



MEMBER NEWS | 3rd QUARTER

Newsletter

AmCham ★ Turkey
American Business Forum In Turkey

***“We are the strong voice of
American business in Turkey”***

NEWS FROM MEMBERS

Turkey's Most Powerful 50 Women CEOs

Turkey's Most Powerful 50 Women CEOs were Awarded!

Congratulations to our member companies
Amgen, BMS, Citibank, General Electric, Hertz, Janssen, Medtronic
for this remarkable success!

Capital, the leading Turkish business magazine named 7 women executives of AmCham members among the “Most Powerful 50 Women CEOs” of Turkey.

The CEOs received their awards at a ceremony held on September 19th, together with a panel session attended by *AmCham Board Member Canan Özsoy, President & CEO, General Electric*.



3M

3M Impact Program

3M Impact, a skills-based volunteer program, aims to encourage 3M employees in sharing their expertise with local community organizations and make a positive impact. Teams of 3M participants travel to different countries for two weeks, where they had the opportunity to work with local non-profit organizations. This year 3M Turkey hosted 12 volunteers from different 3M Subsidiaries who worked with *Bilim Kahramanları Derneği*, *Sürdürülebilir Kalkınma Derneği*, *Kadın Emeğini Değerlendirme Vakfı* and *Türk Eğitim Vakfı*.



Boston Scientific



Boston Scientific is Advancing the Science & Transforming Lives for 40 Years!

Boston Scientific colleagues from Growth and Emerging Markets (GEM) Region gathered at the Institute of Advancing Science in Istanbul to celebrate the 40th anniversary of Boston Scientific. Robert Kruidenier, Vice President GEM and Serhan Acar, Country Manager Turkey highlighted BSC's commitment to "advancing science and transforming lives", stemming from their strong focus on caring, collaboration and high performance.

Bristol-Myers Squibb

Bristol-Myers Squibb General Manager Ece Kaşıkçı Named Among 'Turkey's Most Powerful 50 Women CEOs'

Economist Magazine announced 'Turkey's Most Powerful 50 Women CEOs' list, based on company revenues. BMS Turkey General Manager Ece Kaşıkçı has been named among the most powerful CEOs for the second year in a row and ranked 35th, climbing up three ranks from last year.

Receiving her award at a ceremony, Kaşıkçı said: *"I am delighted to lead an all-woman management team that plays a pioneering role in a company that brings immuno-oncological treatments to the world and Turkey."*



Crowe

Tax Guide to Doing Business in Turkey

Crowe Troy and Presidency Investment Office collaborated to publish a tax guide on doing business in Turkey. The guide contains practical information related to Turkish accounting and tax regulations and covers frequently asked questions by the foreign investors.

The guide can be downloaded through the following website of the Presidency Investment Office: [Tax Guide Link](#)



Dow

Dow Turkey hosts 'Pulling Our Weight' Cleanup Campaign

The cleanup effort by Dow - called *#PullingOurWeight* - challenges participants to remove at least four pounds of waste per person from local waterways and communities across the world. Four pounds is the average amount of waste that each person on earth produces each day. Last month, Dow Turkey employees hosted a beach cleanup with families and friends and collected over 170 kilograms of waste (metal, plastic, glass, paper and cigarette stubs). Dow will continue this initiative which currently runs across 50 countries globally and supports its 2025 Sustainability Goals.



EY

EY Entrepreneurial Winning Women 2019 is Ready for a Year of Learning and Development!

EY in Turkey is excited to welcome 2019 class of EY Entrepreneurial Winning Women program. In its 4th year, the leadership development program continues to help high-potential women entrepreneurs to scale-up their businesses. The class, selected by an independent jury, will come together in orientation conference in October. Selected women entrepreneurs from different cities of Turkey will have a chance to benefit from knowledge and experience of each other and advisers throughout the year. For more information, please check [program website](#).



Esin Attorney Partnership



Farewell to Summer Reception

Esin Attorney Partnership, a member of Baker & McKenzie International, held its annual *"Farewell to Summer"* reception on September 18th at the Four Seasons Bosphorus Hotel. 700+ guests participated to the reception where the İZEV Foundation and İZEV Youth left their mark with their inspiring performance.

Please visit the below links for reception highlights and İZEV's performance. For more information on İZEV Foundation, please visit their [website](#). Reception [video](#) and Izev's [performance](#).

Ford

Dave Johnston is Appointed as Deputy GM of Ford Otosan

Dave Johnston is appointed as Deputy General Manager, Ford Otosan, as of August 1st, 2019. Previously, he was the CFO of Ford China based in Shanghai.

