

AMCHAM EVENTS & COMMITTEES | 1st QUARTER

Newsletter

AmCham ★ Turkey
American Business Forum In Turkey

***“The strong voice of
American Business in Turkey”***

AMCHAM COVID-19 RESPONSE

Covid-19 Actions

As we are going through public health challenges with inevitable impact on the business, AmCham Turkey continues to be a source of business knowledge and platform to share best practices with our network.

Letter to the Vice President

AmCham Board Members visited **Vice President Fuat Oktay in Ankara on February 26th** with a focus on US-Turkey economic relations and investment opportunities. Upon this visit, in the light of the recent developments on Covid-19 outbreak, AmCham Turkey drafted a letter to the Vice President, communicating on 2 topics:

- *How can we contribute to the Turkey's fight with Covid-19?*
- *How can we channel the requests of our companies for their business continuity?*

This communication initiated the initial information request from the VP's office on:

- *The measures of AmCham member companies with respect to Covid-19*
- *Suggestions to decrease economic damage at macro level?*
- *Global best practices from two perspectives: healthcare & economic perspective*

The first round of answers was sent to the office highlighting the U.S. companies' contributions and recommendations. Please facilitate this channel of AmCham and continue sending us your challenges and contributions in the fight against Covid-19 at info@amchamturkey.com.

Member Survey

AmCham members listed out the challenges they encounter in relation to the Covid-19 outbreak and the measures taken by their companies. Please check the survey results from the following link: [Survey Results](#)

AmChams in Europe (ACE) Joint Statement on Solidarity, Coordination, and Action

Never before has there been such a moment - such a crisis - when it feels so right and important for us to speak out, as the business community across Europe and the wider region of Europe/Eurasia, and to show that we are on board and united in our support for three things: **Solidarity; Coordination; Action.**

Accordingly, ACE has prepared a joint statement in response to the COVID-19 outbreak, in the name of the entire ACE network. Please reach out to our joint statement from the following link: [ACE Joint Statement](#)

Covid-19 Webpage

AmCham Turkey launched Covid-19 updates section at its website covering Covid-19 survey results, webinar schedule, best practices and resources. Check out the new website section:

[Covid-19 Resources Website](#)



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Covid-19 Webinars

AmCham Turkey launched a webinar series to provide an online platform to discuss the business and social impact of the coronavirus and share best practices.

March 19 | Healthcare & Life Sciences Committee Webinar

April 1 | Public & Government Affairs Committee Webinar

April 2 | Recent Developments Pertaining to the Covid-19 Outbreak featuring

- *Derya Unutmaz, Professor of Immunology at the Jackson Laboratory, New York*

April 3 | Europe's Approach to Covid-19: Business Continuity & Social Impacts

- *Susan Danger, CEO of AmCham EU*
- *Joris Pollet, Director of Government Relations - Europe, Procter & Gamble*

Other Webinars AmCham Turkey attended to Share Best Practices

AmChams in Europe

- March 19 | ACE Best Practice Sharing Call: COVID-19
- March 24 | ACE Best Practice Call: COVID-19 Budget Impact
- March 27 | ACE Best Practice Call: COVID-19 Government Measures
- March 31 | ACE Best Practice Call: COVID-19 Membership Engagement

U.S. Chamber of Commerce

- March 25 | USTBC & TAIK "Women in Business Webinar" / AmCham Deputy Chair Canan Özsoy
- March 26 | US Chamber - Global AmCham Call

AmCham China

- March 27 | From China to the US: Best Business Practice Sharing amid the COVID-19 Pandemic
- April 3 | AmCham Netherlands call hosting AmCham China

AmCham Board's Weekly Webinars on Covid-19: Impacts & Actions

- March 20 | AmCham Board Webinar
- March 24 | AmCham Board Webinar
- March 27 | AmCham Board Webinar
- April 3 | AmCham Board Webinar

Crisis Working Groups

AmCham Turkey established two separate working groups among members to cooperate and share best practices related to the following areas:

- **Production Leaders:** *Issues around production facilities, meeting the demand, supply chain and logistics.*
- **CFO Circle:** *Finance related issues including the impact of reduced business activity on P&L, cash flow, collection of receivables.*

AMCHAM - TPQ JOINT ISSUE

TPQ WINTER 2020 ISSUE: "A LONG-LASTING AFFINITY: ACKNOWLEDGING US-TURKEY TIES"

AmCham Turkey cooperated with Turkish Policy Quarterly at TPQ's Winter 2020 issue on Turkey-U.S. relations. Featuring success stories across various sectors, the issue showcases how the exchange of best practices can strengthen US-Turkey ties.

