

AmCham Events & Committees

Q2 NEWSLETTER

AM
CHAM
TURKEY

Amerikan
Şirketler
Derneği



AMCHAM TURKEY GENERAL ASSEMBLY

June 18 | AmCham Turkey Ordinary Election General Assembly

AmCham Turkey held its **17th Ordinary General Assembly** on June 18, 2021, with the attendance of **US Consul General Daria Darnell**. Bodies of the Association were elected at the General Assembly for the 2021 - 2023 period.



NEW AMCHAM BOARD



Board of Directors

- **Procter & Gamble** - Tankut Turnaoğlu, CEO & Senior Vice President, Turkey, Caucasus & Central Asia
 - **General Electric** - Canan Özsoy, Turkey Chair
 - **PwC Turkey** - Halûk Yalçın, Partner
 - **Boeing Turkey** - Ayşem Sargın, Managing Director and Country Executive
 - **Esin Attorney Partnership** - İsmail G. Esin, Partner
- **Mondelez International** - İhsan Karagöz, Managing Director, Turkey & Export Markets
 - **Heidrick & Struggles** - Ayşegül Aydın, Managing Partner
- **Coca-Cola** - Evguenia Stoichkova, Eurasia and Middle East Operating Unit President
 - **MSD** - Gözde Güllüoğlu, Turkey, Ukraine, CIS Managing Director
 - **UPS** - Burak Kılıç, Turkey General Manager
 - **Citibank Turkey** - Emre Karter, CEO & Board Member
 - **Microsoft** - Levent Özbilgin, Turkey General Manager
- **Nielsen IQ** - Didem Şekerel Erdoğan, Turkey General Manager, Middle East Africa Advanced Analytics Leader
 - **PepsiCo Turkey** - Ece Aksel, Senior Vice President, General Manager

Extended List

- **Hilton Worldwide** - Armin Zerunyan, Country General Manager
- **Medtronic** - Ayhan Öztürk, TWAL Regional Vice President
- **Dow** - Durmuş Topcu, Turkey and Central Asia President
- **IBM** - Volkan Sözmen, Turkey, Country General Manager
 - **Modanisa** - Kerim Türe, Founder and CEO
 - **Pfizer** - Cem Açık, General Manager
- **TBWA/Group Istanbul** - Burcu Özdemir, CEO

Audit Committee

Permanent Members

- **Genpact** - Ferruh Basku, Turkey Site Leader
- **Moroğlu Arseven** - Benan Arseven, Partner
- **Ulusal Faktoring** - Berna Betül Öztürk, Assistant General Manager

Extended List

- **Metlife Emeklilik ve Hayat** - Deniz Yurtseven, General Manager
 - **Bristol Myers Squibb** - Ece Kaşıkçı, General Manager
 - **BTS & Partners** - Yasin Beceni, Managing Partner

MEDIA COVERAGE

AmCham-TAIK Press Conference

June 2, 2021

AmCham Turkey, in cooperation with its partner **TAIK** (*Turkey-U.S. Business Council*), organized a press conference to highlight the importance of bilateral relations just before the NATO summit. At the press conference, AmCham and TAIK highlighted the Letter sent to both Presidents before they meet in the NATO Summit, underlining the importance of decades-long partnership.

The messages has been covered by

- **10+ prominent daily newspapers**
- **7 TV Channels** including Bloomberg HT, Fox, TRT Haber, Eko Türk
- **110+ online news channels**



Bloomberg HT Live

June 2, 2021

AmCham Turkey and **TAIK** Chairs had a LIVE interview on Bloomberg HT hosted by Güzem Yılmaz. The joint interview was held following the press conference focused on:

- Potential of Turkey-US economic relations,
- AmCham & TAIK partnership and
- Co-signed letter to the Presidents of both countries calling for further economic cooperation before they meet at the NATO Summit in June 2021.

Watch now @ [LINK](#)



Dünya YouTube Live

June 13, 2021

AmCham Turkey Chair had a LIVE interview with Vahap Munyar on Dünya YouTube channel to evaluate Turkey-US economic relations and expectations from the NATO summit meeting between the Presidents of both countries.

Watch now @ [LINK](#)



A Para Live June 14, 2021

AmCham Turkey Chair had a LIVE interview on A Para to evaluate Turkey-US economic relations and expectations from the NATO summit meeting between the Presidents of both countries.

Dünya

Tankut Turnaoğlu AmCham Türkiye Başkanlığı'na seçildi

Amerikan Şirketler Derneği (AmCham), 17. Olağan Seçimli Genel Kurul Toplantısı'nda, Türkiye Yönetim Kurulu Başkanlığı görevi Tankut Turnaoğlu'nun oldu.

110'u aşkın üyesiyle Türkiye'yi global pazarlara taşıma hedefi doğrultusunda faaliyet gösteren, 2019 yılında dönemin AmCham Başkanı'nun bölgesel bir role atanması sebebiyle başkan vekilliğinden başkanlığa atanan, Procter & Gamble Türkiye, Kafkasya ve Orta Asya Genel Müdürü Tankut Turnaoğlu, Ekim 2019'dan bu yana yürüttüğü çalışmalar neticesinde üyelerin desteği ile Yönetim Kurulu Başkanlığı görevine seçildi.