He joined Ford of Britain in 1995 and through 2003 held a variety of Finance positions. From 2003-2007, he was seconded to Jaguar Land Rover. He served as CFO Volvo Car China from 2007- 2011, followed by two years as CFO of ASEAN region. He also served in Germany as the European Manufacturing Controller and Global Vehicle Program Controller. Born in N. Ireland, Mr. Johnston earned his Bachelor's degree in Economics and Master's degree in Manufacturing Leadership from Cambridge University.



General Electric



GE Renewable Energy's Bergama Wind Turbine Blade Manufacturing Site Produces 500th Blade

GE Renewable Energy announced the production of the 500th wind turbine blade at LM Wind Power's wind turbine blade manufacturing site in Turkey, two years after the start of the production at the new plant in Bergama, İzmir. Devoted to respond to the growing demand for wind energy worldwide, 500 blades are meant to capture the wind for a total capacity of about 500 MW, enough to power the equivalent of around 680,000 homes in Turkey.

The Bergama factory represents a \$50 million commitment to Turkey, and in 2019, LM Wind Power has decided to invest another \$30 million by the end of the year to extend the facility and recruit 300 new employees. Today, the Bergama site counts 450 employees, 26 percent of whom are women, and it will reach more than 700 employees in 2020.

Goodyear



Goodyear Eagle F1 SuperSport RS

Goodyear is proud to announce that the Eagle F1 SuperSport RS has been homologated for the Porsche 911 GT2 RS and Porsche 911 GT3 RS. Eagle F1 SuperSport RS tire marks return of Goodyear to the supercar segment. It focuses on delivering consumers the ultimate great racetrack experience.

Honeywell

Honeywell to Deliver Safety Training

Honeywell is to train 45,000 high-risk workers across Turkey as part of its new initiative, “On the Road for Safety”. The campaign aims to increase safety awareness in high-risk workplaces and educate workers to reduce industrial accidents in the country. In the first phase, Honeywell is setting up an education center in Tuzla to host third party organizations across industries, to provide targeted training with certified trainers. During phase two, Honeywell representatives will visit facilities such as iron and steel plants, ports, mines and shipyards, with its “Demo Van”, to showcase its latest safety equipment. Please [click](#) to view campaign’s roadshow calendar & tour journal.



Iron Mountain



Cenker Özhelvacı Appointed as the MENAT Vice President

Effective of June 15th, Iron Mountain Turkey has joined a new Country Cluster formed under Northern and Eastern Europe and India (NEEI) region, namely MENAT which encompasses Middle East, Northern Africa and Turkey to focus on Iron Mountain’s growing operations across Middle East.

As a part of this organisational restructuring which turns Iron Mountain Turkey into a regional base for all operations, current Managing Director Cenker Özhelvacı has been appointed as the MENAT Vice President to lead and cultivate the new cluster.

Johnson & Johnson

Refik Özdemir Appointed as General Manager of J&J

As of September 1st, Refik Öner was appointed as the General Manager for Johnson & Johnson Medical Devices Turkey and MISSA region (*Maghreb, Iran, Sub-Saharan Africa*). Refik Öner has more than 20 years experience in the FMCG sector including Procter & Gamble, Reckitt Benckiser, and Koç Group companies. He took various responsibilities and leadership positions in business units across different geographies including Turkey, United Kingdom, Europe, USA and Middle East.



Miyamoto International

Miyamoto Awarded by ENR

GADDI BAITHAK WINS

PROJECT OF THE YEAR

WATCH VIDEO

Miyamoto International has won the Global Best Projects 2019 Award of the Engineering News-Record (ENR). Gaddi Baithak UNESCO-site palace in Nepal has significantly damaged in the 2015 earthquake (M7.8). Miyamoto designed the repair and strengthening project of Gaddi Baithak that is one of the country's heritage.

Miyamoto has won "Global Best Projects" awards in its category four other times, but this is the first time the firm has won the overall award which includes the 2019 Project of the Year and Best Renovation/Restoration. Please [click](#) for detailed information and the video.

Mondelez International

\$54 Million Sweet Investment

Owner of Kent, Falim, First, Olips, Jelibon, Oreo, Milka and Toblerone brands, Mondelēz International Turkey announced its plans to invest approximately \$54 million to increase capacity by 20.000 tons. The new Investment will support growth of global confectionery business. A complete new set of candy production lines will be added to Gebze plant, handling all steps from processing to final packaging. The investment will start at the end of 2019. As a result of this investment the company, intends to add 100 new employees to the team of 1050 currently working at Mondelēz International Turkey.