Check out the new issue at: [AmCham-TPQ Winter 2020](https://www.amchamturkey.com/tpq-winter-2020)

- [Fostering Business Through Cultural Cooperation Project by Ihsan Necipoğlu, DowAksa](#)
- [Finding an Authentic Voice as a Global Business Leader by Ümran Beba, PepsiCo](#)
- [Interview with Ayşegül Ildeniz: US & Turkey in the Realm of Technology](#)
- [The Role of HBS Research Center in Strengthening US-Turkey Business Ties by Esel Çekin, HBS](#)
- [Interview with Douglas G. Parks: DowAksa's Joint Venture Partnership](#)
- [Improving US-Turkey Relations Through Social Media by Derya Matraş, Facebook](#)
- [Interview with Rana Sanyal: The Future of Nanomedicines](#)

"Over the last 15 years, TPQ has earned recognition and respect in the publishing world. It has managed to create its own intellectual network and accumulate extensive experience."
Emeladdin Aksoy, 2017

"Over the years, TPQ has been one of the best sources for debate and analysis on contemporary Turkey, its region, and the country's international partnerships – and rightly so."
Van Lissen, 2017

"The steps taken to keep pace with the digital world has assured TPQ of continued success in providing informed analyses on Turkey."
Fatih Logoglu, 2017

"In today's complex and turbulent world, TPQ's capacity to offer a vast array of perspectives on the geopolitical issues of the time is a genuine asset for its readership."
Mario Pavesi, 2017

"TPQ can confidently lay claim to so much influence on the shaping of Turkish foreign policy in the last one and a half decade through its incisive strategic analysis on a wide variety of topics."
Nurhan Tan, 2017

"I find TPQ an enriching addition to the contemporary literature, an open forum where the variety of opinion is refreshing, and a source that I can turn to in preparing for talks I am often asked to give."
Oliver Tassan, 2017



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**A Long-Lasting Affinity:
Acknowledging US-Turkey Ties**



Ihsan Necipoğlu
Fostering Business Through Cultural Cooperation Project

Ümran Beba
Finding An Authentic Voice As A Global Business Leader

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US & Turkey in the Realm of Technology

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AmCham Turkey
American Business Forum In Turkey

BOARD EVENTS

February 26 | Meeting with Vice President Fuat Oktay at Presidency, Ankara

AmCham Board Members visited the Vice President of Turkey Fuat Oktay in Ankara with a focus on bilateral economic relations and U.S. investments.



January 20 | AmCham Turkey 2020 Strategy Meeting

AmCham Board Members held a strategy meeting to discuss AmCham's priorities and plans for the 2020-2021 period in line with the evaluation and suggestions of member company representatives. Board Members agreed on 5 main priorities for the coming period - to be discussed with all members at the General Assembly.

1. *Protect Existing U.S. Investments & Trade in Turkey*
2. *Provide Active Support to Attract New U.S. Investments & Trade to Turkey*
3. *Promote Turkey and Istanbul as Regional Hub*
4. *Pursue Greater Participation in Global Value Chains*
5. *Participation in the Development of Diverse Talent & Improving Corporate Governance and Ethics*

January 13 | AmCham Chair Meeting with the U.S. Ambassador

AmCham Turkey Chair Tankut Turnaoğlu met with U.S. Ambassador David M. Satterfield after he has been assigned as the new Chair of AmCham. The meeting focused on AmCham's priorities for the 2020-2021 period and recent developments on US-Turkey economic relations.



February 10 | Breakfast Meeting with U.S. Chamber of Commerce and TAIK

AmCham Turkey Board members attended to U.S. Chamber of Commerce & TAIK's breakfast meeting to discuss ways to maximize the impact of the 2020 annual conference on US-Turkey relations - which is postponed to a later date and currently being held via Webinars due to Covid-19 outbreak.