Genel Kurul açılış konuşmasını gerçekleştiren AmCham Türkiye Yönetim Kurulu Başkanı Tankut Turnaoğlu, Türkiye ve ABD arasındaki ikili ekonomik ve ticari ilişkilerde hayata geçirebilecek güçlü bir potansiyel olduğunu vurguladı. Turnaoğlu, "Ticaret ve yatırım, iki ülke arasındaki stratejik ilişkide kilit nitelikte önem taşıyor. İş dünyası olarak iş birliklerimiz yoluyla küresel istikrara ve istihdam sağladığımız katkının, her iki ülke için ekonomik ve ticari alanlarda gelecekte büyük faydalar sağlayacağına inanıyoruz. Türkiye'nin en hızlı büyüdüğü ihracat pazarları arasında yer alan ABD, Türkiye'de 2. en büyük yatırımcı ve Türkiye'nin 4. en büyük ticari ortağı. İkili ticarette pandemiye rağmen kaydedilen artış ise G7 ülkeleri arasındaki tek örnek olma özelliği taşıyor. İkili ticaret ve yatırımların geliştirilmesinde köprü görevi gören AmCham Türkiye olarak, üyemiz Amerikan şirketleri ile birlikte yeni dönemde de ekonomik işbirliklerini destekleyecek her türlü çalışmaya odaklanmayı sürdüreceğiz" dedi.



Genel Kurul açılış konuşmasını gerçekleştiren AmCham Türkiye Yönetim Kurulu Başkanı Tankut Turnaoğlu, Türkiye ve ABD arasındaki ikili ekonomik ve ticari ilişkilerde hayata geçirebilecek güçlü bir potansiyel olduğunu vurguladı. Turnaoğlu, "Ticaret ve yatırım, iki ülke arasındaki stratejik ilişkide kilit nitelikte önem taşıyor. İş dünyası olarak iş birliklerimiz yoluyla küresel istikrara ve istihdam sağladığımız katkının, her iki ülke için ekonomik ve ticari alanlarda gelecekte büyük faydalar sağlayacağına inanıyoruz. Türkiye'nin en hızlı büyüdüğü ihracat pazarları arasında yer alan ABD, Türkiye'de 2. en büyük yatırımcı ve Türkiye'nin 4. en büyük ticari ortağı. İkili ticarette pandemiye rağmen kaydedilen artış ise G7 ülkeleri arasındaki tek örnek olma özelliği taşıyor. İkili ticaret ve yatırımların geliştirilmesinde köprü görevi gören AmCham Türkiye olarak, üyemiz Amerikan şirketleri ile birlikte yeni dönemde de ekonomik işbirliklerini destekleyecek her türlü çalışmaya odaklanmayı sürdüreceğiz" dedi.

Pharma Boardroom

May 24, 2021

AmCham Turkey Executive Director Asli Özelli, examines the impact of US companies on the Turkish economy with over USD 50 billion in investment, their support during the pandemic, the chamber's efforts to develop talent and take advantage of the country's advanced healthcare infrastructure to promote medical tourism, and explains how American pharma companies are focusing on R&D investment at the interview published by Pharma Boardroom.

Read now @ [LINK](#)



General Assembly Coverage

June 19, 2021

AmCham Turkey's General Assembly and Board of Directors election held on June 18th has been covered by various media outlets including Dünya and Milliyet.

Milliyet

Turnaoğlu, AmCham Türkiye Başkanı seçildi

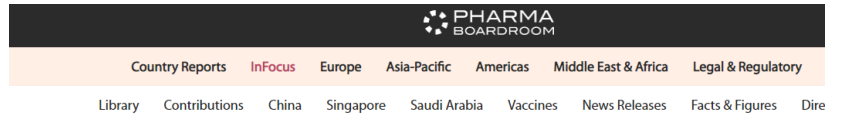
EKONOMİ SERVİSİ

Amerikan Şirketler Derneği (AmCham Türkiye) 17. Olağan Seçimli Genel Kurul Toplantısı dün İstanbul'da gerçekleştirildi. Toplantıda yapılan seçimle AmCham Türkiye Yönetim Kurulu Başkanlığı görevine Procter & Gamble Türkiye, Kafkasya ve Orta Asya Genel Müdürü Tankut Turnaoğlu seçildi. Turnaoğlu, genel kurulda yaptığı konuşmada, Türkiye ve ABD arasındaki ikili ekonomik ve ticari ilişkilerde hayata geçirebilecek güçlü bir potansiyel olduğunu vurgulayarak, "İkili ticaret ve yatırımların geliştirilmesinde köprü görevi gören AmCham Türkiye olarak, üyemiz Amerikan şirketleri ile birlikte yeni dönemde de ekonomik işbirliklerini destekleyecek her türlü çalışmaya odaklanmayı sürdüreceğiz" dedi.

