

AMCHAM EVENTS & COMMITTEES | 3rd QUARTER

Newsletter

AmCham ★ Turkey
American Business Forum In Turkey

***“Strong voice of American
Business in Turkey”***

UPCOMING EVENTS

November 5 | AmCham Board “Coffee Talks” meeting co-hosted by *Mondelez & Nazalı Law*

November 12 | AmCham Board “Coffee Talks” meeting & Innovation Center visit hosted by *3M*

November 14 | GRC Forum Refinitiv - *AmCham as a strategic partner*

November 19 | AmCham 15th Year Anniversary Gala, with the participation of Brian Smith, President & COO, The Coca-Cola Company

November 19-20 | 4th Turkish Capital Markets Summit - *AmCham as a strategic partner*

Upcoming Committee Meetings

November 8 | Digital Economy Committee Meeting

November 11 | Healthcare Committee Meeting featuring Prof. Adil Mardinoğlu, President of TÜSEB

November 14 | Public Affairs Committee Meeting featuring William Czajkowski, Commercial Counselor at the U.S. Embassy.

EVENT SHARE

GRC Forum Refinitiv | Nov 14, 2019

One of the most visible forums in risk, compliance and corporate governance, GRC Forum Refinitiv will bring together leading risk management experts, government officials, regulators and practicing specialists to vivid discussions. The event is free of charge & Registration is obligatory.

Program & Registration Link: [Link](#)

TSPB 4th Turkish Capital Markets Summit | Nov 19-20, 2019

“Turkish Capital Markets Summit”, the flagship event of TSPB (Turkish Capital Markets Association), has been organized annually since 2016 in cooperation with stakeholders to develop capital markets and increase awareness. The 4th Turkish Capital Markets Summit on “Transformation” will be held on Nov 19th-20th, 2019. Under this main theme, the summit will cover the following; Transformation of Human, Transformation of Firms & Sectors, Transformation of Financial & Economic Architecture.

For detailed information: <https://www.sermayepiyasalarikongresi.org.tr/>

MEETINGS & EVENTS

AMCHAM EXCLUSIVE EVENTS

September 3 | Roundtable Meeting with Deputy Minister of Trade Tuna Turagay

AmCham Turkey, in cooperation with YASED, organized a CEO Roundtable event with Deputy Minister of Trade Tuna Turagay. The meeting focused on "Boosting Bilateral Trade between Turkey and the U.S." in line with the \$ 100 Billion trade volume goal set by the Presidents of the two countries.



September 6 | Roundtable Meeting with U.S. Secretary of Commerce Wilbur Ross

AmCham Turkey, in cooperation with U.S. Chamber of Commerce - U.S. Turkey Business Council, organized a CEO Roundtable event on the occasion of the Turkey visit of U.S. Secretary of Commerce Wilbur Ross. The meeting focused on discussions around Turkey-U.S. economic and trade relations and trade volume goal.



September 26 | AmCham “Moving Turkey Forward in Healthcare Panel” in Ankara

The second panel session of the “Fostering Business Through Cultural Cooperation”** project has been organized on the Healthcare Sector in Ankara. The panel focused on possible cooperation opportunities between Turkey and the US in healthcare to increase Turkey’s participation in global value chains.

The panel session hosted;

- Eduardo CETLIN, Amgen Foundation President
- Rana SANYAL, RS Research Founding Partner, Boğaziçi University Chemistry Head of Department
- Mustafa GEREK, University of Health Sciences, Vice Rector
- Derya UNUTMAZ, The Jackson Laboratory Professor, Acıbadem Hospital
- Bilal El SABBAGH, IBM Healthcare Industry Solutions & Business Development Leader for MEA

U.S. Ambassador M. David Satterfield and President of the Turkish Medicines and Medical Devices Agency (TİTCK) Hakkı Gürsöz made the closing remarks of the panel session. Kızılay’s (Turkish Red Crescent) awareness project Hilal-i Ahmer Collection were also present at the event venue.

* “Fostering Business Through Cultural Cooperation” aims to boost economic and commercial ties between Turkey and the U.S. through highlighting the achievements that have emerged from the long-standing cooperation between Turkey and U.S. in various sectors.



October 1 | AmCham Turkey Back to Business Reception

AmCham Turkey organized its traditional Back to Business Reception at U.S. Consul General's residence with members, colleagues and U.S. Consulate representatives.

