



AMCHAM EVENTS & COMMITTEES | 4th QUARTER

Newsletter

AmCham ★ Turkey
American Business Forum In Turkey

***“The strong voice of
American Business in Turkey”***

MEETINGS & EVENTS

AMCHAM 15th ANNIVERSARY GALA

November 19 | AmCham 15th Anniversary GALA

AmCham Turkey celebrated its 15th Year Anniversary at its annual Gala Dinner on November 19th, with the participation of 200+ high-level public & private sector leaders from both sides of the Atlantic.

AmCham 15th Year Gala highlighted some very special occasions;

- **AmCham Chair Handover** from Serra Akçaoğlu of Citi to Tankut Turnaoğlu of Procter & Gamble!
- **AmCham Awards Ceremony** celebrating TR-US economic partnership!
- **Guests of Honor:** Brian Smith, President & COO, Coca-Cola & U.S. Consul General Daria Darnell



Congratulations to the Winners of “AmCham Awards”, representing some of the best examples of Turkey-US economic cooperation and investment!

- **U.S. Company with the Biggest Investment Decision in 2018: PepsiCo**
- **U.S. Company which Contributed Most to Job Creation in Turkey: Ford Otosan**
- **U.S. Company that Manages the Highest Number of Countries from Turkey: Verifone**
- **U.S. Company that Contributes Most to “Export from Turkey”: Ford Otosan**
- **Turkish Company that Contributes Most to “Export from Turkey” in partnership with a U.S. Company: Yeşim Tekstil**
- **U.S. Company’s Most Contributing Project to Turkey: Cisco Innovation Center**
- **Honorary Award: The Person that Contributes Most to Turkey - U.S. Business Dialogue: İhsan Necipoğlu, Dow, President of Turkey & Central Asia**

* Winners are selected among applications and nominations.



November 6 | AmCham Awards Jury Working Luncheon

On the occasion of its 15th anniversary, AmCham Turkey/ABFT launched AmCham Awards Program in 2019. The awards program is designed to highlight and encourage companies and business people who have inspired others with their vision, leadership and contributions to bilateral economic relations. AmCham Awards jury members gathered on Nov 6th to evaluate the submissions to be awarded at the Gala dinner.

JURY MEMBERS: *Presidency Investment Office Representatives; Ali Kibar, Chairman, Kibar Holding; Gila Benmayor, Columnist, Hürriyet; Prof. Dr. Ersel Aydın, Executive Director, Fulbright; Rauf Ateş, Publisher, Capital & Economist; Şelale Kadak, Columnist, Sabah; Tuncay Özilhan, Chairman, Anadolu Group; William Cjaskowski, Commercial Consular, U.S. Embassy.*



MEMBER COFFEE TALKS

November 5 | AmCham “Coffee Talks” hosted by Mondelez & Nazalı | Investment, Incentives & Competition

AmCham Turkey “Coffee Talks” event series that was launched in the beginning of 2019, continued with a session co-organized with AmCham members **Mondelez** and **Nazalı Law**. The event is designed in a panel format on “Investment Climate in Turkey, Incentives and Competition”. *Ihsan Karagöz, AmCham Turkey Board Member & Mondelez International Managing Director of Turkey & Export Markets* made the opening speech of the panel session that hosted guest speakers;

- *Yasemin ESENLİK, Coordinator, Investment Office, Presidency of Turkey*
- *Mehmet Yurdal ŞAHİN, Director General of Incentive & Foreign Investment, Ministry of Industry and Technology*



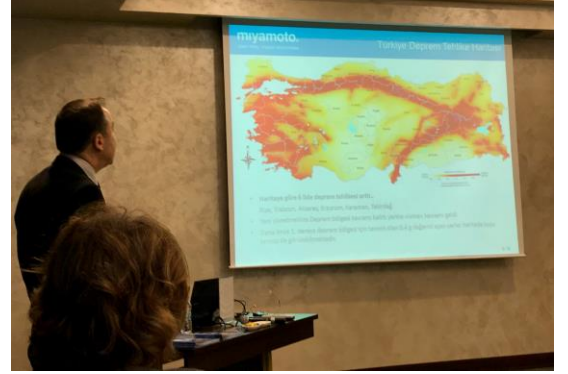
November 12 | AmCham “Coffee Talks” event hosted by 3M | Science, Technology & Innovation

Another Coffee Talks event was hosted by AmCham Turkey Board Member & 3M Turkey CEO *Mert Büyükyazgan* on Nov 12th at 3M Headquarters. Members had the opportunity to experience the collaboration of science and technology at 3M’s “Innovation Center”.