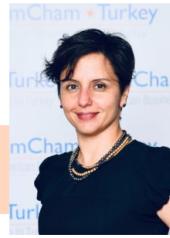
Çok sayıda ABD şirketinin Türkiye'yi bölgesel bir merkez olarak konumlandığını belirten Turnaoğlu şöyle devam etti: "Biz de AmCham olarak yönetim kurulumuzun seçiminde bu sektörel çeşitliliği ve ABD şirketlerinde üst düzey roller üstlenen kadın-erkek yöneticilerimizin dengeli şekilde temsil edilmesini gözettik. Yönetim kurulumuzda temsil edilen sektörler arasında hızlı tüketim ürünleri, enerji, havacılık, ilaç ve tıbbi cihaz, gıda, tarım, teknoloji, lojistik, finans, endüstriyel üretim, kimya, turizm, e-ticaret, marka yönetimi/reklam, insan kaynakları, hukuk, mali danışmanlık ve araştırma yer alıyor. Danışma Kurulumuzda da eğlence, sanayi ve ilaç sektörleri bulunuyor."



ABD İstanbul Başkonsolosu Daria Darnell de, "ABD ve Türkiye arasındaki temasların güçlü biçimde sürdürülmesi, her iki ülkede refah seviyesinin artırılmasında büyük önem taşıyor. İkili ticareti etkileyen güçlüklerin bir an önce giderilmesini temenni ediyoruz" dedi.



Asli Özelli – Executive Director, AmCham Turkey



AmCham Turkey's executive director, Asli Özelli, examines the impact of US companies on the Turkish economy with over USD 50 billion in investment, their help during the pandemic, the chamber's efforts to develop local talent and take advantage of the country's advanced healthcare infrastructure to promote medical tourism, and explains how American pharma companies are focusing on R&D investment.

"US investment decides where to go for periods of 7-10 years, so Turkey has to be ready so as not to miss the window of opportunity and have to wait up to a decade to receive big projects"

It has been almost three years since the last time you were interviewed by PharmaBoardroom. What have been the developments during that timeframe and what are your current priorities?

AmCham's priorities were revisited at the beginning of this year, and we are now positioning the organization as the power that carries Turkey to global markets. How we do this? We base our discussions around three pillars: first, our over 110 US member companies have investments in Turkey that surpass USD 50 billion, employ over 110,000 people and pay taxes; they export from Turkey to other countries. The second pillar is the talent improvement that they bring to our country with the US corporate structure, including diversity and inclusion projects.

The third pillar refers to our Turkish partners that we connect with the global value chain, providing know-how, R&D capabilities and a global mentality.

We have five priorities to support our message. First, we aim to protect and increase the US investment and trade relations in Turkey. Second, we look to have more US companies managing the region from Turkey; at the moment we have 20 members that cover 80 countries from Turkey. Third, improving the Turkish talent and, as I said, introducing diversity and inclusion activities. Fourth, we aim to include our Turkish partners in the global value chain by improving their production, marketing and contact with global markets.

BOARD EVENTS

May 5 | AmCham Board Ankara Roadshow: Meeting with Minister of Treasury & Finance and Minister of Trade

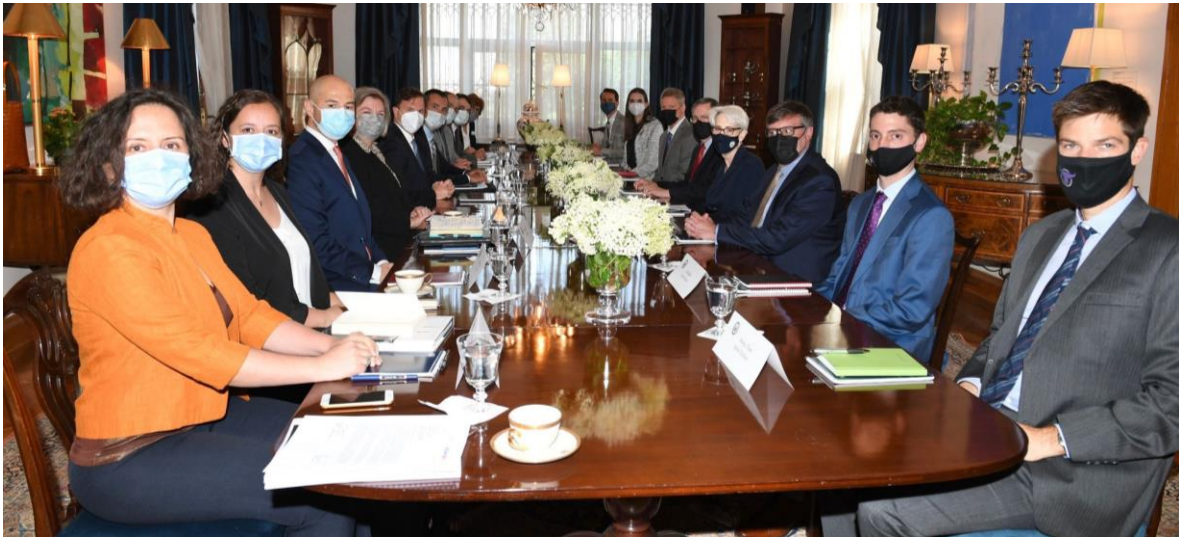
AmCham Board and Advisory Members did their planned Ankara Roadshow on May 5th. The delegation had meetings with **Minister of Treasury and Finance Lütfi ELVAN** and **Minister of Trade Dr. Mehmet MUŞ**.