**MEMBER COFFEE TALKS****October 4 | AmCham Member "Coffee Talks" event hosted by PMI**

AmCham Turkey Member "Coffee Talks" event was launched with the overall aim to get together AmCham members regularly for best practices sharing on specific topics. The event hosted by *AmCham Member & Philip Morris Sabancı CEO Filiz Yavuz Diren*, covered specific topics such as "Digital Transformation & Start-up Ecosystem". Utku Tari, Digital Strategy & Engagement Manager and Tarık Mete, Business Development & Planning Manager discussed digital transformation in trade and Philip Morris' initiatives supporting start-up ecosystem in Turkey.



AMCHAM BOARD EVENTS

AmCham Board's activities in the 3rd quarter of 2019;

- **3 Board Meetings**; July 26th, Sept 13th, October 18th and October 24th
- **July 8**, Luncheon with Nabil Habayeb, GE's President & CEO for Middle East, North Africa & Turkey
- **July 9**, Trade Volume Targeted Steering Committee Meeting with Tuna Turagay, Deputy Minister of Trade
- **July 19**, Meeting with U.S. Ambassador to Turkey, David M. Satterfield
- **July 23**, Trade Volume Targeted Steering Committee Meeting with Tuna Turagay, Deputy Minister of Trade
- **July 23**, Meeting with U.S. Consul General Daria Darnell
- **October 9**, Luncheon with Marc Merlino, Citi's Global Head of GSG
- **October 17**, Breakfast Meeting with Jon R. Moeller, P&G Vice Chairman, COO and CFO

AMCHAM TURKEY AS A MEMBER OF AMCHAMS IN EUROPE

October 16 -18 | AmChams in Europe, Best Practices Conference in Belgrade

AmCham Turkey Communications Director attended AmChams in Europe's annual Best Practices conference held in Belgrade, to strengthen partnerships and share experiences with AmChams all across Europe. The program was attended by 50+ colleagues from AmChams all across Europe.

- *AmCham Turkey was selected among the 5 AmChams for the Creative Network Awards with its "Women Executive Mentorship Project", together with Belgium, Ireland, Poland and UK.*



AMCHAM TURKEY AS A MEMBER OF U.S. CHAMBER OF COMMERCE

AmCham Turkey Executive Director attended a series of events as part of the U.S.-Turkey Business Council Mission Meetings organized by U.S. Chamber of Commerce.

U.S. Chamber of Commerce, U.S.-Turkey Business Council Mission Meetings:

- September 7, Roundtable Meeting with Minister of Trade Ruhsar Pekcan
- September 8, Roundtable Meeting with Assistant Deputy Secretary David Meale
- September 9, Meeting with Presidency Investment Office President Arda Ermut
- September 9, Lunch Meeting with THY Chairman and CEO Ilker Ayci
- September 10, Meeting with Mustafa Elitas, Head of the Parliamentary Commission on Industry, Trade, Energy, Natural Resources, Information & Technology
- September 10, Meeting with President Recep Tayyip Erdoğan, President of the Republic of Turkey
- September 10, Meeting with Mr. Mehmet Fatih Kaçır, Deputy Minister of Industry and Technology
- September 10, Meeting with Osman Dinçbas, Deputy Minister of Finance and Treasury
- September 10, Dinner with U.S. Secretary of Commerce Ross, Turkish Minister of Trade Ruhsar Pekcan and Rifat Hisarcıklıoğlu, President, TOBB
- October 3, Participation to Breakfast Meeting with Ambassador Satterfield

MEETINGS WITH U.S. EMBASSY & CONSULATE

- July 2, Call with Christine M. Strossman, U.S. Embassy Agricultural Counselor on Food & Agriculture Committee
- July 3, Attendance to 4th of July Independence Day Celebrations
- September 9, Participation to Agricultural Counselor Reception at CG's residence
- September 24, Meeting with U.S. Embassy Economic Counselor Roy Perrin

