

MEMBER NEWS | 2<sup>nd</sup> QUARTER

# Newsletter

AmCham ★ Turkey  
American Business Forum In Turkey

***“The strong voice of  
American business in Turkey”***

## NEWS FROM MEMBERS

### 3M



#### 3M Turkey Starts Local Respirator Production

3M has used all its facilities to respond to the demand with the product of protective equipment and medical equipment, since the first day of the COVID-19 pandemic.

- 3M increased the production capacities in this field all over the world. So, the company started production of the FFP1 and FFP2 respirators in Turkey facilities to meet the demand for mask behalf of the health sector.
- 3M Turkey produces 1 million 200 thousand respirators per month at maximum capacity. The products initially will be served to Turkey's domestic market targeting mainly the health sector.

### Alcon

#### Priorities of ALCON: Employees & High Quality Service

Alcon adapted the current extraordinary situation with its experienced team and high quality service. Alcon team is working remotely since March 14<sup>th</sup> and focused on trainings & development of its associates and online platforms for Ophthalmologists enriched with interactive discussions during Q2. Sales teams returned back to the field as of June 15<sup>th</sup> with necessary precautions. The company did not have any disruptions to supply high quality service to its customers and patients during the pandemic.



## Baxter



### Baxter Donates 2 Million USD to Support COVID-19 Efforts

Baxter International, one of the leading global medical products company, donating more than \$2 million to relief partners in the U.S., Europe, Asia and Latin America to support impacted communities. According to the recent update, 2000 new employees will be hired up globally. Besides protecting employee health & safety through enhanced infection control procedures, Baxter International will be maximizing production of critical medical products to support increased patient care levels. Baxter Turkey General Manager Kırıl Karabük said: *“We are committed to doing everything we can to support the healthcare system, our employees and our communities during this unprecedented time”.*

## Bristol-Myers Squibb

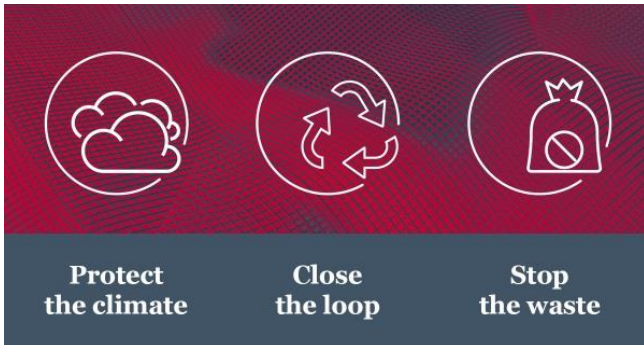
### Bristol Myers Squibb Contributes to the Worldwide Relief Efforts for COVID-19 in Turkey & Around the World

Bristol Myers Squibb contributes to the efforts to fight against COVID-19, with the healthcare sector at the forefront, with economic support aimed to help the communities recover.



- Globally, BMS company & BMS Foundation has provided more than \$20MM in over 25 countries including Turkey for financial assistance, including donations to humanitarian, non-profit organizations.
- In Turkey, Bristol Myers Squibb joined forces with 6 specialty and patient associations as well as the Ministry of Health to alleviate the suffering of population groups most affected by the effects of the pandemic, providing financial support of nearly TL 700.000.

## Dow



### Dow's 2025 Sustainability Targets

Building upon its 2025 sustainability targets, Dow announced on June 17 additional sustainability commitments that will address both climate protection and circular economy. Dow aims to achieve carbon neutrality by 2050; collect, reuse or recycle one million metric tons of plastic by 2030 and ensure 100% of Dow products sold into packaging applications are reusable or recyclable by 2035.

*“Sustainability is an essential part of our vision and we look forward to working with our partners in Turkey to contribute to achieving these goals.”* said Durmus Topcu, Dow President for Turkey & Central Asia.

## Esin Attorney Partnership

**Esin  
represented  
*peak*  
in the acquisition of  
83 million hearts**

### **Esin Attorney Partnership and Baker McKenzie advise Peak on its USD 1.8 billion acquisition by Zynga**

Esin Attorney Partnership and Baker McKenzie represented Peak Oyun Yazılım ve Pazarlama A.Ş. ("Peak") in its USD 1.8 billion dollar acquisition by Zynga Inc. This transaction makes Peak one of the most valuable companies in the history of the country. Zynga acquired 100% of Peak for USD 1.8 billion, comprised of USD 900 million in cash and USD 900 million of Zynga common stock. Peak is a leading mobile gaming company founded in 2010 and based in Istanbul, Turkey. Peak is expected to grow Zynga's average mobile daily active users by more than 60% while strengthening Zynga's international audience.