- During the meeting, the key messages collected from Public, and Government Affairs Committee were delivered as well as the findings of AmCham's Business & Investment Climate Survey.
- Both ministers welcomed AmCham as the business association representing U.S. Business in Turkey providing investment, employment export and innovation.
- Minister Elvan underlined the importance of the total factor productivity (TFP) and the contribution of technology, R&D and innovation in measuring TFP.
- Minister Muş underlined the importance of global value chain integration for Turkey and the target to increase bilateral trade between two countries.



May 28 | AmCham Turkey Board Members Meeting with US Deputy Secretary of State, Wendy Sherman

AmCham Board members had a face to face meeting with U.S. Deputy Secretary of State Wendy Sherman during her visit to Turkey. Discussions focused on further improvement of bilateral economic relations.



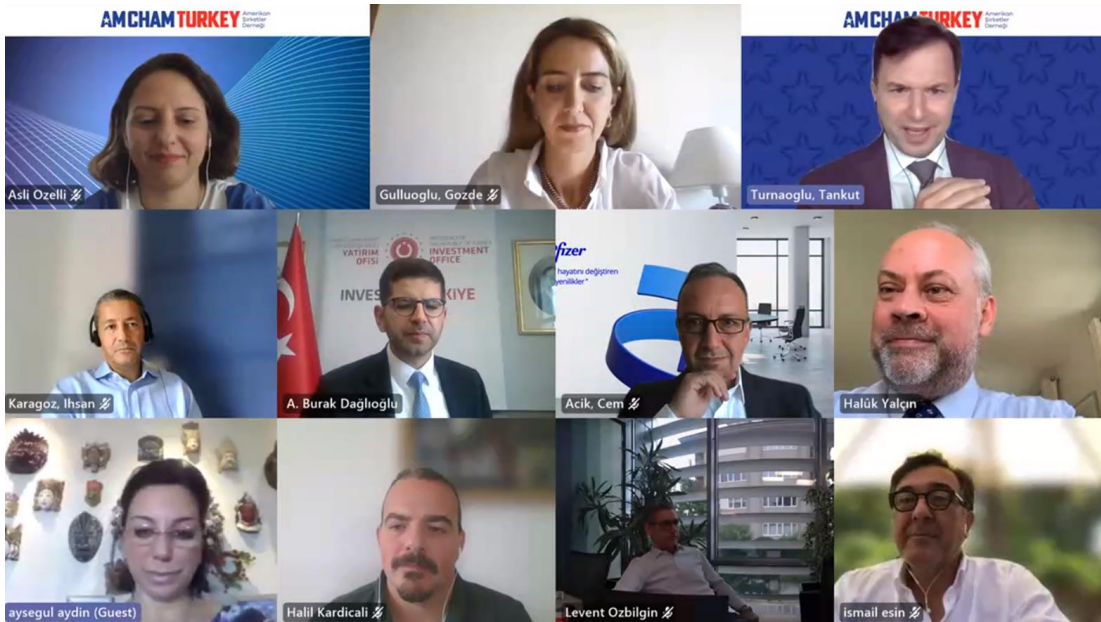
July 1 I AmCham Turkey Board Working Breakfast with U.S. Ambassador Satterfield in Ankara

AmCham Board members had their first face to face meeting with U.S. Ambassador Satterfield and his team in Ankara at a working breakfast. Both parties had the chance to catch-up and discuss recent developments on TR-US economic relations after the NATO Summit.



July 7 I AmCham Board Meeting with Burak Dağlıoğlu, President, Presidency Investment Office

AmCham new elected Board held its first meeting with Burak Dağlıoğlu, President of the Investment Office, Presidency of the Republic of Turkey on July 7th. Discussions focused on future collaboration opportunities to further improve business and investment climate in Turkey.



June 23 I AmCham Board Pulse Breakfast with Members

AmCham Turkey Board Members meet regularly with existing and potential members at virtual breakfast meetings to give an update on AmCham's recent activities and events as well as exchange of ideas. The recent pulse breakfast was hosted by AmCham Chair Tankut Turnaoğlu in June 2021.

April 9 – May 7 – June 11 – July 9 I AmCham Board Meetings

AmCham Turkey Board Members meet regularly to evaluate activities, financials and membership status in the past term, and future events and committee activities.

WEBINAR SERIES: #GVCTALKS

AmCham Turkey & Presidency Investment Office

GVC Talks Webinar Series Launch

Global Supply Chains have been undergoing a profound transformation during Covid-19 pandemic. Faced with disrupted and shortened supply chains, multinational companies have been looking for alternative places to relocate their overseas production activities and secure their supplier bases with closeness to sources and destination markets. Considering its manufacturing capabilities, skilled and cost-competitive labor force, proximity to the EU and MENA markets, and international free trade networks, Turkey stands out as an attractive location for the U.S. companies to diversify and secure their supply chain networks.

Investment Office of the Presidency of the Republic of Turkey and **AmCham Turkey** launched a webinar series under 4 thematic topics that are deemed to play a decisive role in Turkey's integration into GVCs.