February 11 | Board Meeting with the Mayor of Istanbul

AmCham Turkey Board members met with the Mayor of Istanbul Ekrem İmamoğlu with a focus to highlight possible cooperation areas matching the U.S. companies capabilities & expertise with the goal of making Istanbul a regional hub.

**February 13 - Meeting with Ahmet Burak Dağlıoğlu, President of Presidency Investment Office**

AmCham Turkey Board members visited A. Burak Dağlıoğlu, President of the Presidency Investment Office to congratulate him on his new role and discuss bilateral relations and investment opportunities between Turkey and the U.S.

February 17 | Istanbul Investment Agency Launch & Workshop by Istanbul Municipality

AmCham Turkey Board members attended to the launch of Istanbul Investment Agency, established with the overall aim to make the city attractive for foreign investors, businesspeople and tourists. Following the launch, a workshop has been designed to discuss the local dynamics of the city and suggestions to increase the attraction of the city for investors.

February 18 | AmCham Exclusive Dinner hosted by Medtronic

AmCham Turkey Board members attended to a dinner held on the occasion of the Turkey visit of Jason M. Bristow, the Vice President and Treasurer of Medtronic. Jason Bristow shared recent updates on the regional and global developments.

February 19 - AmCham Board Members' Meeting with U.S. Congress Delegation

AmCham Turkey Board members had a roundtable meeting with U.S. Congressional delegation to Turkey led by Senator Jerry Moran to discuss bilateral economic relations & investment prospects between Turkey and the U.S.



GENERAL ASSEMBLY

February 19 | AmCham Turkey/ABFT General Assembly

This year, AmCham Turkey General Assembly hosted

- President of Presidency Investment Office A. Burak Dağlıoğlu,
- U.S. Ambassador David Satterfield,
- Umran Beba of PepsiCo and
- 50+ AmCham member companies.

The meeting led by *AmCham Chair Tankut Turnaoğlu of P&G* focused on AmCham's 5 priorities for 2020;

1. *Protect Existing U.S. Investments & Trade in Turkey*
 2. *Provide Active Support to Attract New U.S. Investments & Trade to Turkey*
 3. *Promote Turkey and Istanbul as Regional Hub*
 4. *Pursue Greater Participation in Global Value Chains*
 5. *Participation in the Development of Diverse Talent & Improving Corporate Governance and Ethics*
- The meeting concluded with a strategy session among members on 5 key topics.



INTERNATIONAL WOMEN'S DAY

March 4 | AmCham & EBRD Women's Day Event: #EachForEqual

AmCham Turkey organized its *5th International Women's Day event*, in cooperation with *EBRD*. The event hosted 2 panels on the following topics:

Women on Board;

- *Canan ÖZSOY, AmCham Turkey Deputy Chair & General Electric, Turkey President & CEO*
- *Selçuk YORGANCIOĞLU, Managing Partner, Tork Partners*
- *Haluk YALÇIN, PwC Turkey, Territory Senior Partner*

Each For Equal: "Collectively, each one of us can help create a gender equal world!"

- *Moderator: Ismail ESİN, Managing Partner, Esin Attorney Partnership*
- *Panelists:*
- *Burcu KAYIMTU, CEO, TBWA*
- *Didem DURU, General Manager, Cisco*
- *Ece AKSEL, General Manager, PepsiCo*
- *Filiz YAVUZ DİREN, General Manager, Philip Morris / Sabancı*
- *Pavle DJURIC, Principal Counsel, Financial Law, EBRD*

Main sponsors: Baker McKenzie & PepsiCo

Sponsors: MetLife, P&G, UPS, GE, Alcon, Mac Cosmetics



MEMBER COFFEE TALKS

January 15 | AmCham “Coffee Talks” on Arbitration hosted by Esin Attorney Partnership

The first AmCham “Coffee Talks” session of the year was hosted by Esin Attorney Partnership on “*Arbitration: Expensive, Time Consuming and for Big Cases. Is it True or False?*” featuring *Prof. Dr. Ziya Akıncı, President of Istanbul Arbitration Centre* as the guest speaker.



