncheon

AmCham team attended to International Chambers Luncheon hosted by the German-Turkish Chamber of Industry and Commerce to discuss recent economic updates.

### May 22 | Meeting with AIFD re Healthcare Sector Updates

AmCham organized a meeting with Association of Research-Based Pharmaceutical Companies (AIFD) with a focus on healthcare sector developments.

### May 23 | TPQ & Atlantic Council's Meeting on Turkey's Energy Nexus

AmCham team attended to Atlantic Council and Turkish Policy Quarterly's (TPQ) seminar on Turkey's Energy Nexus. The seminar focused on the Turkey's energy sector and relations and presented TPQ's special issue on energy sector dynamics.

### May 27 | Meeting with the Turkish Capital Markets Association

AmCham team held a meeting with the Turkish Capital Markets Association to discuss partnership opportunities at the 4th annual Turkish Capital Markets Summit to be held in November 2019.

### June 21 | Meeting with AmCham Slovenia re best practice share on "Young Professionals Project"

AmCham team held a teleconference meeting with AmCham Slovenia for best practices sharing on "Young Professionals Project" launched by AmCham Slovenia with the overall aim to represent to the young professionals and also to the broader public true stories on young and successful individuals who are fit for getting the leading positions in the future and thus influence economic development.

### June 27 | Meeting with USTDA

AmCham team held a meeting with U.S. Trade and Development Agency, with a focus on an introduction of both organizations' activities and discussion of potential areas of cooperation.



## MEETINGS WITH MEMBERS & STAKEHOLDERS

### **April 5 | Meeting with CIPE (Center for International Private Enterprise)**

AmCham Turkey team held a meeting with Osman Çakıroğlu, Country Representative & Project Director of CIPE, one of the four core institutes of the National Endowment for Democracy and an affiliate of the US Chamber of Commerce. The meeting focused on future cooperation opportunities and projects.

### **May 2 | L.I.F.E Project Awards Program**

The L.I.F.E. Award Program recognizes the most innovative, inspirational and effective projects on nature protection, environment and climate action. AmCham Turkey Executive Director became a jury member at this year's award ceremony.

### **May 9 | Keiretsu Forum Screening & Investor Meeting**

AmCham Turkey attended to the Keiretsu Forum's monthly Screening & Investor Meeting that aims to bring together entrepreneurs with the angle investors.

### **June 26 | Meeting with “Yanındayız” Association**

AmCham Turkey team had a meeting with the representatives of Yanındayız (We Stand by You) Association, a civil society organization that is mainly made up of men to defense gender equality. The meeting focused on gender equality in Turkey based on the principles of the Universal Declaration of Human Rights.

### **June 21 | Baker & McKenzie Diversity Event**

AmCham Turkey team attended LGBT & Allies Network event organized by Baker & McKenzie's Diversity Committee. The event aimed to share ideas and show support for the LGBT+ community.

## COMMITTEES

### PUBLIC AFFAIRS COMMITTEE

*Committee Chair: İhsan Necipoğlu, AmCham Board Member & Dow President of Turkey & Central Asia*

**May 23** | Public Affairs Committee Meeting with the attendance of William Czajkowski, Commercial Counselor, U.S. Embassy

### HEALTHCARE & LIFE SCIENCES COMMITTEE

*Committee Chair: Canan Özsoy, AmCham Board Member & GE Turkey President & CEO*

**April 8** | Healthcare & Life Sciences Committee Meeting with the attendance of Arda Ermut, President of the Investment Office, Presidency of the Republic of Turkey

**May 29** | Meeting with General Health Insurance General Manager, Social Security Institution (Ankara)

### DIGITAL ECONOMY COMMITTEE

*Committee Chair: Volkan Sözmen, AmCham Board Member & IBM Turkey General Manager*

**May 10** | Digital Economy Committee Meeting

**May 29** | Meeting with ODTÜ Teknokent Acting Chairman on “Cross-Border Start-up & SME Mentorship & Expansion Program” (Ankara)

**May 31** | Meeting with İTÜ Teknokent CEO on “Cross-Border Start-up & SME Mentorship & Expansion Program”

**June 24 - 28** | Teleconference Meetings with Cisco, HPE, Microsoft and PepsiCo on “Cross-Border Start-up & SME Mentorship & Expansion Program”

### FOOD & AGRICULTURE COMMITTEE

*Committee Chair: İhsan Karagöz, AmCham Board Member & Mondelez International Managing Director*

**May 20** | Committee Strategy Meeting

**June 18** | Food & Agriculture Committee Meeting Launch