"GVC Talks" webinars were organized consecutively with the selected topics:

Panel-1: "Investment Perspective" – April 5, 2021

Panel-2: "Regional Commercial Relations" – May 4, 2021

Panel-3: "Regional Trade Relations –Green Deal " – June 4, 2021

Panel-4: "Tax Mechanism" – July 8, 2021

GVC Talks-1: "Investment Perspective" – April 5, 2021

First panel session, held in cooperation with the U.S. Chamber of Commerce, focused on current investors and new investments. Panelists:

- Çetin Ali DÖNMEZ, Deputy Minister of Industry & Technology, Republic of Turkey
- Canan ÖZSOY, AmCham Turkey Deputy Chair, General Electric Turkey President & CEO
- Ahmet İhsan ERDEM, Vice President of the Investment Office, Presidency of the Republic of Turkey
- Alvaro ORTIZ, Head of Big Data Research, BBVA
- Dave JOHNSTON, Ford Otosan, Deputy GM
- İhsan KARAGÖZ, Mondelez International, Turkey MD
- Serdar ALEMDAR, ODTÜ Teknokent CEO

Moderator: Hakan GÜLDAĞ & Didem Eryar ÜNLÜ, Dünya

You can **WATCH** the panel session at: [LINK](#)

AMCHAM TURKEY

#GVC
TALKS

INVEST IN
TÜRKİYE

Global Value Chain (GVC) Talks Panel 1
Investment Perspective
April 5, 2021 - Time: 17:00 TRT / 10:00 EDT



ÇETİN ALİ DÖNMEZ
Deputy Minister
Ministry of Industry &
Technology,
Republic of Turkey



CANAN ÖZSOY
AmCham Turkey,
Deputy Chair
General Electric, CEO



AHMET İHSAN ERDEM
Vice President
Investment Office,
Presidency of the
Republic of Turkey



HAKAN GÜLDAĞ
Dünya Newspaper



DİDEM ERYAR ÜNLÜ
Dünya Newspaper



DAVE JOHNSTON
Deputy GM
Ford Otosan



SERDAR ALEMDAR
CEO
ODTÜ Teknokent



ALVARO ORTIZ
Head of Big Data
Research
BBVA Research



İHSAN KARAGÖZ
TR Managing Director
Mondelez International

RSVP: bit.ly/GVC-panel1

Program Partner for
GVC Talks Panel-1



GVC Talks-2: Regional Trade Relations – May 4, 2021

Second panel session, held in cooperation with the U.S. Chamber of Commerce, focused on regional trade relations of Turkey, Partnership with EU under the Customs Union agreement and Nearshoring advantages of Turkey.

**GLOBAL VALUE CHAIN
GVC TALKS: PANEL 2
"REGIONAL TRADE
RELATIONS"**

**MAY 4, 2021
17:00 TRT / 10:00 EDT**

BURAK KILIÇ
AmCham Turkey,
Board Member
UPS Turkey, CEO

AHMET İHSAN ERDEM
Vice President, Investment Office,
Presidency of the
Republic of Turkey

AÇIL SEZEN
Bloomberg HT
Panel Moderator

TANKUT TURNAOĞLU
CEO, Turkey, Caucasus &
Central Asia
Procter & Gamble

TURHAN ÖZEN
Chief Cargo Officer
Turkish Airlines

PELİN MAVİLİ
Head of Public Policy
Netflix

İBRAHİM KARA
Vice President
Kara Holding

Panelists:

- Burak KILIÇ, AmCham Turkey Board Member & UPS Turkey Country Manager
- Ahmet İhsan ERDEM, Vice President of the Investment Office, Presidency of the Republic of Turkey
- Tankut TURNAOĞLU, AmCham Chair, P&G, Turkey, Caucasus and Central Asia, CEO
- Turhan ÖZEN, Turkish Airlines, Chief Cargo Officer
- Pelin MAVİLİ, Netflix, Head of Public Policy
- İbrahim KARA, Kara Holding, Vice President

Moderator: Açıl SEZEN, Bloomberg HT

You can **WATCH** the panel session at: [LINK](#)

GVC Talks-3: Green Deal – June 4, 2021

Third panel session, held in cooperation with SKD (**Business Council for Sustainable Development**), focused on European Green Deal, major opportunities and threats of the Green Deal, Green economy transition approach, Renewable energies, Financing the green transition. Panelists:

- Mehmet Fatih KACIR, Deputy Minister of Industry and Technology, Republic of Turkey
- Ahmet İhsan ERDEM, Vice President of the Investment Office, Presidency of the Republic of Turkey
- Halûk YALÇIN, AmCham Turkey, Board Member & PwC, Partner
- Ebru DİLDAR EDİN, Chair, SKD & Garanti Bank, Vice President
- Fatih EBİÇLİOĞLU, President, Durable Goods, Koç Holding
- Şule KILIÇ, Deputy Head, Turkey, EBRD
- Hacı Ali ULUTAŞ, Vice President, EPDK
- Tommaso PONSELE, CEEMEA Debt Capital Markets, MD, Citi

Moderator: Didem ERYAR ÜNLÜ, Dünya Newspaper

AMCHAM TURKEY **#GVC TALKS** **INVEST IN TÜRKİYE**

**Global Value Chain (GVC) Talks Panel 3
Regional Trade Relations: Special Session on Green Deal**

**June 4, 2021
Time: 17:00 TR / 10:00 EDT**

MEHMET FATİH KACIR
Deputy Minister
Ministry of Industry
& Technology

HALUK YALÇIN
AmCham Turkey,
Board Member
PwC Turkey, Partner

EBRU DİLDAR EDİN
SKD Chair,
(Business Council for
Sustainable Development)
Garanti Bank, Vice President

