

MEMBER NEWS | 4th QUARTER

Newsletter

AmCham ★ Turkey
American Business Forum In Turkey

***“We are the strong voice of
American business in Turkey”***

NEWS FROM MEMBERS

3M

3M Automotive & Aerospace Solutions

3M Turkey Automotive & Aerospace Solutions Division hosted 26 different aviation companies including TAI, Turkish Airlines, Boeing, GE Aviation, PFW on 23rd of October. The company focused on presenting aerospace solutions in five main categories: *Structural, Exterior, Interior, Painting and Personal Safety*. 3M engaged its customers through seminars and interactive poster sessions demonstrating how they can optimise their processes with 3M Science.



Bristol-Myers Squibb

Patient Week & Patient Advocacy Groups Forum

Bristol-Myers Squibb, bringing immuno-oncological treatments to the country, participated in the 5th Oncology Patient Advocacy Group Forum for the CEETII regions. The theme of the Forum that was attended by 31 associations from eight countries was R.I.S.E. (*'Role,' 'Innovation,' 'Strategy,' 'Empathy'*) against cancer. During the 5th Bristol-Myers Squibb Patient Week, BMS organized a tree planting event in partnership with the ÇEKÜL Foundation to plant saplings in the ÇEKÜL 7 Trees Forests on behalf of patients. At the event, which brought together BMS Turkey employees, Turkish Medical Oncology Association (TTOD) and patient organizations, the first saplings were planted toward growing the "Bristol-Myers Squibb Hope Grove".

Cargill

Cargill Invested 1.1 Million \$ to its Edible Oils Production Facility in Balıkesir

Cargill, food ingredients manufacturer across the world, continues its investments in Turkey. After its acquisition of Turyag in 2014, Cargill did not only improve its product & service offerings both in industrial and food sector segments but also focused on creating innovative solutions. In this respect, recently Cargill invested 1.1 million \$ to build a pilot plant in Turyag facility in order to offer market the tailor-made solutions specially developed for its customers in a faster and top quality manner.



Ford



Electrified Ford Transit Custom Plug-In Hybrid & EcoBlue Hybrid Vans Named International Van of the Year

The new Transit Custom Plug-In Hybrid and Transit Custom EcoBlue Hybrid models were collectively judged winners of the prestigious annual IVOTY award by a jury of 25 specialist journalists from 25 countries. Jurors praise Transit Custom's Ford Hybrid powertrains that deliver fuel savings, help businesses meet clean air targets and allow entry to low-emission zones. Both models are manufactured at Ford Otosan Gölcük plant, the biggest commercial vehicle production base in Europe.

General Electric

GE Healthcare Turkey, UPS and Sephora Turkey unite to launch Breast Cancer Awareness campaign: #fearlesswomen

Project "Fearless Women" was developed in partnership by GE Healthcare Turkey, UPS, and Sephora Turkey for Breast Cancer Awareness Month to increase awareness of the importance of regular screening and early diagnosis. Women share photos of their faces adorned by warrior marks drawn with pink lipstick using the #FearlessWomen hashtag on social media to increase awareness amongst their followers. At the awareness event hosted by GE Healthcare Turkey on 9 October, experts underscored the importance of early diagnosis in breast cancer, launching a social media project marked by the #FearlessWomen hashtag.



Goodyear



Goodyear Premium Tiers Provide Safety & Fuel Efficiency

Goodyear proposes an outstanding combination of safety and fuel efficiency for its premium tires. Tire performance reduce the braking distance of the vehicle on wet conditions and bring financial savings for the drivers who also limit the environmental impact. Goodyear also supports the Original Equipment Manufacturers (OEM) to achieve their limits for the CO2 emission requirements.

Honeywell



Honeywell to Provide OLEFLEX™ Technology to Boost Propylene Production in Turkey

Ceyhan Polipropilen Üretim will use Honeywell UOP's C3 Oleflex™ technology to produce 457,000 metric tons per year of polymer-grade propylene for a new petrochemicals complex in Ceyhan, Turkey. The new unit will be used to supply propylene for production of polypropylene, which is used to make a wide variety of plastic products that are growing in demand globally.

The official partnership signature ceremony, which was held on 26th of September, was attended by Turkish Minister of Energy Fatih Dönmez, Algerian Energy Minister Mohamed Arkab, Rönesans Holding President, Sonatrach CEO, GS Group CFO, UOP EAFSU GM and Lyondellbasell Licesing Associate Director.

HP

HP Supports Educational Initiative with Turkey Maker Bus

HP is working with ERTEV, Provincial Directorate for National Education of Bursa, and UNDP to expand learning opportunities for children through the HP Turkey Maker Bus. The bus, which is equipped with HP products, is traveling to 13 schools in the city of Bursa to deliver STEM training and other courses to approximately 1,120 children as part of the Maker Movement. Moreover, 20 HP employees volunteer at the project as trainers. The initiative, which kicked-off on November 25, will run through January 17. This program supports HP's goal to enable better learning outcomes for 100 million people by 2025.



