

# AmCham Members Q2 NEWSLETTER

**AM**  
**CHAM**  
**TURKEY**  
Amerikan  
Şirketler  
Derneği



## BDP International

### BDP International Türkiye – 10<sup>th</sup> Anniversary



BDP International Türkiye is celebrating its **10th anniversary** in Turkey. The company started its journey with a team of 13 people in Turkey, with İstanbul and İzmir branches only. BDP continues its journey with 11 offices and 210 employees in 8 provinces.

The company is proud to be one of the most prominent "Global Integrated Logistics Service Providers" in Turkey with a transaction volume of 1.3 Billion TRY, listed Fortune 500 Turkey. BDP will continue to work with all its strength to create exceptional values for the global supply chain ecosystem with its dynamic, passionate, innovative, customer and solution-oriented human resources who pioneer digital change, never compromise their ethical values, and actively engage in social responsibility projects.

## Bristol-Myers Squibb

### BMS Turkey Recognized with an Award for its role in the "Sparks Project"

BMS, a leading global biopharma company, helps people with serious diseases like cancer and also takes part in valuable projects that create social benefits.

Through the **Sparks Program** that the Change Leaders Association launched, BMS Turkey supports young women in universities to develop their leadership skills and take a more active role in the community while also mentoring them. With the B-NOW platform, launched to help women tap into their full potential by promoting diversity and inclusion in the workplace, the company empowers female employees and also participates in youth-focused projects to create value for the future. BMS Turkey was recognized with the "**Change Leaders Association Award**" for its active participation in the Sparks program.



## Borusan / Caterpillar

### Borusan Cat Elevates Standards In Customer Experience With Its Customer Manifesto

Operating in Turkey, Azerbaijan, Georgia, Kazakhstan, Kyrgyzstan and Far East of Russia, Borusan Cat, in pursuit of its purpose statement "**We Create Solutions For a Better World**", published its Customer Manifesto. The Manifesto will be a guide for the company to perfect its services and customer experience and will be implemented in 6 countries where Borusan Cat continues its operations.

Borusan Cat believes customer satisfaction is the key to fulfil its "We Create Solutions For a Better World" statement and by Customer Manifesto, the company guarantees to keep promises to customers, act transparent, follow codes of ethics and respect fair competition and be a long-term solution provider of customers.



## Cargill

### Already a hub for Middle East and Africa Operations, Cargill Turkey now leads the company's India-based food ingredients business

Cargill, a global leader in food, bio industrial and animal nutrition markets, is celebrating six decades of investment, growth and commitment to Turkey. During that time, Cargill Turkey has become a pivotal manufacturing base, providing critical ingredients to both domestic and international customers, and playing an increasing role in the company's global strategic operations.

For much of the last decade, Istanbul has served as the strategic hub for Cargill's operations across the Middle East, Turkey and Africa (META), an operation that spans 66 countries. Now the company's **India-based food ingredient operations** will join its META region, enabling Cargill to further leverage the strengths of its Turkey-based operations.

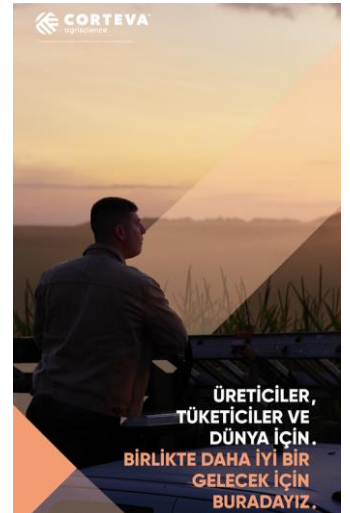


## Corteva

### Corteva Sustainability Report

Corteva's **Sustainability Report** is being released one year after the company announced 14 ten-year commitments to advance sustainability for farmers, for the land, in communities and in the company's operations.

Corteva announced its intention to become a more carbon-efficient business. In its inaugural [2020 Sustainability Report](#) released on 2th June 2021, the company detailed a commitment to set science-based targets for its greenhouse gas emission reductions. The report also highlights the company's 2030 goals and provides updates on its commitments to enrich lives, increase the resilience of the global food system, and protect the planet. [Corteva Agriscience Debuts Inaugural Sustainability Report](#)



## EY

### "IJGlobal European Social Infrastructure Healthcare PPP Deal of the Year Award" to EY

EY has received "IJGlobal European Social Infrastructure Healthcare PPP Deal of the Year Award" for the Ankara Etlik Health Campus Project.

EY's Turnaround & Restructuring Strategy team is pleased to accept the award whereby EY provided a successful financial restructuring of €1.3 billion for the project, which is respected as one of the biggest public-private partnerships in Turkey. As a result of this successfully completed financial restructuring process, the construction works started again. For more details: [LINK](#)



## Honeywell

### Honeywell Appoints Uygur Doyuran as President of Turkey and Central Asia

Honeywell has announced it has appointed Uygur Doyuran as **President of High Growth Regions, Turkey & Central Asia**. In this role, Doyuran will be responsible for expanding Honeywell's business and presence in the region and driving further adoption of Honeywell's software-led technology portfolio to support the digital transformation of industries.