AHMET İHSAN ERDEM
Vice President
Investment Office,
Presidency of the Republic
of Turkey

DİDEM ERYAR ÜNLÜ
Dünya Newspaper
Panel Moderator

FATİH EBİÇLİOĞLU
President of Durable
Goods Companies
Koç Holding

ŞULE KILIÇ
Deputy Head,
Turkey
EBRD

HACI ALI ULUTAŞ
Vice President,
EPDK
(Energy Market Regulatory
Authority of Turkey)

TOMMASO PONSELE
CEEMEA Debt Capital
Markets, MD
Citi

Program Partner for
GVC Talks Panel-3 **skd**
TÜRKİYE

You can **WATCH** the panel session at: [LINK](#)

GVC Talks-4: Tax Mechanisms – July 8, 2021

Fourth panel session focused on tax infrastructure from investor perspective, economic reform package, compliance to OECD & WTO standards, R&D Tax scheme. Panelists:

- Dr. Şakir Ercan GÜL, Deputy Minister of Treasury & Finance, Republic of Turkey
- Emre KARTER, AmCham Turkey Board Member & Citibank Turkey General Manager
- Ahmet İhsan ERDEM, Vice President of the Investment Office, Presidency of the Republic of Turkey
- Cenk ULU, Senior Partner, PwC Turkey
- Dr. Ferruh BASKU, General Manager, Genpact
- Giammarco COTTANI, Tax Policy Director, Netflix

Moderator: Gökhan ŞEN, Bloomberg HT

You can **WATCH** the panel session at: [LINK](#)





Global Value Chain (GVC) Talks Panel 4
Tax Mechanisms
 July 8, 2021
 Time: 17:00 TR / 10:00 EDT



DR. ŞAKİR ERCAN GÜL
Deputy Minister
Ministry of Treasury
and Finance



AHMET İHSAN ERDEM
Vice President
Presidency of the
Republic of Turkey
Investment Office



EMRE KARTER
Board Member, AmCham Turkey
General Manager, Citibank Turkey



GÖKHAN ŞEN
Editor in Chief
Bloomberg HT
Panel Moderator



CENK ULU
Senior Partner
PwC Turkey



DR. FERRUH BASKU
General Manager
Genpact



GIAMMARCO COTTANI
Tax Policy Director
Netflix Global

WOMEN LEADERSHIP

July 6 I AmCham Women Executive Mentorship Program LAUNCH - 7th Term

AmCham Turkey, in collaboration with its program partners **Korn Ferry** and **EMCC** (European Mentoring and Coaching Council) Turkey, launched the 7th term of its Executive Mentorship Program.

The event launched with an opening speech from Korn Ferry Turkey Managing Director Banu Beste BAŞOL and EMCC's Global President Rıza KADILAR, followed by Mentorship training by Demet UYAR, EMCC Turkey President.

The launch event has been attended by Mentor-Mentee matches among AmCham members including:

3M, BMS, Citibank, Citrix, Coca-Cola, Heidrick & Struggles, Iron Mountain, Johnson Controls, Lilly, Mars, Mondelez, Moroğlu Arseven, NilelsenIQ, Papa John's, PepsiCo, Procter & Gamble, Royal Canin, Stryker, TBWA, UPS, Zoetis



GLOBAL TURKS par EXCELLENCE

Launched in March 2021, **Global Turks par Excellence Project** aims to reach out to the top Turkish professionals around the globe!

- One of our 5 priorities highlights our passion to "Pioneer the Development of World Class Talent and D&I Programs in Turkey". And we give utmost importance on development of Turkish Talent as well as identification of Top Turkish Talent around the globe, so that this massive collection of experience and qualifications can be utilized to enhance Turkey's Public and Private sector companies and can become Role Models for the upcoming generations.
- Global Turks par Excellence project will start with a **Research Study** to capture individuals with international success, incorporating diverse sectors, expertise areas and key functions, while the survey will be capturing the underlying success elements and prevailing competencies.

The Project led by **Heidrick & Struggles** and coordinated by **AmCham Turkey**, in cooperation with **YASED**, organizes Steering Committee Meetings every month since March with Sponsors including:

Main Sponsors : Procter & Gamble, Microsoft, Facebook

Project Sponsors : Citi, Coca-Cola, General Electric, Mastercard, Socar, Unilever, Visa

Brand Sponsors : Cargill, Johnson Controls, Medtronic, Nielsen IQ

July 1 I Global Turks Launch Webinar with Harvard Business Review

On July 1st, a Launch Webinar was organized with **Harvard Business Review Türkiye**, hosting the project's partner institutions, as well as leading Global Turks as the role models for next generations.

