

AmCham Events & Committees

MID YEAR NEWSLETTER

AM
CHAM
TURKEY

Amerikan
Şirketler
Derneği



BOARD EVENTS

AmCham Turkey Board members participated to a series of meetings with **Turkey and US public sector** members, as well as leading **private sector leaders** and **stakeholders** to further improve bilateral economic relations, trade and investments.

January 31 - Meeting with Jeff FLAKE, the new U.S. Ambassador to Turkey



February 21 –Meeting with Nureddin NEBATİ, Minister of Finance and Treasury of Turkey



March 9 –Meeting with, Erika OLSON, Deputy Assistant Secretary, U.S. Department of State



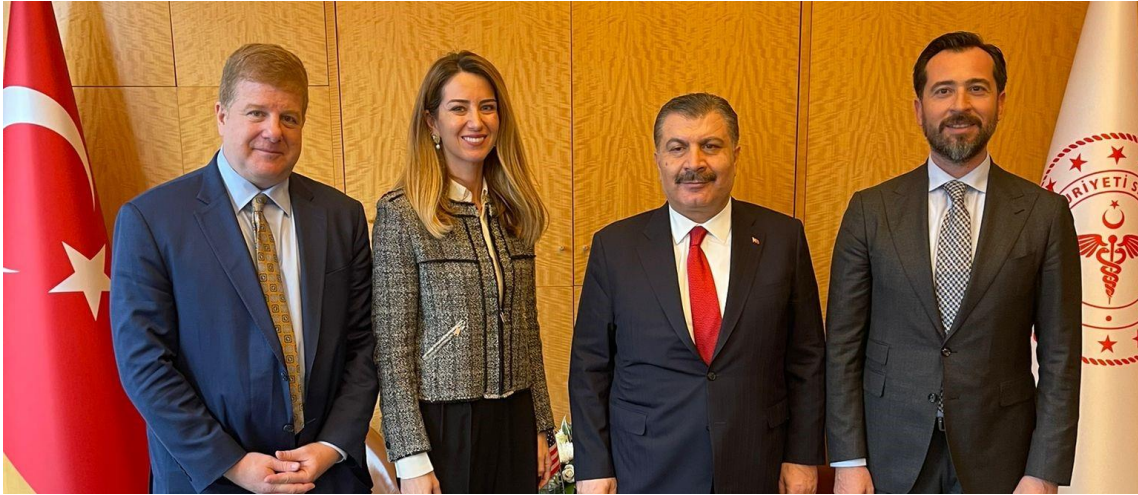
March 10 – Meeting with John MURPHY, The Coca-Cola Company Global CFO



March 15 – TOBB MOU Signing Ceremony with US Chamber of Commerce



March 17 - AmCham Turkey & US Chamber Meeting with Fahrettin KOCA, Minister of Health of Turkey



March 29 - Meeting with Mitch Larsen, Executive Director, Europe & Eurasia, US Department of Commerce



April 4 & July 4 – Meeting with Burak DAĞLIOĞLU, President of Presidency Investment Office



April 5 – Working Dinner with U.S. Undersecretary Marisa LAGO

April 21 – AmCham Chair Meeting with Murat MERCAN, Turkish Ambassador to the U.S.

May 13 – AmCham & TAIK Board Meeting with RETA JO LEWIS, new President of the U.S. Eximbank



July 5 – Ankara Roadshow

Meeting with US Ambassador Jeff FLAKE

Meeting with Alparslan Bayraktar, Deputy Minister of Energy of Natural Resources



U.S. DOORKNOCK

January 20-23 - U.S. Doorknock Meetings

AmCham Turkey Board Members and Team organized a series of doorknock meetings in Washington D.C. to draw attention to the growing importance of bilateral economic relations.

- 13 Doorknock visits took place in 3 days with 3 different types of stakeholders: Representatives of Public Institutions, Representatives of Congress, Think Thanks and NGOs.