MEETINGS WITH BUSINESS ASSOCIATIONS & GOVERNMENTAL BODIES

- July 29, Meeting with CIPE (Center for International Private Enterprise) on cooperation for future projects on Food & Agriculture Committee
- July 29, Meeting with TSPB (Turkish Capital Markets Association) regarding Strategic 4th Turkish Capital Markets Summit to be held on November 19-20th
- September 30, Meeting with TÜRKONFED & ARGE & CIPE to discuss further cooperation opportunities
- August 30, Participation to "August 30th Reception" hosted by the President of the Republic of Turkey in Ankara
- September 18, Meeting with Mehmet Selim Bağlı, President of SGK (Social Security Institution) on AmCham Helathcare Committee's activities and healthcare sector developments
- October 29, Participation to "Republic Day Reception" hosted by the President of the Republic of Turkey in Ankara

MEETINGS WITH MEMBERS & STAKEHOLDERS

AmCham Turkey held a series of meetings with member companies and stakeholders to discuss further cooperation opportunities on events and committees.

- *July 1, Meeting with Alternacx on AmCham Digital Economy Committee's "Cross Border Start-Up & SME Mentorship Program"*
- *July 4, Attendance to a roundtable meeting at Baker & McKenzie with the participation of Sinan Ülgen, Managing Partner of İstanbul Ekonomi*
- *July 3, International Chambers Corner Event*
- *July 9 & August 20 & Sept 19, Meeting with Turkish Policy Quarterly on Culture Project*
- *July 10, AmCham & Galataport İstanbul & B2B Travel Meeting*
- *July 22, Participation to P&G's Strategy Meeting*
- *July 22, Meeting with SudoSpeak on AmCham Digital Economy Committee cooperation*
- *July 30 & Sept 24, Meeting with Refinitiv on cooperation at GRC Forum*
- *August 1, Meeting with Gıdabil*
- *August 5, Meeting with Sipahiler Events focusing on Hilal-i Ahmet Collection*
- *August 6, Participation to UPS's event on Disaster Resistance of SMEs*
- *August 26, Meeting with İstanbul Gelişim University*
- *August 27, Meeting with Endeavor on "Cross Border Start-Up & SME Mentorship Program"*
- *September 2, Meeting with Dow and Capital Magazine on Culture Project*
- *September 9, Meeting with Turkish Airlines*
- *September 11, Meeting with ODTÜ Tech for "Cross Border Start-Up & SME Mentorship Program"*
- *September 11, Meeting with Bahçeşehir University*
- *September 16, Meeting with Sporben & Maestro Global*
- *September 19, Participation to Endeavor Turkey Panel*
- *September 25, Roundtable Meeting at Consulate General of Canada*

COMMITTEES

SUSTAINABILITY COMMITTEE LAUNCH

Committee Co-Chairs:

- *Evguenia STOICHKOVA, Coca Cola Turkey, Caucasus & Central Asia President*
- *Armin ZERUNYAN, Hilton Turkey Country General Manager*

September 5 | Sustainability Committee Meeting Launch

October 2 | Sustainability & PAC Joint Committee Meeting featuring *Howard Chase, Dow's EMEA, Turkey & India Senior Director of Government Affairs*

October 16 | Sustainability Committee Interim Meeting

INVESTMENT ENVIRONMENT LAUNCH

Committee Co-Chairs:

- *Haluk YALÇIN, PwC, Territory Senior Partner*
- *Levent YÜKSEL, PepsiCo, General Manager for Turkey*

October 24 | Investment Environment Committee Meeting Launch

PUBLIC AFFAIRS COMMITTEE

Committee Chair: *Ihsan Necipoğlu, AmCham Board Member & Dow President of Turkey & Central Asia*

August 7 | Public Affairs Committee Meeting featuring *Sinan Ülgen, Chairman of EDAM and Founder/Managing Partner of Istanbul Ekonomi Consultancy*

October 2 | Sustainability & PAC Joint Committee Meeting featuring *Howard Chase, Dow's EMEA, Turkey & India Senior Director of Government Affairs*

COMMITTEES

HEALTHCARE & LIFE SCIENCES COMMITTEE

Committee Chair: Canan Özsoy, AmCham Board Member & GE Turkey President & CEO

July 25 | Healthcare & Life Sciences Committee Meeting

DIGITAL ECONOMY COMMITTEE

Committee Chair: Volkan Sözmen, AmCham Board Member & IBM Turkey General Manager

July 23 | Digital Economy Committee Meeting

FOOD & AGRICULTURE COMMITTEE

Committee Chair: İhsan Karagöz, AmCham Board Member & Mondelez International Managing Director

October 8 | Food & Agriculture Committee Meeting