Janssen

Demet Russ Assigned as the Managing Director of Janssen Turkey

Maria Fernanda Prado, working as Managing Director of Janssen Turkey since November 2016 has been assigned to the position of *Managing Director of Janssen Central Europe and Baltics*.

As of 1st January 2020, *Demet Russ*, currently working as Janssen EMEA Finance VP, will be assigned to the position of Managing Director of Janssen Turkey. Before her current position, Russ worked as Senior Finance Director responsible for Global R&D Operations, charted the financial strategic roadmap there, and supported versatile collaboration. She worked as Finance Director in Janssen France where she launched a new market model. Aside from her responsibility at the Finance Department, she led the Procurement Team and Supply Chain Team across all sectors of Johnson & Johnson. Demet Russ joined Janssen in 2005 in Germany and held roles of increasing responsibility throughout her career.

Miyamoto International

Miyamoto at the 5th International Earthquake Engineering & Seismology Conference

Miyamoto International, known for its expertise in earthquake engineering, have realized three presentations at 5th International Earthquake Engineering & Seismology Conference (5.ICEES) organized at the Middle East Technical University between 8-11 October.

At the opening panel of the conference, developments and improvements in the last 20 years with regard to Istanbul earthquake risk mitigation were discussed. Miyamoto International Country Director Yusuf Zahit Gündoğdu attended the panel as a speaker.



Mondelez International

Milka Continues To Support Ski Sports in Turkey in 2020

Mondelēz international Turkey's popular chocolate brand Milka, has renewed its sponsorship to Turkey Ski Federation and the National Ski Team. Milka has been sponsoring Ski Sports in Europe for many years. In line with global strategy, Milka has started to support ski sports in Turkey in 2019 and will continue to be the main sponsor in 2020. Milka will support the creation of Ski Stars of Turkey. With each Milka consumers buy, the company will donate to build future ski stars!



PepsiCo



PepsiCo's Ece Aksel Appointed as Turkey General Manager

PepsiCo's successful female leader Ece Aksel, who was Eastern Europe and Sub-Saharan Africa Food Category General Manager, Senior Vice President, has been appointed as PepsiCo Turkey General Manager and Senior Vice President. In her previous position, Ece Aksel managed the food category of Eastern Europe and Sub-Saharan Africa region with high performance and category growth results and in this period, she has led the creation of a structure that will ensure the continuation of the same success in the future with the strong team, organization and business agenda. As of 1 November 2019, with the commencement of the new duty of Ece Aksel, the rate of female members in the Executive Committee of our company has exceeded 58 percent.

Philip Morris / Sabancı

Mentorship Support by Philip Morris/Sabancı's Women Executives

Through KaMP Mentorship Program developed in partnership with Women Entrepreneurs Association (KAGIDER), PM's women executives provide professional & personal development support via Mentorship to women at their early career stages. Third cycle of the program started with the gathering of 20 mentees & 20 mentors where they had the opportunity to get to know each other. Mentors shared their background as well as inspirational anecdotes from their own career journey. While 31 women at the age of 22-29 have received mentorship since its kick-off in 2016, KaMP's 2020 target has been set as 40 mentees after two cycles of 6 months each; thus the program will provide mentorship for 71 mentees in total at the end of the third year of the program.



Procter & Gamble

P&G Europe Set its 2020 Strategy in Istanbul

P&G Europe Board of Directors met in Istanbul in September to determine its brand strategy for financial year 2019-2020, as well as plans for the next year. Led by P&G Europe President Loic Tassel, the top executives of all brands operating in the region were present at the meeting which was held in Turkey for the first time - symbolizing Turkey's importance for P&G in the region. P&G Turkey, Caucasus and Central Asia Chairman Tankut Turnaoğlu noted they were proud to host the meeting while adding that P&G Turkey continues to be the growth engine of P&G Europe.



PwC

PwC Turkey's 18th Solution Partnership Platform: "New World"



PwC Turkey's 18th Solution Partnership Platform discussed new models, talents and innovations of the "New World". In the "New World", collaborating with different stakeholders, embracing new models and approaches where technology and experience meet are important besides improving talents and capabilities. Actions in HR, technology and finance to align with the "New World" were discussed by experts in detail at the workshops.

PwC Turkey Territory Senior Partner Halûk Yalçın emphasized the role of Turkey in the "New World" in his opening speech, followed by "New World" and "Tax: 2020 and Beyond" panels.

Xerox

Newsweek Nominated Xerox DocuShare & Managed Print Services for the Best Business Tools 2019

Newsweek has published the Best Business Tools 2019 list in United States. In this nationwide poll, Xerox has been nominated in the lists of the Best 10 Document Management Software (DMS) provider and Enterprise Content Management (ECM) providers. Providing content management platforms for small and medium/large size enterprises Xerox® DocuShare® has achieved the highest score from users belonging to the Generation Z. Xerox® also took place in the category of the best Managed Print Services. The Managed Print Services model continues to grow with its Smart Business Services related to safety, digitalization, cloud, analytic and ConnectKey technology.