December 10 | AmCham “Coffee Talks” event hosted by Miyamoto International | “Earthquake Risk Management for Global Businesses”

AmCham’s final “Coffee Talks” event of the year has been hosted by AmCham Member and Miyamoto International Turkey President Yusuf Zahit Gündoğdu. The event focusing on “Earthquake Risk Management for Global Businesses”, highlighted topics such as earthquake risks in Istanbul and Turkey, as well as identifying structural and non-structural risks and necessary precautions to be taken.



BRIEFING SEMINARS

October 21 | AmCham Working Luncheon with Lothar Determann of Baker & McKenzie

AmCham Turkey/ABFT and its member Baker McKenzie co-organized a working luncheon with the guest speaker Lothar Determann, Partner at Baker&McKenzie LLP’s Palo Alto Office. The discussions focused on the investment environment in Silicon Valley, best practices for businesses on going global and tips for collaborating with start-ups from commercial and compliance perspectives.

December 18 | AmCham Briefing Seminar with Kızılkaya Customs Brokerage

AmCham Turkey/ABFT and Kızılkaya Customs Brokerage company organized a joint event on “Determining Origin of the Goods in Customs Procedures”. The seminar held on December 18th at SALT Galata, covered topics including the rules for determining the origin of the goods, preferential origin and non-preferential origin, relationship between non-tariff measures and proof of origin.



AMCHAM BOARD EVENTS

AmCham Board's activities in the 4th quarter of 2019;

- **5 Board Meetings**; October 18th, October 24th, November 6th, November 15th, December 13th.
- **October 9**, Luncheon with Marc Merlino, Citi's Global Head of GSG
- **October 17**, Breakfast with Jon R. Moeller, P&G Vice Chairman, COO and CFO
- **November 28**, International Chambers Luncheon at the British Consulate General Istanbul with the guest of honor Ekrem Imamoglu, the Mayor of Istanbul

AMCHAM TURKEY AS A MEMBER OF AMCHAMS IN EUROPE

October 16 -18 | AmChams in Europe, Best Practices Conference in Belgrade

AmCham Turkey Communications Director attended AmChams in Europe's annual Best Practices conference held in Belgrade, to strengthen partnerships and share experiences with AmChams all across Europe. The program was attended by 50+ colleagues from AmChams all across Europe.

- **AmCham Turkey was selected among the 5 AmChams for the Creative Network Awards with its "Women Executive Mentorship Project", together with Belgium, Ireland, Poland and UK.**



COMMITTEES

INVESTMENT ENVIRONMENT COMMITTEE LAUNCH

Committee Co-Chairs:

- Haluk YALÇIN, PwC, Territory Senior Partner
- Levent YÜKSEL, PepsiCo, General Manager for Turkey

October 24 | Investment Environment Committee Meeting Launch

PUBLIC & GOVERNMENT AFFAIRS COMMITTEE

Committee Chair: İhsan Necipoğlu, Dow President of Turkey & Central Asia

October 2 | Sustainability & Public and Government Affairs Joint Committee Meeting featuring *Howard Chase, Dow's EMEA, Turkey & India Senior Director of Government Affairs*

November 14 | AmCham Public & Government Affairs Committee Meeting featuring William Czajkowski, Commercial Counselor at the U.S. Embassy in Turkey

December 11-12 | AmCham Public & Government Affairs Committee Ankara Roadshow with targeted Turkish public sector stakeholders

HEALTHCARE & LIFE SCIENCES COMMITTEE

Committee Chair: Canan Özsoy, GE Turkey President & CEO

November 11 | AmCham Healthcare and Life Sciences Committee Meeting featuring Adil Mardinoğlu, President of TÜSEB