## EY

### **EY Turkey Launched its New Website**

EY Turkey has launched its new website which is fully compatible with all devices and user-friendly with its simple designed interface. Through this site, all reports and documents which are professionally produced by EY people can be easily reachable. Moreover, EY can help companies how they can survive against the pandemic and stay resilient in crisis through its Covid-19 micro webpage. You may visit the website and discover useful insights from EY on <https://www.ey.com/tr>



## Ford Otosan

### **Support to Health Workers' Fight against Coronavirus**

As a part of the fight against Covid-19, Ford Otosan continued its work using its entire ecosystem, including its competencies and manufacturers and took action in a very short period of time, especially when it comes to the production of medical equipment that will benefit the community. In line with the needs of the Ministry of Health, the company worked for the design and production of "face visors", "medical overalls", "HEPA filter plastic mask" and "aerosol can" for the safety of health workers who play a critical role at the frontlines.



## General Electric



### Turkey's first 'CT in a Container' Enables Safe, Critical Diagnosis of Viral Pneumonia Attributable to COVID-19

In a step forward in the fight against COVID-19, GE Healthcare, Cerrahpasa University Hospital and Rotary Club have delivered the first 'CT in a Container' in Turkey as a step forward in the fight against COVID-19. This innovative solution featuring advanced Computed Tomography (CT) equipment by GE Healthcare helps in diagnosing viral pneumonia attributable to COVID-19.

The fully insulated modular containers are sited in temporary tactical areas so that those who are suspected of Covid-19 are tested without they having to enter hospital facilities. This, in turn, ensures better infection control and an additional level of protection for frontline healthcare workers in hospitals.

## Goodyear

### Goodyear Vector 4Seasons Gen-3 Launched

Goodyear has announced the launch of the third generation of its all-season tyre range: Vector 4Seasons Gen-3. With the launch of the Vector 4Seasons Gen-3, Goodyear is introducing the latest installment in its award-winning range of all-season tires. Goodyear's latest generation tyre is designed to provide "improved snow, wet and dry performance".



## Honeywell

### Turkish Companies will use Honeywell Components in Breathing Ventilators

Three Turkish manufacturing companies (*Modul in 2016, Biosys in 2018 and Foras in 2019*) started working on ventilator designs to be used in hospitals for patients who need respiratory support. Honeywell Turkey SPS, Sensing and IOT (SIOT) team identified these companies and got engaged at the earliest stage.

Biosys initiated a cooperation with Arcelik to increase the production capacity. An agreement was signed with the Turkish Ministry of Health for 5,000 intensive care ventilator units as an initial batch. Honeywell strengthened the cooperation with Arcelik and improved delivery plans to meet all requirements. Honeywell also received orders from Modul and Foras for additional 8500 portable ventilators. Honeywell Turkey SIOT division is supplying critical components like pressure sensors, air flow sensors and oxygen sensors to these customers.



## Miyamoto International

### Miyamoto's Newest Office in Uzbekistan

Miyamoto's newest office has just opened in Uzbekistan. The region is highly exposed to seismic events - natural hazards, thus Miyamoto Uzbekistan office will solve great challenges with innovative solutions using high performance engineering and local expertise. Within the context of geographical closeness, Miyamoto Turkey office have been developing business in the region for years and will continue to support new Uzbekistan office.



Shakhzod Takhirov

Yusuf Zabit Gundogdu

## Mondelez International



### Mondelez International is Awarded with

### "Etika Ethics Award" for the fourth time!

Mondelez International is granted "Etika Ethics Award" by Ethics Center Association (EDMER) in Turkey, an association that aims to increase the awareness of ethical values in companies. This year for the fourth time, the Association evaluated Mondelez Turkey as having strong ethic values and being successful for incorporating these values in its processes.

## MSD

### MSD Turkey Contributed Cash & Vaccine Donation to Turkey's Fight against COVID-19

MSD Turkey donated TRY 4.500.000 in total as cash donation valued at TRY 3.350.000 and 28.800 doses of pneumococcal vaccine to the Republic of Turkey Ministry of Health, General Directorate of Public Health to support the successful works by the Ministry in its fight against COVID-19 pandemic.