Representatives of Public Institutions:

- MURAT MERCAN, Turkish Ambassador in Washington D.C.
- MARISA LAGO, Under Secretary of Commerce for International Trade, U.S. Department of Commerce
- ERIKA OLSON, Deputy Assistant Secretary, U.S. Department of State
- RETA JO LEWIS, President and Chair of U.S. Exim
- ENOH TITILAYO EBONG, USTDA Director & CARL KRESS, Regional Director, ME, NA, Europe, Eurasia, East Asia

Representatives of Congress:

- Congressman JOE WILSON, R-South Carolina- Türkiye Caucasus
- Congressman STEVE CHABOT, R- Ohio – Türkiye Caucasus
- MOLLY JOSEPH (Adviser to Ann Wagner, R- Missouri)
- Staffers of New Democrat Coalition

Think thanks and NGOs:

- JENNIFER MIEL, US Chamber Secretary General on Turkey and Middle East
- ALAN MAKOVSKY, Senior Fellow and MAX HOFFMAN, Senior Director, Center for American Progress
- LICY DO CANTO, APCO Worldwide Managing Director
- ALPER COŞKUN, Senior Fellow at Carnegie Endowment for International Peace

EXCLUSIVE MEMBER EVENTS

March 3 - AmCham Turkey Ordinary Election General Assembly

AmCham Turkey held its **18th Ordinary General Assembly** on March 3, 2022, with the attendance of **Presidency Investment Office President Burak DAĞLIOĞLU** and the new **US Ambassador Jeff FLAKE**.



March 17 – Roundtable Meeting with Myron Brilliant, Executive VP, Head of the International Affairs, U.S. Chamber of Commerce

The hybrid roundtable meeting that was held at Esin Attorney Partnership HQ, focused on U.S. perspectives in a changing world, U.S.-Turkey relationship and developments with Ukraine and Russia.



April 12 – Townhall Meeting with the U.S. Embassy

AmCham's 3rd virtual update session with the US Embassy covering bilateral economic relations as well as consular affairs hosted

- Jeff FLAKE, U.S. Ambassador to Turkey;
- Heather BYRNES, Regional Senior Commercial Officer, Eurasia;
- Jayne HOWELL, Country Consular Section Coordinator
- Roy PERRIN, U.S. Economic Counselor.



May 25 – AmCham Members Summer Reception at U.S. Consul General Residence



BRIEFING WEBINARS & SEMINARS

January 6 & March 3–Webinar on Microsoft GrowthX Accelerator Program

AmCham Turkey Digital Economy Committee – a partner of Microsoft GrowthX Accelerator Program – organized two Webinars on Program Introduction to bridge the gap between corporates and tech start-ups. Levent ÖZBİLGİN, General Manager, Microsoft Turkey made the opening speech of the webinars introducing Microsoft GrowthX accelerator program with a mission to help startups scale. The virtual program supports qualifying startups across 4 pillars: Tech enablement, Market access, Co-creation, Investor Readiness.



January 18 - Covid-19 Briefing Webinar

AmCham Turkey Healthcare & Life Sciences Committee hosted Derya UNUTMAZ, Professor of Immunology at the Jackson Laboratory based in U.S. at a Webinar on *"The Recent Developments Pertaining to the Covid-19 Outbreak"*. MSD Turkey General Manager Gözde GÜLLÜOĞLU made the opening speech of the webinar followed by brief remarks from Prof. Unutmaz and a Q&A session.



January 19 – Pulse Breakfast with AmCham Chair

AmCham Turkey Chair meet with existing and potential members regularly at virtual breakfast meetings to give an update on AmCham's recent activities and events as well as exchange of ideas.

April 27 - AmCham Turkey Sustainability Summit on Water

AmCham Turkey Sustainability Committee organized a Sustainability Summit focusing on water in industry, water in agriculture, water scarcity and clean water. Committee Leader Jeny STOICHKOVA, Coca-Cola Eurasia and Middle East Operating Unit President made the opening speech of the panel session attended by:

- Didem ERYAR ÜNLÜ, Dünya Newspaper
- Blanca SALGADO, Global Technical Leader, DuPont Water Solutions
- Michael GOLTZMAN, Vice President, Global Policy & Sustainability, The Coca-Cola Company
- Prof. Erkan ŞAHİNKAYA, Istanbul Medeniyet University, Bioengineering Department



May 17 – AmCham Turkey Start-up Event at Fark Labs

AmCham Turkey organized a Start-up event in collaboration with FarkLabs focusing on Turkey Startup Ecosystem General Evaluation, Turkish Startups in the Focus of Global Interest, Turkish Startups's US Expansion (SelectUSA), Investment Portfolio Approach to Innovation, Investments by Startups in Turkey, Mobility and Women. The speakers include:

- Ahu SERTER, Fark Labs, Founder
- Ali KARABEY, 212, Founding Partner
- Onay AFŞAR, Microsoft, SMC (Small Medium Corporates) Lead Deputy GM
- Gökhan KAÇMAZ, KPMG, Partner, M&A Advisory



May 23 - Webinar with Arzu ÖNSAL, Vice President of Presidency of Climate Change

AmCham Turkey organized a Webinar on Climate Change, hosting Arzu ÖNSAL, Vice President, Presidency of Climate Change. The webinar was hosted by Jeny STOICHKOVA of Coca-Cola and Ece AKSEL of PepsiCo.