DIGITAL ECONOMY COMMITTEE

Committee Chair: Volkan Sözmen, IBM Turkey General Manager

October 25 | AmCham & PepsiCo Start-up Demo Day

November 8 | AmCham Digital Economy Committee Meeting featuring Tobin Nelson, Economic Counselor at the U.S. Embassy in Turkey

COMMITTEES

SUSTAINABILITY COMMITTEE

Committee Co-Chairs:

- Evguenia STOICHKOVA, Coca Cola Turkey, Caucasus & Central Asia President
- Armin ZERUNYAN, Hilton Turkey Country General Manager

October 2 | Sustainability & PAC Joint Committee Meeting featuring *Howard Chase, Dow's EMEA, Turkey & India Senior Director of Government Affairs*

October 16 | Sustainability Committee Interim Meeting at Esin Attorney Partnership

November 4 | AmCham Sustainability Committee Meeting featuring Interaktif Çevre

December 17 | Sustainability Committee Ankara Roadshow Mehmet Emin Birpınar, Deputy Minister of Environment and Urbanization

FOOD & AGRICULTURE COMMITTEE

Committee Chair: *İhsan Karagöz, Mondelez International Managing Director*

October 8 | Food & Agriculture Committee Meeting featuring CIPE and GIDABİL

AMCHAM TURKEY ANKARA ROADSHOW

December 11 & 12 | AmCham Public & Government Affairs Committee Ankara Roadshow

- Emrah ÖNGÜT, Head of Manufacturing Industry Department, Presidency Strategy and Budget Office
 - Fahri ÇAKIR, Deputy Chairman of the Industry, Trade, Energy, Natural Resources, Information and Technology Commission of the Turkish Grand National Assembly (TBMM)
 - Mehmet Fatih KACIR, Deputy Minister of Industry and Technology
 - Hakan YURDAKUL, Member of the Presidency Economic Policies Council
 - Ambassador İnan ÖZYILDIZ, Ministry of Foreign Affairs, General Director of Bilateral Political Relations
 - Ambassador David SATTERFIELD, U.S. Ambassador to Turkey
 - Tuna TURAGAY, Deputy Minister of Trade
- (in order of the meetings)



MEETINGS WITH MEMBERS & STAKEHOLDERS

AmCham Turkey held a series of meetings with member companies and stakeholders to discuss further cooperation opportunities on events and committees.

- *October 1 | Call with İTÜ Teknokent re cooperation*
- *October 7 | Meeting with ImpactHub re networking*
- *October 8 | Preparation meeting with PepsiCo re Demo Day*
- *October 10 | Meeting with İnteraktif Çevre re cooperation*
- *October 11 | Meeting with Keiretsu Forum re-evaluation of joint event*
- *October 22 | Meeting with Eventbank re cooperation*
- *October 23 | Meeting with Kızılkaya Customs Brokerage re cooperation*
- *November 5 | Attendance to “U.S. Investment Opportunities” seminar by TAIK & Avitus*
- *November 14 | Teleconference Meeting with TPQ re collaboration*
- *November 14 | Attendance to A.T. Kearney New Office Opening*
- *November 20 | Teleconference Meeting with TPQ re collaboration*
- *November 26 | Meeting with Tabak & Ongan Law re cooperation*
- *December 2 | Attendance to Export Academy Cooperation Protocol Ceremony - UPS & Ministry of Trade*
- *December 3 | Attendance to PAGEV’s “Turkish Plastics Industry Congress”*
- *December 5 | Attendance to Chamber Corner Event at Shangri-La Bosphorus Hotel*
- *November 6 | Attendance to TAIK Investment Working Group Meeting*
- *December 12 | Attendance to TAIK & TBIC Doing Business in the U.S. Seminar*
- *December 18 | Attendance to TÜSİAD’s “Turkish Foreign Policy in 2019” Seminar*
- *December 24 | Meeting with Arda Saran, Founder of EveryThink re: cooperation on sports events*