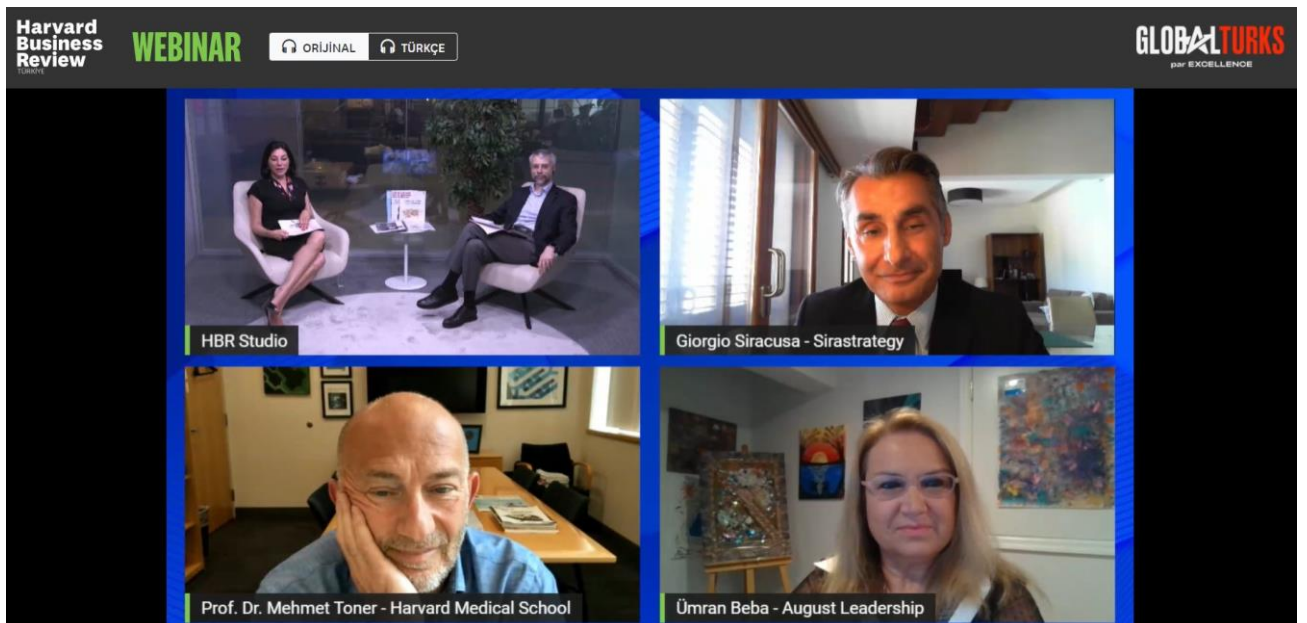
Speakers:

- Ayşegül Dicle Aydın, Heidrick & Struggles, Managing Partner
- Serdar TURAN, HBR Türkiye, Editor in Chief
- Tankut Turnaoğlu, AmCham Turkey, Chair – P&G, SVP and General Manager, Turkey, Caucasus & Central Asia
- Ayşem Sargın, YASED, Chairperson - Boeing Turkey, Managing Director and Country Executive

Panelists

- Prof. Dr. Mehmet TONER, Harvard Medical School & Massachusetts General Hospital, Harvard-MIT Health Sciences & Technology
- Ümran BEBA, August Leadership, Partner (PepsiCo Alumni, Former SVP & Chief Global Diversity Officer)
- Giorgio SIRACUSA, Sirastrategy, President (Former SVP HR, Procter & Gamble Europe)

Watch NOW @ [LINK](#)



BRIEFING SESSIONS

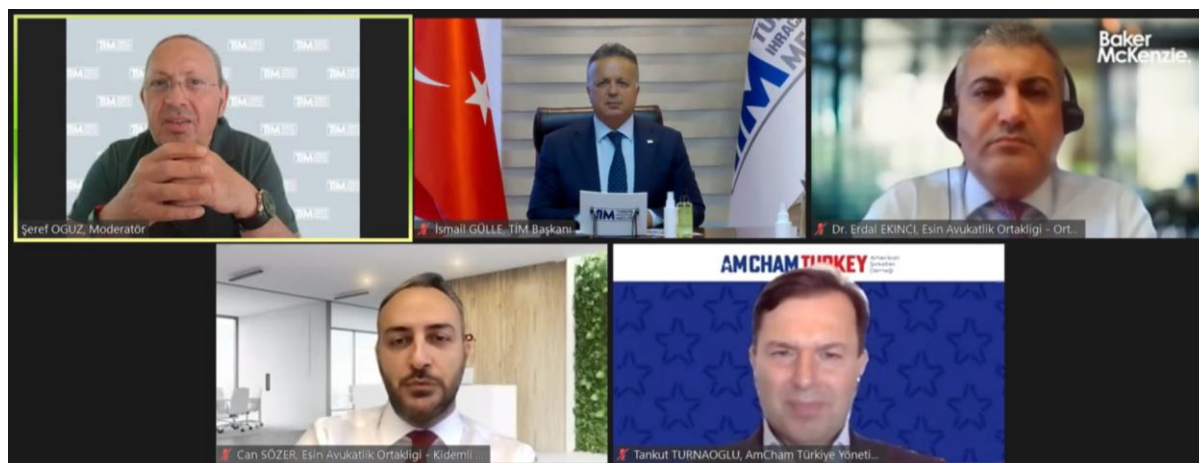
June 30 I Virtual Briefing with the US Embassy

A virtual briefing was held by the U.S. Embassy to update AmCham members on recent developments regarding U.S.- Turkey relationship, Commercial Activities and Status of Consular Services. The online meeting was held with the participation of **Heather Byrnes**, Minister Counselor for Commercial Affairs, U.S. Embassy, and Regional Senior Commercial Officer for Eurasia and **Erin Eussen**, Acting Consul General, U.S. Embassy Ankara.