Main topics discussed at the webinar:

- Presidency of Climate Change's Agenda & Plans
- Legal regulations for EU Green Deal process – is Turkey ready?
- Environmental Law – is it on the agenda of the Parliament?
- Taxonomy and strategy on Green Financing

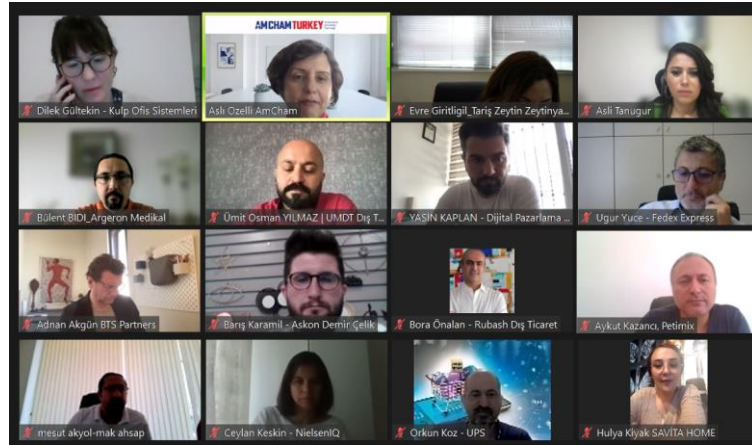
E-COMMERCE MENTORSHIP

One of AmCham Turkey's 5 priorities is to "Pursue Greater Participation in Global Value Chains for our partner Turkish SMEs". E-commerce and Digitalization are essential for SME growth and integration into Global Supply Chains. In line with that, AmCham Turkey cooperated with TOBB (Union of Chambers and Commodity Exchanges of Turkey) to work on an "E-Commerce Mentorship Program" matching AmCham member companies with TOBB member SMEs.

AmCham & TOBB Partnership: E-commerce Mentorship



May 18 – E-commerce Mentorship Program Launch



TALENT PROGRAMS

February 10 & March 24 - Global Turks Webinars 3 & 4

Launched in March 2021, Global Turks par Excellence Project aims to reach out to the top Turkish professionals around the globe. Global Turks par Excellence project will start with a **Research Study** to capture individuals with international success, incorporating diverse sectors, expertise areas and key functions, while the survey will be capturing the underlying success elements and prevailing competencies.

Global Turks Webinars 3 & 4 were organized in cooperation with **Harvard Business Review Türkiye**, hosting the project's partner institutions, as well as leading Global Turks as the role models for next generations.

Speakers:

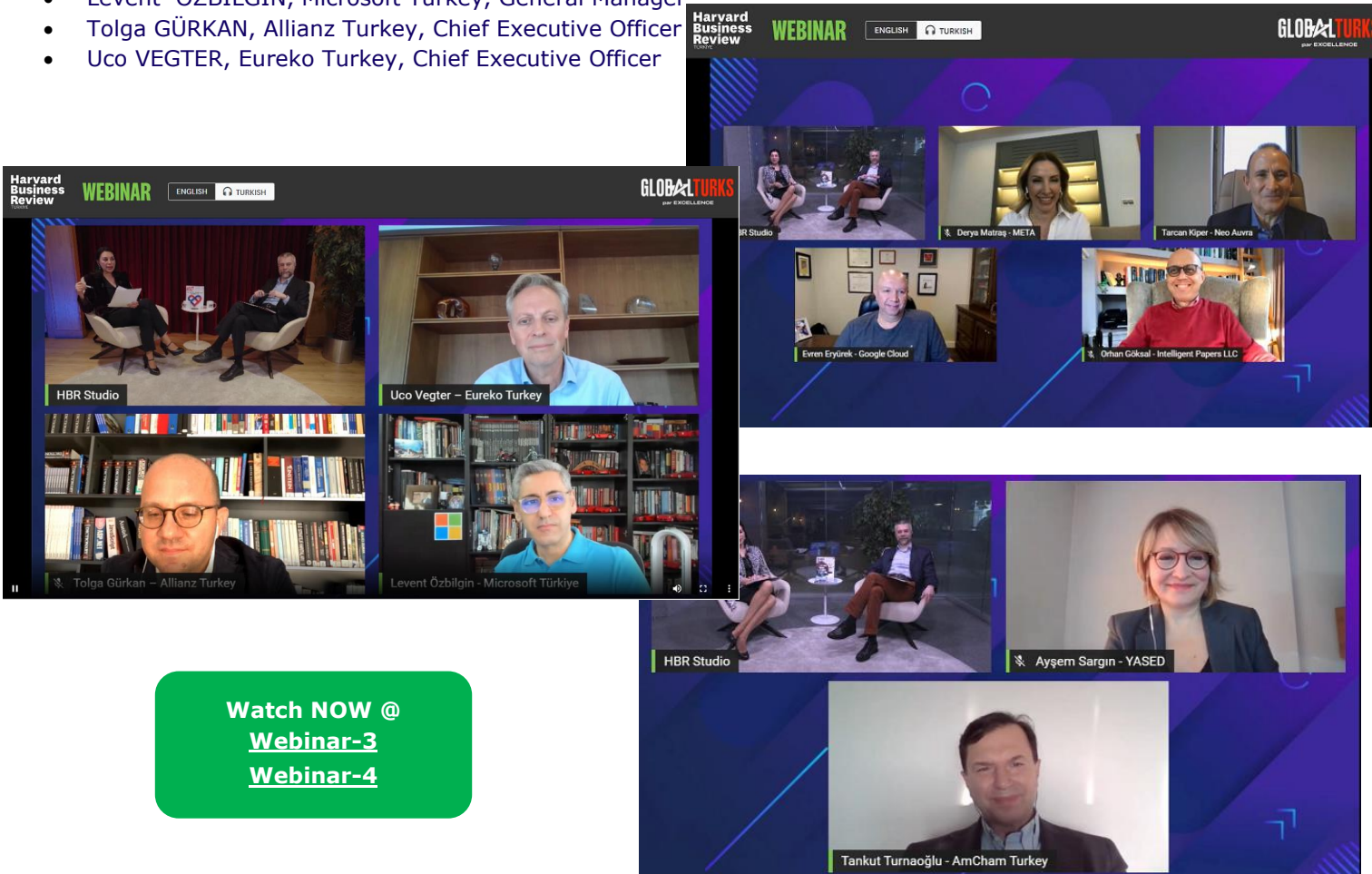
- Ayşegül DİCLE AYDIN, HTS, Managing Partner
- Serdar TURAN, HBR Türkiye, Editor in Chief
- Tankut TURNAOĞLU, AmCham Turkey, Chair – P&G, General Manager, Turkey, Caucasus & Central Asia
- Ayşem SARGIN, YASED, Chairperson - Boeing Turkey, Managing Director and Country Executive

Panelists (Webinar-3)

- Tarcan KİPER, Co-founder & CEO, Neo Auvra Digital Health and Bionics Inc
- Derya MATRAŞ, Vice President for Middle East, Africa & Turkey, META
- Orhan GÖKSAL, CEO, Intelligent Papers LLC, Palo Alto, USA / Chairman, Ritmus - Salesforce, Turkey
- Evren ERYÜREK, Director of Product Management, Google Cloud

Panelists (Webinar-4)

- Levent ÖZBİLGİN, Microsoft Turkey, General Manager
- Tolga GÜRKAN, Allianz Turkey, Chief Executive Officer
- Uco VEGTER, Eureko Turkey, Chief Executive Officer



Watch NOW @
[Webinar-3](#)
[Webinar-4](#)

WOMEN LEADERSHIP

March 10 – AmCham Turkey Gender Equality Workshop

As part of our priority to “Pioneer the Development of World Class Diverse Talent and D&I Programs in Turkey”, AmCham Turkey Diversity & Inclusion Committee organized “Gender Equality Workshop” for its members, hosting Ebru Nilhan CELKAN, Founder of Y+O Training.

March 11 - AmCham Turkey & EBRD Women’s Day Event

At AmCham Turkey’s 7th Women’s Day Event held in cooperation with EBRD and Harvard Business Review Türkiye, we hosted industry leading professionals to discuss UN Women’s International Women’s Day 2022 Concept: “Gender equality today for a sustainable tomorrow”, recognizing the contribution of women around the world to build a more sustainable future for all.