February 13 | AmCham “Coffee Talks” by Dupont, featuring Pierrick Le Gallo, DuPont, EMEA President

AmCham “Coffee Talks” sessions continue with Dupont, with a focus on innovation. Dupont EMEA President Pierrick Le-Gallo & Turkey MD Halide Aydınlık hosted AmCham members at Dupont’s Innovation Center in Istanbul focusing on automotive, construction, food, and energy industries.



COMMITTEES

DIGITAL ECONOMY COMMITTEE

Committee Chair: Volkan Sözmen, IBM Turkey General Manager

March 10 | Digital Economy Committee Meeting hosting *Mehmet Fatih Kacır, Deputy Minister of Industry and Technology*



PUBLIC & GOVERNMENT AFFAIRS COMMITTEE

NEW Committee Chair: Canan Özsoy, GE Turkey President & CEO

February 6 | AmCham Public & Government Affairs Committee Meeting featuring *Prof. Çağrı Erhan, Rector at Altınbaş University*

April 1 | Webinar: Public & Government Affairs Committee Meeting

HEALTHCARE & LIFE SCIENCES COMMITTEE

NEW Committee Co-Chairs:

- *Ayhan Öztürk, Medtronic, Regional Vice President for Turkey, West Asia and Levant*
- *Renan Özyerli, MSD Managing Director, Turkey Cluster (Turkey, Ukraine, CIS)*

March 19 | Healthcare & Life Sciences Committee Meeting

April 2 | Webinar: "The Recent Developments Pertaining to the Covid-19 Outbreak" featuring *Derya Unutmaz, M.D., Professor of Immunology at the Jackson Laboratory* based in New York

COMMITTEES

FOOD & AGRICULTURE COMMITTEE

Committee Chair: İhsan Karagöz, Mondelez International Managing Director

February 13 | AmCham Food & Agriculture Committee & U.S. Department of Agriculture Joint Reception at CG's Residence featuring *Clay Hamilton, USDA, Foreign Agricultural Service Associate Administrator*

February 27 | AmCham Food & Agriculture Committee Meeting



SUSTAINABILITY COMMITTEE

Committee Co-Chairs:

- *Evguenia STOICHKOVA, Coca Cola Turkey, Caucasus & Central Asia President*
- *Armin ZERUNYAN, Hilton Turkey Country General Manager*

February 20 | AmCham Sustainability Committee Meeting

MEETINGS WITH MEMBERS & STAKEHOLDERS

AmCham Turkey held a series of meetings with member companies and stakeholders to discuss further cooperation opportunities on events and committees.

- *December 24 | Meeting with Arda Saran, Founder of EveryThink re: cooperation on sports events*
- *January 7 | Chamber Corner Strategy Meeting with International Chambers*
- *January 9 & 29 | Teleconference with TPQ regarding updates on AmCham - TPQ joint issue*
- *January 11 | Attendance to DEİK Business Diplomacy Awards Ceremony*
- *January 13 | Meeting with İKV for cooperation*
- *January 15 | Meeting with Sinan Ülgen regarding updates on geostrategic trends*
- *January 17 | Attendance to Cisco & Deputy Minister of Trade Tuna Turagay Meeting at TIM*
- *January 20 | Meeting with Prof. Dr. Esra Gençtürk, Rector, Özyeğin University*
- *January 22 | Teleconference with AmCham EU*
- *January 24 | Meeting with Eventbank for cooperation*
- *January 24 | Meeting with DİEM for cooperation*
- *February 3 | Meeting with Impact Hub on AmCham Sustainability Committee joint event*
- *February 4 | Attendance to Cargill's "1000 Çiftçi 1000 Bereket" Project Launch*
- *February 4 | Meeting with SKD Turkey for cooperation*
- *February 5 | Meeting with Rıza Kadılar of EMCC for cooperation @ Wellbeing Seminars*
- *February 5 | Attendance to TUSIAD, YASED & TIM's joint conference on "Trade and Global Value Chains"*
- *February 20 | Attendance to Heidrick & Struggles' Leaders Roundtable Breakfast*
- *February 27 | International Chamber Corner Event featuring Murat Yeşildere of Egon Zehnder*
- *March 11 | Teleconference with U.S.Chamber on Postponed Conference*