June 30 I TİM & AmCham Turkey Joint Webinar

AmCham Turkey in partnership with **Turkish Exporters Assembly-TİM** organized a briefing webinar on "Tax and Customs Regulation for Exporters to the U.S. Market" to inform Turkish businesspeople about the latest updates on taxes and laws in the U.S. in order to reach the trade volume target between the two countries.

The webinar kicked-off with opening remarks from **İsmail GÜLLE**, Chairman of Turkish Exporters Assembly and **Tankut TURNAOĞLU**, AmCham Turkey, Chair - P&G, Chairman of the Board, Turkey, Caucasus and Central Asia. The opening remarks was followed by a keynote speech by **Hasan Murat MERCAN**, Turkey's Ambassador to the U.S. and presentations from **Dr. Erdal EKİNCİ**, Esin Attorney Partnership, Partner and **Can SÖZER**, Esin Attorney Partnership, Senior Associate.



July 7 I AmCham Briefing Webinar: Framework of FDI Strategy of Turkey

A Briefing Webinar was held in cooperation with the Investment Office of the Presidency of the Republic of Turkey to update AmCham members on the **Framework of FDI Strategy of Turkey (2021-2023): 11 Strategies and 72 Actions**. Ahmet Burak DAĞLIOĞLU, President, Investment Office, Presidency of the Republic of Turkey made the opening speech of the webinar followed by Tankut TURNAOĞLU, Chair of AmCham Turkey. Mahmut Muhiddin KESKİN, Head of Strategy Department, Investment Office of the Presidency of Turkey informed the attendees with a detailed presentation on Turkey's FDI strategy.



AMCHAMS IN EUROPE

ACE US Week: Washington DC Virtual Outreach

May 10-12, 2021

As part of ACE US Week, more than 60 AmChams' representatives from 35 AmChams and 33 countries were e-hosted by prominent governmental and private organizations and senior speakers to discuss the Transatlantic relations and collaboration. They have addressed topics, including Transatlantic ties, trade (visas and tariffs), economic recovery, and other global challenges, such as climate change.

They have met with senior representatives of the government organizations, including the **U.S. Department of Commerce**, **U.S. Department of State**, **White House National Security Council**, as well as private sector representatives from **U.S. Chamber of Commerce** and **Google**.



COMMITTEES & ADVOCACY

MINISTRY OF TREASURY & FINANCE WORKING GROUPS

As an outcome of AmCham Board and Advisory Members's meeting with **Minister of Treasury and Finance Lütfi ELVAN** on May 5th, working groups are established with the attendance of Ministry's related departments and AmCham members to focus on sector specific issues.

Table 1: Investment Incentives, Climate Change, and Sustainability (June 1)

Table 2: Compliance of KVKK with GDPR, The Purchase System of E-commerce and E-export (June 3)

Table 3: Relations with Tax Authority, Relations with Turkish Competition Authority, and the other Independent Autonomous Authorities, Increasing Predictability in Legal and Regulatory Authorities (June 4)

Table 4: Healthcare Sector (June 2)

OTHER PUBLIC SECTOR MEETINGS

May 17 I FMCG Sector Meeting with U.S. Ambassador David M. Satterfield

May 18 I AmCham & Ministry of Trade Representatives Meeting on E-Commerce Offerings

May 28 I AmCham Meeting with Emre Köker, Advisor to Minister of Treasury & Finance

May 28 I AmCham Meeting with Emin Torunoğlu, Head of Behavioral Public Policy and Disruptive Technologies Department, Ministry of Trade (New Commercial Consular to Boston)

COMMITTEE MEETINGS**Public & Government Affairs**

April 28 I Public & Government Affairs Committee Meeting

Digital Economy

April 8 I Meeting with TUSİAD on AmCham Cloud Computing Survey

June 24 I AmCham Turkey Digital Economy Committee & TÜBİSAD Meeting

June 24 I AmCham Turkey & TOBB Meeting on Cloud Computing Services

July 2 I AmCham Turkey Digital Economy Committee & TÜBİSAD Meeting

July 6 I AmCham Turkey & TUSİAD & Esin Attorney Partnership Meeting on Cloud Computing Services

July 7 I AmCham Turkey & TUSİAD & Türk Telekom Meeting on Cloud Computing Services

July 9 I AmCham Turkey & TUSİAD & Deloitte Meeting on Cloud Computing Services

Healthcare & Life Sciences

May 24 I AmCham Health Tourism Group Meeting – 1

May 31 I AmCham & PwC & USHAŞ Meeting on Health Tourism

June 2 I AmCham Health Tourism Group Meeting – 2

June 9 I AmCham Health Tourism Group Meeting – 3

June 14 I AmCham Turkey & Güven Hospital Meeting on Health Tourism

June 16 I AmCham Turkey Health Tourism Working Group Meeting - 4

June 21 I AmCham Turkey & PwC & TÜROB Meeting on Health Tourism

June 23 I AmCham Turkey Health Tourism Working Group Meeting – 5

July 5 I AmCham Turkey Health Tourism Meeting

July 7 I AmCham Turkey Health Tourism Project Group Meeting

July 7 I AmCham Turkey & TÜSEB Meeting on Health Tourism

Sustainability

July 12 I AmCham Turkey Sustainability Committee Meeting