Doyuran brings strong sectoral knowledge and experience in industrial Internet of Things, Artificial Intelligence, cloud technologies, cybersecurity, analytics and data science to Honeywell's regional business. Prior to joining Honeywell, he served as General Manager of GE Digital Turkey. Doyuran also spent two decades in leadership roles at Intel Corporation, Meteksan and Aselsan. He holds undergraduate and MA degrees in Electrical & Electronics Engineering from ODTU.



## Iron Mountain

### Iron Mountain Continues Environmental Sustainability Efforts while Celebrating 15th Year in Turkey

Celebrating its 70th anniversary globally and 15th in Turkey, Iron Mountain is focusing its efforts on environmental sustainability, working to minimize its environmental impact. Cenker Özhelvacı, VP of Emerging Markets, General Manager of Iron Mountain Turkey & UAE, confirmed that efforts to protect the ecosystem and support environmental sustainability continued during the pandemic saying: *"Our priority is always to contribute towards protecting nature. We've digitized over 400 million pages in 15 years in Turkey, and that means saving over 40.000 trees. We are aware that we have a responsibility to leave a greener and healthier world for future generations, and so we will continue to work on sustainability in the coming years."*



## Kyani

### Kyani Turkey Became Number 1 in Revenue Growth among 60 Countries

Among more than 60 countries with Kyani operations in 2020, Kyani Turkey has achieved to become the number one in turnover growth worldwide. With the turnover growth of 116%, the number of customers tripled and the number of new business partners increased by 146%. 43 percent of the total turnover was realized by existing business partners, 57 percent by new business partners and customers.

The 2021 vision of the company is to increase its market share in the sector, to consolidate Kyani's position among the big companies that are at the top of the sector, and to maintain Kyani Turkey's leadership in global turnover growth.



## Miyamoto International

### Anderson Cooper Interview with Dr. Kit Miyamoto on the Miami Champlain Towers Condo Collapse

12-story beachfront condominium building in the Miami suburb of Surfside, Florida, partially collapsed on June 24, 2021. After the disaster, Anderson Cooper discussed the Miami Champlain Towers Condo Collapse with **Kit Miyamoto**, Ph.D., S.E., who is the **global CEO of Miyamoto International**.

You can reach the interview at: [LINK](#)



## Mondelez International

### Acquisitions by Mondelēz International

#### → Mondelēz International Acquires **Chipita S.A.**

Mondelēz International announced an agreement to acquire Chipita S.A., a high-growth key player in the Central and Eastern European croissants and baked snacks category. Chipita S.A. has been at the forefront of the development and growth in the sector across multiple countries driven by its strong innovation and manufacturing capabilities including Turkey.

#### → Mondelēz International Acquires **Grenade**

Mondelēz International announced an agreement to acquire a significant majority interest in Grenade, a leading UK performance nutrition pioneer in the fast-growing high protein bar segment. Grenade is one of the category leaders in high-protein bars, and its Carb Killa® has been the best-selling product in the segment since 2016.



## Moroğlu Arseven

### Moroğlu Arseven Receives Tier 1 Rankings for Compliance, Employment, Intellectual Property, and Media and Entertainment in Legal 500's 2021 EMEA Awards, and Recognition in Seven Other Practice Areas

MOROĞLU  
ARSEVEN

Moroğlu Arseven receives **Tier 1 rankings** for compliance, employment, intellectual property, and media and entertainment in Legal 500's 2021 EMEA Awards, and recognition in seven other practice areas. Individually recognized for practice area leadership were partners E. Benan Arseven (Commercial, Corporate and M&A), Işık Özdoğan, LL.M. (Intellectual Property), and Burcu Tuzcu Ersin, LL.M. (Compliance). While all other partners attained "Next Generation Partners" or "Recommended Lawyers" status for various areas.

## Netflix

### Netflix Strengthens its Presence in Turkey with its Studio Investment

Netflix, the leading entertainment service, continues to increase and diversify its investments in Turkey, where the company has operated since 2016 and produced more than 10 local originals. The newly announced **stage investment** will follow the streamer's Istanbul office launch scheduled for late 2021. Details such as the number of stages and their locations will be announced in the upcoming months.



## Papa John's



### Delivering Pizza on the Sea

Papa John's Pizza provides service with 5,450+ branches in over 55 countries. The secret of Papa John's success is that it has adopted the principle of "freshest dough and high quality material" since the first day of its establishment. Papa John's Pizza increased its branches in Turkey to 64 in 10 provinces in a short period of time. In addition to being the first country to develop the Safety Label on Pizza Boxes, Papa John's will offer another pioneer service by **delivering pizzas via special boats to yachts**. Yacht and marina services will be started in Yalıkavak store in July 2021. Yalıkavak store number 0(252)321 04 04. Ordering via Whatsapp number will also be available.

## Weber Shandwick

### Weber Shandwick Wins 9 awards at Cannes Lions

The Bread Exam campaign, developed by McCann Paris and supported by Weber Shandwick Turkey to raise awareness about breast cancer, won a total of **9 awards at the Cannes Lions Festival**. The main aim of the campaign is to help tackle cultural taboos relating to intimate parts of the body and teach women self-examination movements like dough kneading to notice any abnormalities in their breast. For World Cancer Day, three famous influencers from Turkey, UK and Germany created their own versions of "The Bread Exam". Weber Shandwick Turkey provided content localization and media relations support in Turkey. *"I would like to thank all our team who have supported this meaningful project"* said Seda Yalçın Ulusoy, CEO at Weber Shandwick Turkey.