- MSD announced the completion of the acquisition of Themis, a privately-held company focused on vaccines and immune-modulation therapies for infectious diseases and cancer. An initial focus of this agreement is acceleration of the development of a measles vector-based SARS-CoV-2 vaccine candidate.
- MSD and IAVI, a nonprofit scientific research organization, announced a new collaboration to develop an investigational vaccine against SARS-CoV-2 to be used for the prevention of COVID-19.

## PepsiCo

### PepsiCo Turkey Cooperated with 2 Major Food Banks in the Fight Against Covid-19

PepsiCo Turkey, as part of PepsiCo's global Covid-19 response campaign "Give Meals, Give Hope", cooperated with Turkey's two major food bank networks and provided meals to more than 170.000 disadvantaged families in over 40 cities all around Turkey, worth of 12MM TL. PepsiCo Turkey's comprehensive food and basic needs support was designed to include company's all major community stakeholders, including farmers and seasonal workers; vulnerable communities around its plants and GAP-Cheetos Children Development Centers and out-of-work HORECA workers.



## Philip Morris / Sabancı

### Philip Morris/Sabancı Supports Digital Transformation of Traditional Trade Partners

The COVID-19 outbreak made digitalization mandatory in all sectors. Philip Morris/Sabancı made a significant progress in digitalization of all business processes. Drawing attention to the fact that the company's digital transformation initiative started years ago, Philip Morris/Sabancı's Managing Director Filiz Yavuz Diren stated that the company conducted digital transformation of 120 thousand retailers. Diren added that 45 thousand retailers per day visited the digital platform they have created and 120 thousand retailers effectively benefited from the platform at least once a month. Click [here](#) to read the interview Diren gave to Dünya Newspaper.



## P&G

### P&G Launched

### "Stepping Up for Hope Under the Same Roof" Campaign

P&G has launched the "Stepping Up for Hope Under the Same Roof" campaign to support families whose lives have been negatively affected by the COVID-19 pandemic.

As part of the project, packages consisting of basic hygiene, health and personal care products worth a total of 3 million TRY, is being sent to tens of thousands of families in cooperation with the Turkish Red Crescent. As the final leg of the community impact programs P&G has carried out since the early days of the outbreak, P&G will now have provided a total of 7.5 million TRY worth of product and cash donations in support to community.

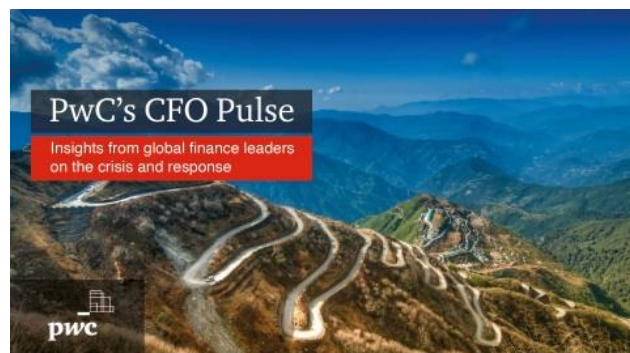


## PwC

### PwC Checks the Pulse of the Crisis

PwC conducted a global survey capturing the views of finance leaders about the COVID-19 outbreak. Turkey's major companies' CFOs shared their views on the crisis along with the global finance leaders.

- The survey revealed that CFOs focused on safety, managed health, economic and societal crises and adapted their business model to rapidly shifting circumstances.
- Now, CFOs need to focus on future strategies, making agile plans to navigate a global economic downturn, reengaging with customers and enhancing revenue streams through innovation.



## Xerox

### Xerox to Produce Ventilators

Xerox Holdings Corporation and Vortran Medical Technology are teaming up to speed and scale production of Vortran's GO2Vent ventilator and related Airway Pressure Monitor (APM-Plus) for hospitals and emergency response units fighting the battle against COVID-19.

The two companies expect to work together to quickly respond to the shortage of critical ventilation equipment. Assuming a stable supply of essential parts, the companies will be rapidly scaling up production from approximately 40,000 ventilators in April to between 150,000 and 200,000 ventilators a month by June. Together, Xerox and Vortran could produce as many as 1 million ventilators in the coming months.