Our Keynote Speakers & Panelists:

- Tankut TURNAOĞLU, AmCham Turkey, Chair
- Canan ÖZSOY, AmCham Turkey, Deputy Chair
- Maya HENNERKES, EBRD, Head of Climate Policy and Delivery, Financial Institutions, Risk, Resilience and Regulation
- Serdar TURAN, Harvard Business Review Türkiye, Editor-in-Chief
- Emine ERDEM, KAGIDER, President
- Ebru ÖZDEMİR, Limak Group of Companies, Chair
- Zeliha ÜNALDI, UN Women, Programmes Manager
- Aslı ÖZDEMİR, Phoca & Projemiz Hayat, Founder
- Ebru DEBBAĞ, Indigofriends, Founder & Soorty, Executive Director, Global Sales & Marketing
- Melsen TUNCA, TOKTUK, Co-founder



June 29 - AmCham Women Executive Mentorship Program Launch - 8th Term

AmCham Turkey, in collaboration with its program partners **Korn Ferry** and **EMCC** (*European Mentoring and Coaching Council*) Turkey, launched the 8th term of its Executive Mentorship Program. The event hosted by PwC Turkey, launched with an opening speech from AmCham Turkey Executive Director and EMCC's Global President Riza KADILAR, followed by Mentorship training by Demet UYAR, EMCC Turkey President.



At the launch event, we introduced **"EMPOER HER"** project to members - EMPOWER HER is the U.S. Commercial Service partnership with AmCham EU and AmChams in Europe dedicated to bolstering direct engagement by U.S. businesses operating in Europe/Eurasia to take action to advance women's economic empowerment in the workplace and women led entrepreneurship.

AMCHAMS

AmCham Turkey Mentorship Program for Central Asia AmChams

AmCham Turkey organized Mentorship Sessions for Central Asia AmChams focusing on 5 key themes:

- Part I: Government Relations & Advocacy
- Part II: Events & Networking
- Part III: Membership Engagement & Social Media
- Part IV: Financials & Funds
- Part V: Future Steps for ACA Network

The objective of the mentoring sessions was to strengthen the ACA network, share best practices for capacity building, receive perspective and updates by Foreign Commercial Service and decide for next steps.

Webinars on Ukraine-Russia Conflict with the ACE Network

- March 2 - ACE Call with Andy Hunder, Director of AmCham Ukraine
- March 10 - ACE Live Event: Business and Global Impact of the Ukraine-Russia Crisis
- March 21 - ACE Live Event: Ukraine, Baltic, Nordic Regions: Discussing Security and Business Outlooks

March 24-26 - AmCham Turkey Delegation's Participation to Tashkent Investment Forum

AmCham Turkey delegation attended to Tashkent International Investment Forum & AmCham B2B Meeting in Uzbekistan between March 24- 26th, 2022.



May 9-12 - ACE US Conference

AmCham Turkey Executive Director Aslı ÖZELLİ participated to the AmChams in Europe (ACE) US Conference in Washington D.C. The annual meeting took place for the first time after 2 years in person. With a strong participation of 30+ Chambers, this year's 5-days program, initially included meetings in Washington with the U.S. Chamber of Commerce, U.S. Department of State, U.S. Department of Commerce, Office of the U.S. Trade Representative, and US Congress.

The discussions were centered on

- the transatlantic relations and their solid strengthening by the war in Ukraine,
- the implications but also the possible developments in the transatlantic economies and business from the ongoing disruptions in the energy supply,
- the increasing cost of raw materials and inflation,
- the key issues in the negotiations between the USA and the EU
- and especially those to be discussed at the upcoming new round of TTC next week.



June 1-4 – AmChams Central Asia Regional Meeting – hosted by AmCham Turkey

As AmCham Turkey, we are pleased to host the first “**AmChams Central Asia Regional Meeting**” in Istanbul, with the participation of AmCham Uzbekistan, AmCham Tajikistan, AmCham Kyrgyz Republic!

- On June 2nd, a half-day meeting was held where all AmChams had the opportunity to present their activities and share best practices with AmCham members and DEIK Turkey-Eurasia Business Councils members.
- The meeting continued with presentations from AmCham Uzbekistan, AmCham Kyrgyzstan, AmCham Tajikistan and 1-o-1 business meetings with Turkish partners.