MSD

MSD Appoints Yasemin Erkut as Healthcare Policy Director



Yasemin Erkut joined MSD Turkey's Leadership Team as Healthcare Policy Director. She started her career in 2004 at the US Embassy in Ankara and held corporate relations leadership roles at FMCG companies and finally was the Corporate Relations Lead for Diageo Turkey since 2014. She had first hand local and international experience in public policy, advocacy, corporate communication and executing commercial strategies to support businesses in Turkey. She received her undergraduate degree from Mount Holyoke College in the US double majoring in International Relations and Economics.

Nazalı Legal Services

Nazalı Legal Services Expanded Beyond Borders

NAZALI Legal Services has announced the opening of 2 new country desks, extending its geographic footprint to 5 offices-two desks in 3 countries.



- Altinay Sheralieva has been appointed as head of NAZALI Russia. Altinay advises Turkish companies doing business in Russia and CIS, provides legal consultancy about cross-border investment projects, M&A projects and litigation.
- Morocco Desk will be headed by Esma Parmak. Esma's experiences are local and international taxation, company mergers, company setup on abroad, international accounting and auditing. Esma is a CPA, Independent Auditor and has a CRMA.

Procter & Gamble

P&G Turkey Chosen as Top Supplier for 7 Consecutive Years

P&G Turkey has been chosen as the top supplier in the FMCG category in Turkey by the Advantage Group's Advantage Report™ for the 7th year in a row. The study, conducted by the Canada based Advantage Group with the leading retail chains each year, assesses the FMCG suppliers in performance areas such as strategic alignment, people, category/business development, consumer marketing, supply chain and customer service. In addition to securing the top position for overall performance, P&G Turkey has also been chosen as number one in all above performance areas, showcasing the success of P&G Turkey team's innovative approach in the industry.



PepsiCo

PepsiCo Celebrates 10th Anniversary of its Corporate Scholarship Program

PepsiCo, on September 4th, hosted an event to celebrate the 10th anniversary of its corporate scholarship project, “Kızlarımız Okuyor” (Our Girls are Going to School), share its next term plans and launch its one-week training program with its project partner, Bahcesehir University. The project, revised as “Kızlarımız Okuyor, Işık Saçıyor” (Our Girls are Going to School and Brightening the Future) now includes training modules, events and volunteer activities to spur scholars' development while focusing on critical issues such as social benefit, entrepreneurship, gender equality, migration, and equal opportunity, which were introduced during the week-long training and will continue throughout the year.



Philip Morris International



AmCham Coffee Talks with Philip Morris Sabancı

On October 4, Philip Morris/Sabancı hosted AmCham “Coffee Talks” where the company provided information on digital transformation and start-up selection process. The company supports start-up ecosystem in Turkey by working with start-ups pioneering innovation. Noting PMEP [a “private equity firm” founded by PMI for supporting start-ups] had a budget of \$150 mln, MD Filiz Yavuz Diren said contributing to the development of the start-up ecosystem is key in their strategy and added start-ups will help our country advance in global competition.

PwC

PwC Global Economy Leaders Gathered in Istanbul

PwC Turkey hosted PwC Global Economics Network meeting at its “Experience Center” in Istanbul on September 10 & 11th.

16 experienced PwC economy leaders from 15 countries shared their predictions on the global and local economic outlook. PwC Turkey’s CEO Halûk Yalçın said: *“I very much value the importance of reading the future through economic trends and shaping our strategy continously with a lively approach. The role and mission of PwC global economy leaders is critical. I believe this will be a very good step to take our focus into next generation activities.”*



Russell Reynolds

Russell Reynolds Associates Turns 50

Russell Reynolds Associates has come a long way since opening its first office on Madison Avenue in 1969. This year the global business, with 46 offices in 26 countries across the globe, including Turkey, celebrates with clients and employees to thank them for being part of their journey. “Consultants from different parts of the world gathered in France to celebrate 50 years of achievements of Russell Reynolds Associates” says Company’s Country Manager Burak Gorbon and he adds “it has been an event where we were able to transfer our knowledge and experiences that we have learned in our countries.



UPS

UPS & THY & IKMIB Cooperation

UPS has signed Dangerous Goods Transportation & Training protocol with IKMIB & Turkish Airlines Aviation Academy. Thanks to this cooperation, IKMIB member companies will easily get the necessary IATA certificate training for shipping chemical products that are classified as dangerous goods. They will also easily reach 123 countries in total with advantageous rates supported by UPS.