“**Memorandum of Understanding**” was signed between all the AmChams for further cooperation to strengthen business and economic relations within the region.



- Within the framework of the AmCham Regional initiative, a briefing seminar was held by AmCham Turkey member **Moroğlu Arseven Law Firm** focusing on "Business Opportunities and Legal Conditions in Turkey".
- In the evening, a Cocktail Reception was held at **U.S. Consul General's Residence**. Within the framework of this event, the parties discussed the possibility of expanding bilateral cooperation.
- On June 3rd, the delegation visited the **production plant of Mondelēz International**, producing Gum, Candy, Jelly Candy and Chocolate in more than 67 production lines.



COMMITTEES & ADVOCACY

PUBLIC & GOVERNMENT AFFAIRS COMMITTEE

- **February 22** – Public and Governmental Affairs Committee Meeting
- **March 22** – Public Policy & Engagement Sub-Group Meeting
- **March 23** – Door-knock Sub-Group Meeting
- **April 19** – Public Policy & Engagement Sub-Group Meeting
- **May 17** – Public Policy & Engagement Sub-Group Meeting
- **June 21** – Public Policy & Engagement Sub-Group Meeting
- **July 19** – Public Policy and Engagement Sub-Group Meeting

INVESTMENT ENVIRONMENT COMMITTEE

- **January 11** – Tax Working Group Leadership Meeting
- **February 10** – Regional Hub Working Meeting
- **February 11** – Investment Environment Committee Meeting
- **April 20** – Tax Sub-Group Meeting
- **May 26** – Regional Hub Kick-off Meeting
- **June 6** – Regional Hub - Logistics Sub-Group Team Meeting
- **July 21** – Tax & Incentives Sub Group Meeting

SUSTAINABILITY COMMITTEE

- **April 27** – AmCham Turkey Sustainability Summit on Water
- **May 23** – Webinar with Arzu ÖNSAL, Vice President of Presidency of Climate Change
- **May 25** – AmCham Cooperation & Panel at Green Business Summit

HEALTHCARE & LIFE SCIENCES COMMITTEE

- **January 4** – Healthcare & Life Sciences Committee Meeting
- **March 9** – Healthcare Committee Meeting with Tolga Karakan, President of TITCK
- **March 15** – Meeting with Presidency Health and Food Policies Council Member Nüket Küçükel Ezberci
- **March 15** – Meeting with Murat Mercan, General Manager, USHAŞ
- **March 15** – Healthcare Committee Meeting with Gökhan Tuna Öztürk, General Manager, GSS
- **April 18** – AmCham & USHAŞ & PwC Press Meeting
- **June 6** – Public Policy Health Sub-Group Meeting
- **June 16** – Healthcare & Life Sciences Committee Meeting

FOOD & AGRICULTURE COMMITTEE

- **January 27** – Food & Agriculture Committee Meeting
- **March 30** – Food & Agriculture Committee – Livestock Sub-Group Meeting

DIGITAL ECONOMY COMMITTEE

- **January 25** –Digital Economy Meeting
- **February 9** – U.S.-Turkey Digital Dialogue Preparatory Meeting
- **April 29** – Digital Economy Committee Meeting

DIVERSITY & INCLUSION COMMITTEE (NEW COMMITTEE)

- **January 20** – D&I Committee Meeting
- **January 21** – Disability Sub-group – Session on Accessibility Features in Microsoft Teams
- **January 27** – D&I Leadership & Global Turkish Women Network Meeting
- **February 3** – Global Turkish Women Leaders Meeting
- **February 25** – Disability Sub-group Leaders Meeting
- **March 3** – Global Turkish Women Leaders Meeting
- **March 29** – Disability Sub-Group Check List Meeting
- **March 29** – D&I Leaders NGO Engagement Sub-Group Meeting
- **April 14** – D&I Committee Meeting
- **April 20** – Disability Sub-Group Meeting
- **April 25** – LGBTQ Sub-Group Leadership Meeting
- **June 14** – LGBTQ Sub-Group Attendance to Pride Week Party by Esin Attorney
- **July 7** – D&I Committee Meeting

May 26 – D&I Committee Kick-off Meeting @PepsiCo



CIRCLES & WORKING GROUPS

- **April 27** – AmCham FMCG Circle Meeting
- **May 11** – AmCham HR Circle Meeting
- **June 7** – AmCham FMCG Circle Meeting